



Laura Hall
Business Manager for Vocational Business and Enterprise
Pearson
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Dear Laura

Letter of support for the Pearson *BTEC Nationals in Business, BTEC National Diploma in Retail and BTEC Nationals in Enterprise and Entrepreneurship*

As an employer in the sector, we recognise the following qualifications as being fit for purpose:

BTEC National Extended Diploma in Business
BTEC National Diploma in Business
BTEC National Foundation Diploma in Business
BTEC National Extended Certificate in Business
BTEC National Certificate in Business

BTEC National Diploma in Retail

BTEC National Diploma in Enterprise and Entrepreneurship
BTEC National Extended Certificate in Enterprise and Entrepreneurship
BTEC National Certificate in Enterprise and Entrepreneurship

The qualifications will support learners to progress to employment or within employment in a range of job roles across the industry, for example in junior management programmes or higher apprenticeships in retail, business administration, marketing, enterprise or sales.

For such roles, we believe that these qualifications provide an appropriate level of knowledge and skills, meeting the needs of the business and the individual, ensuring employees are appropriately skilled for the job and able to deliver to the standard that the sector expects.

The qualifications will also support the individual, should they choose to progress into further training.

As a consultancy working to help other employers, including those in the business, enterprise and retail sectors, to address skills issues within their workforces, we believe that these qualifications provide a good and relevant grounding for employment, combining knowledge, understanding and the application of skills.

We are happy for Pearson to use this letter in support of its work with government and its agencies, to ensure that these invaluable qualifications can continue to be recognised for college performance tables and 19+ funding.

Yours sincerely

Catherine Crowfoot
Director