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James Emmett
Head of Stakeholder Engagement (Employers)
Pearson
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06 January 2014

Dear James

Letter of Recognition – BTEC National Diplomas (Land Based Industries)

As an employer in the land-based sector working to support people who wish to work in wildlife conservation and natural heritage interpretation, we would state that the following qualifications are fit for purpose:

601/1098/3 - Pearson BTEC Level 3 90-credit Diploma in Countryside Management (QCF)
500/8262/0 - Pearson BTEC Level 3 Subsidiary Diploma in Countryside Management (QCF)
500/8261/9 - Pearson BTEC Level 3 Diploma in Countryside Management (QCF)
500/8302/8 - Pearson BTEC Level 3 Extended Diploma in Countryside Management (QCF)

We believe that these qualifications develop and confirm specialist knowledge and skills in the sector to a standard that can be reasonably expected of an 18 year old in full time education. The qualifications give trainees a definite advantage when applying for related jobs or further training.

At a time when global climate change is apparent there is an ever-increasing need to training the next generation of wildlife professionals to manage our natural heritage appropriately. In reality this means guiding them along employer endorsed and recognised, fit for purpose qualification pathways such as those illustrated above.

We are happy for the company's name and web address to be made available on the DfE and Pearson websites to confirm that we recognise these qualifications.

Yours sincerely

Simon Roper
Managing Director