

Laura Hall
Business Manager for Vocational Business and Enterprise
Pearson
One90 High Holborn
London
WC1V 7BH

08 June 2015

Dear Laura

Letter of support for the Pearson *BTEC Nationals in Business, BTEC National Diploma in Retail and BTEC Nationals in Enterprise and Entrepreneurship*

As a professional body in the HR and Learning and Development sectors, we recognise the following qualifications as being fit for purpose:

BTEC National Extended Diploma in Business
BTEC National Diploma in Business
BTEC National Foundation Diploma in Business
BTEC National Extended Certificate in Business
BTEC National Certificate in Business

BTEC National Diploma in Retail

BTEC National Diploma in Enterprise and Entrepreneurship
BTEC National Extended Certificate in Enterprise and Entrepreneurship
BTEC National Certificate in Enterprise and Entrepreneurship

The qualifications will support learners to progress to employment or within employment in a range of job roles, for example in junior management programmes or higher apprenticeships in retail, accountancy, business administration, marketing, enterprise or sales.

For such roles, we believe that these qualifications provide an appropriate level of knowledge and skills, meeting the needs of the business and the individual, ensuring employees are appropriately skilled for the job and able to deliver to the standard that the sector expects.

The qualification will also support the individual, should they chose to progress into further training. Indeed these qualifications will provide learners with a useful grounding should they wish to specialise in HR or Learning and Development and progress further with CIPD qualifications.

We are happy for Pearson to use this letter in support of its work with government and its agencies, to ensure that this invaluable qualification can continue to be recognised for college performance tables and 19+ funding.

Yours sincerely



John Cunningham
Head of Qualifications

Chartered Institute of Personnel and Development
151 The Broadway London SW19 1JQ United Kingdom
T +44 (0)20 8612 6200 F +44 (0)20 8612 6201
E cipd@cipd.co.uk W cipd.co.uk

President: Dr Gill Rider CB Chartered FCIPD
Chief Executive: Peter Cheese Chartered FCIPD
Registered as a charity in England and Wales (1079797)
and Scotland (SC045154) Incorporated by Royal Charter