



See, think, make.  
Imagine

James Emmett  
Head of Stakeholder Engagement (Employers)  
Pearson  
190 High Holborn  
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Dear James

### **BTEC National Diplomas in Creative Media Production**

**500/7842/2 - Pearson BTEC Level 3 Subsidiary Diploma in Creative Media Production (QCF)**  
**600/6445/6 - Pearson BTEC Level 3 90-credit Diploma in Creative Media Production (QCF)**  
**500/7888/4 - Pearson BTEC Level 3 Diploma in Creative Media Production (QCF)**  
**500/7878/1 - Pearson BTEC Level 3 Extended Diploma in Creative Media Production (QCF)**

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Into Film is a new education charity that seeks to put film at the heart of children and young people's learning and cultural experience.

Our ambitious UK-wide programme will provide 5-19 year olds with unparalleled opportunities to see, think, and make film, contributing to their educational, cultural, creative and personal development.

One of our main aims is to work with the education sector to support and promote learning through and about film. Formal qualifications play a key role to raise awareness of employment opportunities in the film, TV and creative industries and to ensure young people gain up to date, real world production skills.

The BTEC qualifications being proposed by Pearson offer young people these opportunities and will contribute to their employability within the film and TV sectors.

The company is happy for its name and web address to be made available on the DfE and Pearson websites to confirm that we support the qualifications.

Yours sincerely,

Paul Reeve  
CEO, Into Film

Into Film is a trading name of  
Film Nation UK.

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London N1 8DU. Registered charity  
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company no. 0821021