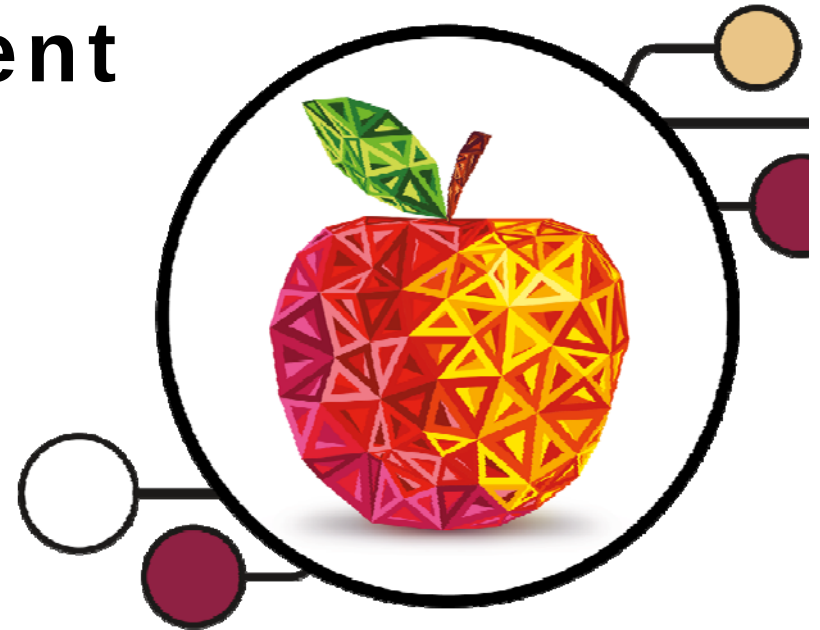


Getting Ready to Teach the Pearson BTEC Level 3 Nationals (2016) in Art & Design - content, structures, grading & employer engagement

18OVA01



Starter Activities



Getting to
know you!

Aims for the Day



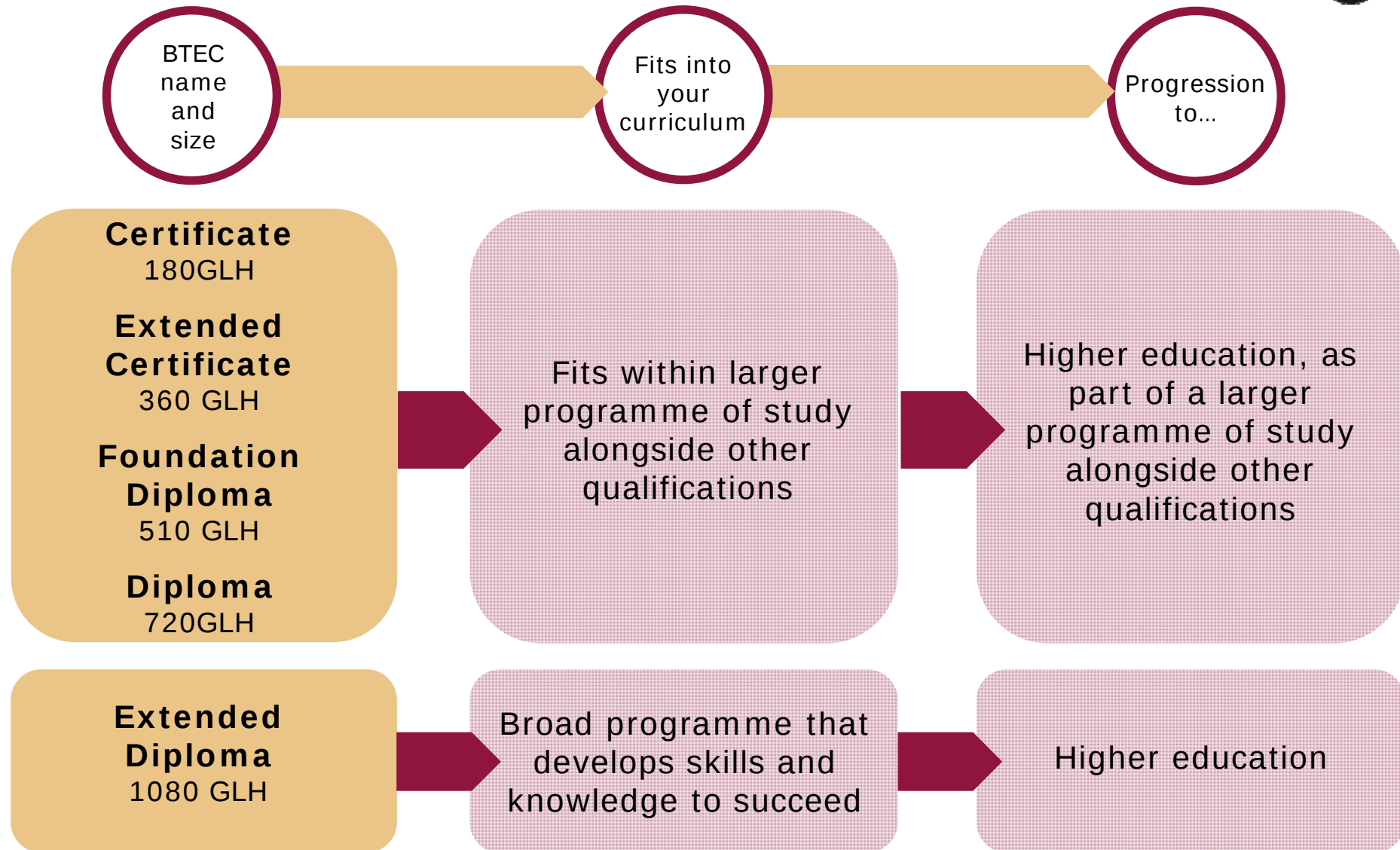
- Explore the content, structures and grading in the Pearson BTEC Level 3 Nationals and how this impacts on your existing curriculum.
- Plan curriculum delivery using a range of different approaches.
- Identify different employer engagement strategies which meet qualification requirements.
- Have the opportunity to ask a sector specialist questions.



