



Laura Hall
Business Manager for Vocational Business and Enterprise
Pearson
One90 High Holborn
London
WC1V 7BH

20 May 2015

Dear Laura,

Letter of support for the Pearson *BTEC Nationals in Business and BTEC Nationals in Enterprise and Entrepreneurship*

As an employer in the sector, we recognise the following qualifications as being fit for purpose:

BTEC National Extended Diploma in Business
BTEC National Diploma in Business
BTEC National Foundation Diploma in Business
BTEC National Extended Certificate in Business
BTEC National Certificate in Business

BTEC National Diploma in Enterprise and Entrepreneurship
BTEC National Extended Certificate in Enterprise and Entrepreneurship
BTEC National Certificate in Enterprise and Entrepreneurship

The qualifications will support learners to progress to employment or within employment in a range of job roles across the industry, for example in junior management programmes or higher apprenticeships in retail, business administration, marketing, enterprise or sales.

For such roles, we believe that these qualifications provide an appropriate level of knowledge and skills, meeting the needs of the business and the individual, ensuring employees are appropriately skilled for the job and able to deliver to the standard that the sector expects.

The qualification will also support the individual, should they chose to progress into further training. Within our business, sports event marketing, we seek out quality candidates who can demonstrate a sound knowledge and understanding of marketing combined with solid business acumen upheld with demonstrable skills in basic finance and an appetite to identify new business opportunities.

We are happy for Pearson to use this letter in support of its work with government and its agencies, to ensure that this invaluable qualification can continue to be recognised for college performance tables and 19+ funding.

Yours sincerely,

Vivienne Brown
Account Director, RPMC Europe Ltd.

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