

Laura Hall
Business Manager for Vocational Business and Enterprise
Pearson
One90 High Holborn
London
WC1V 7BH

18 February 2016

Dear Laura

Letter of support for the Pearson *BTEC level 3 National Diploma in Retail*

As an employer in the sector, we recognise the following qualification as being fit for purpose:

Pearson BTEC Level 3 National Diploma in Retail

We confirm that this qualification will provide learners with the specialist knowledge, and give them the opportunities to develop the skills and behaviours that employers in the industry are looking for.

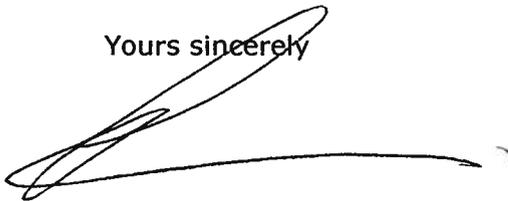
The mapping of the qualifications to the Level 3 Advanced Certificate in Procurement and Supply, as well as the mapping to the Trailblazer Level 3 Retail Team Leader Apprenticeship standards, ensures the afore mentioned knowledge, skills and behaviours developed are relevant, transferable and up to date.

The qualification ensures that the learners can demonstrate competencies to progress to employment in a range of job roles across the industry within the following occupational areas:

7220 Customer service managers and supervisors
3541 Buyers and procurement officers
7111 Sales and retail assistants
7112 Retail cashiers and check-out operators

The qualification will also support the individual, should they chose to progress into further training and we fully support this qualification and welcome applications for employment from learners who have successfully completed it.

Yours sincerely



Lloyd Thomas
Group Apprenticeship Manager