BTEC Nationals in Art and Design

Qualification structure

Purpose and progression: Applied general



Flexible choice of course sizes

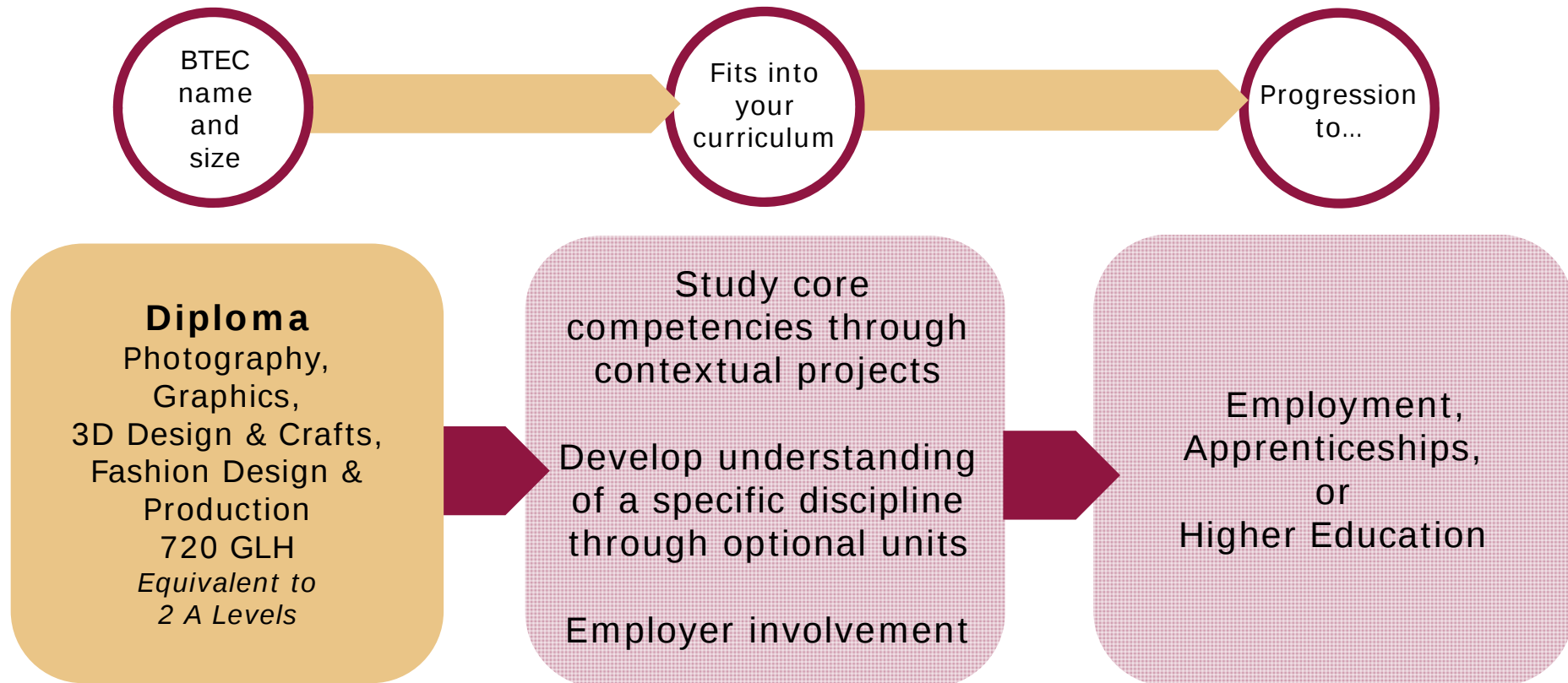


Your courses at a glance – Applied General

Mandatory Unit titles	Assessment type	GLH	Certificate NEW (180 GLH)	Extended Certificate (360 GLH)	Foundation Diploma (540 GLH)	Diploma NEW (720 GLH)	Extended Diploma (1080 GLH)
			Applied General General	Applied General	Applied General	Applied General	Applied
1. Visual Recording and Communication	Task	120	MS*	M*	M*	M*	M*
2. Critical and Contextual Studies in Art and Design	Task	90		M*	M*	M*	M*
3. The Creative Process	Assignment	90		MS*	MS*	M**	M*
4. Materials, Techniques and Processes in Art and Design	Assignment	90			M*	M**	M*
5. Developing an Art and Design Portfolio	Assignment	120				M**	M*
6. Managing a Client Brief	Task	120					M*
7. Developing and Realising Creative Intentions	Task	120				MS*	MS*

- Increased mandatory content
- Knowledge into practice
- Employability skills throughout assessment criteria
- Externally assessed tasks

Purpose and progression: Technical



Flexible choice of course sizes



Your courses at a glance - Technical

Mandatory Unit titles	Assessment type	GLH	Diploma in Fashion Design and Production (720 GLH)	Diploma in Graphics (720 GLH)	Diploma in Photography (720 GLH)	Diploma in 3D Design and Crafts (720 GLH)
