

Laura Hall
Business Manager for Vocational Business and Enterprise
Pearson
One90 High Holborn
London
WC1V 7BH

22 June 2015

Dear Laura

Letter of support for the Pearson *BTEC Nationals in Business, BTEC National Diploma in Retail and BTEC Nationals in Enterprise and Entrepreneurship*

As a professional body in the sector, we recognise the following qualifications as being fit for purpose:

BTEC National Extended Diploma in Business
BTEC National Diploma in Business
BTEC National Foundation Diploma in Business
BTEC National Extended Certificate in Business
BTEC National Certificate in Business

BTEC National Diploma in Retail

The qualifications will support learners to progress to employment or within employment in a range of job roles across the industry, for example in junior management programmes or higher apprenticeships in retail, accountancy, business administration, marketing, enterprise or sales.

For such roles, we believe that these qualifications provide an appropriate level of knowledge and skills, meeting the needs of the business and the individual, ensuring employees are appropriately skilled for the job and able to deliver to the standard that the sector expects.

The qualification will also support the individual, should they chose to progress into further training. Candidates who wish to further their career in Procurement and Supply can progress through a number of different routes which include CIPS Certificate and Diploma Programmes (Level 2 through to Level 7), or an accredited Degree programme at Undergraduate or Post Graduate level.

We are happy for Pearson to use this letter in support of its work with government and its agencies, to ensure that this invaluable qualification can continue to be recognised for college performance tables and 19+ funding.

Yours sincerely



Kevin Hickman
Head of Education Development and Standards

CIPS Group
Easton House, Easton on the Hill
Stamford, Lincolnshire, PE9 3NZ
United Kingdom
T +44 (0)1780 756777
F +44 (0)1780 751610
E info@cips.org

Offices in:

- Africa
 - Asia Pacific
 - Australasia
 - Europe
 - MENA
-