			Tech Level	Tech Level	Tech Level	Tech Level
6. Managing a Client Brief	Task	120	M*	M*	M*	M*
7. Developing and Realising Creative Intentions	Task	120	M*	M*	M*	M*
8. Professional Practice in Art and Design	Assignment	120	MS*	MS*	MS*	MS*
9. Photographic Materials, Techniques and Processes	Assignment	60			M*	
10. Graphics Materials, Techniques and Processes	Assignment	60		M*		
13. 3D Design Materials, Techniques and Processes	Assignment	60				M*
15. Fashion Materials, Techniques and Processes	Assignment	60	M*			
16. 3D Design Craft Materials, Techniques and Processes	Assignment	60				M
17. Studio Photography	Assignment	60			M	
18. Location Photography	Assignment	60			M	
19. Digital Image Capture and Editing	Assignment	60			M	
20. Non-Digital Photographic Techniques	Assignment	60			M	
33. Fashion Design	Assignment	60	M			
34. Pattern Development Methods and Techniques	Assignment	60	M			
35. Fashion Promotion	Assignment	60	M			
36. Manufacturing Methods for Fashion	Assignment	60	M			
37. 3D Model Making	Assignment	60				M
38. Extending 3D Design Materials, Techniques and Processes	Assignment	60				M
39. Working to Scale	Assignment	60				M

Students apply learning in practical assessments



Synoptic assessment

Allows students to draw on skills and knowledge from across the qualification and apply it to a specific scenario.

Unit 7: Developing and Realising Creative Intentions

Students:

- develop and realise their own art & design idea
- consider all aspects of art & design they have learnt throughout the course
- produce a piece that highlights skills and knowledge
- develop ideas in response to a theme
- explore the work and working practices of artists and designers

M

120

Unit 3: The Creative Process

Students:

- explore the activities within the creative process
- experiment with idea generating techniques and contextual research
- develop ideas through materials, techniques & processes
- refine their ideas and review their working practices
- explore ways to present their work
- understand the importance of ongoing reflection and evaluation

M

90

Curriculum Planning



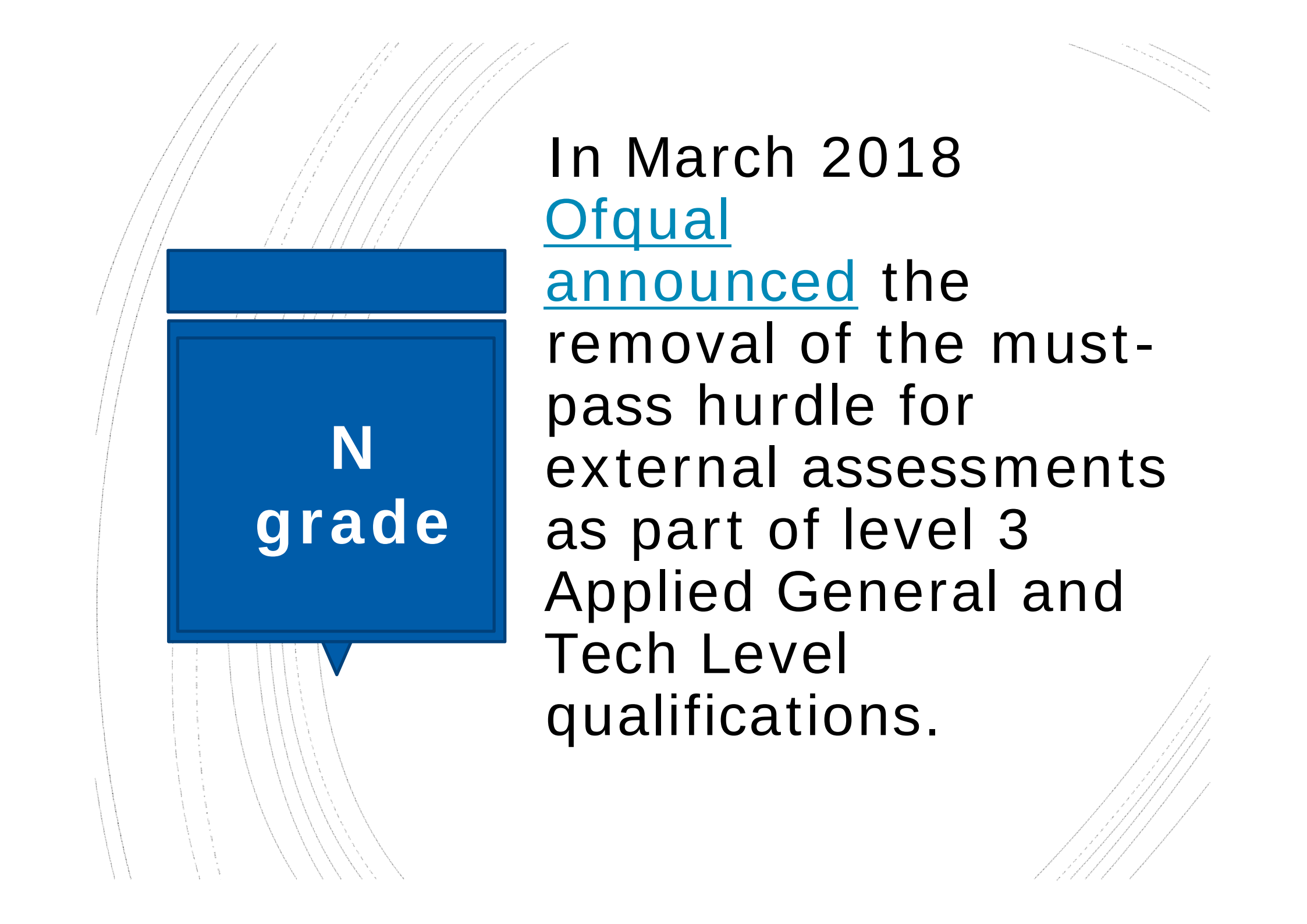
What factors might you need to consider when planning the programme?

- When to do the external assessments
- Qualifications requirements
- No 'one size fits all'
- Physical resources
- Staff expertise
- Background of learners
- Building skills before assessment



BTEC Nationals in Art and Design

Grading



**N
grade**

In March 2018
Ofqual
announced the
removal of the must-
pass hurdle for
external assessments
as part of level 3
Applied General and
Tech Level
qualifications.

Unit Grades



Points available for **internal units**

	Unit size	
	60GLH	90GLH
U	0	0
Pass	6	9
Merit	10	15
Distinction	16	24

Points available for **external units**

	Unit size	
	90GLH	120GLH
U	0	0
Near Pass	6	8
Pass	9	12
Merit	15	20
Distinction	24	32

Points are awarded on a sliding scale between the grade boundaries based on the number of raw marks achieved by each learner.

Qualification Grades

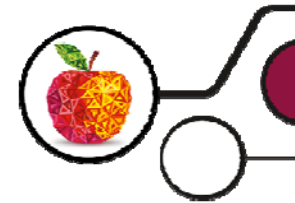


Qualification	Available grade range
Certificate, Extended Certificate, Foundation Diploma	P to D*
Diploma	PP to D*D*
Extended Diploma	PPP to D*D*D*

Grading



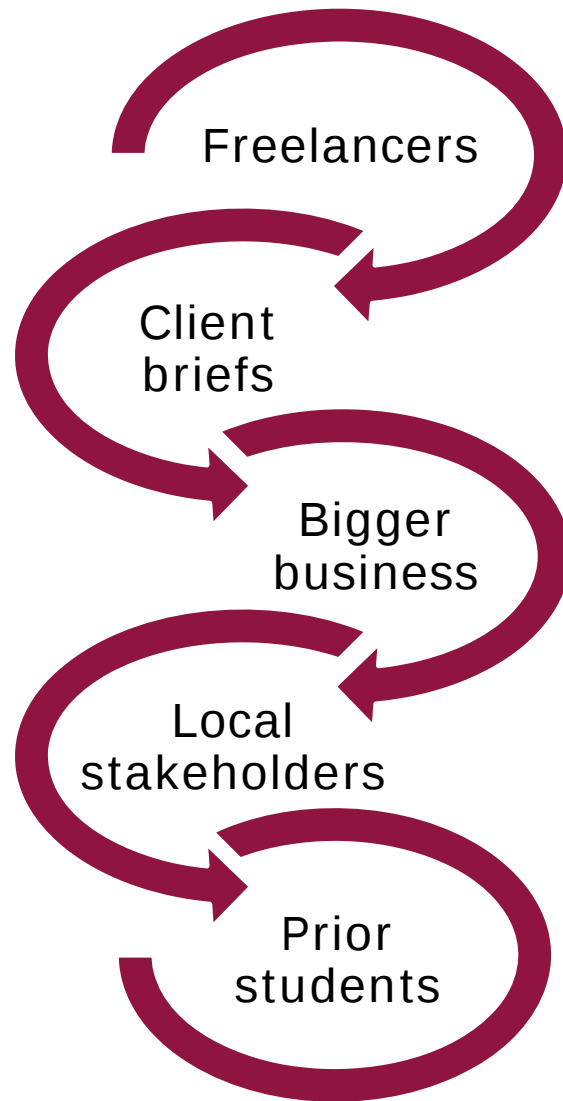
Certificate		Extended Certificate		Foundation Diploma		Diploma		Extended Diploma	
180 GLH		360 GLH		510 GLH		720 GLH		1080 GLH	
Grade	Points threshold	Grade	Points threshold	Grade	Points threshold	Grade	Points threshold	Grade	Points threshold
U	0	U	0	U	0	U	0	U	0
Pass	18	P	36	P	51	PP	72	PPP	108
						MP	88	MPP	124
								MMP	140
Merit	26	M	52	M	73	MM	104	MMM	156
						DM	124	DMM	176
								DDM	196
Distinction	42	D	74	D	104	DD	144	DDD	216
						D*D	162	D*DD	234
								D*D*D	252
Distinction*	48	D*	90	D*	130	D*D*	180	D*D*D*	270



BTEC Nationals in Art and Design

Employer Engagement

Employer Engagement



- Guest speakers
- Input/feedback on briefs
- Small companies
- Other departments
- Work experience
- Live projects
- Sponsorship
- Charities
- Case studies / Q&A



Meaningful Activities



Meaningful activity involving employers should come from the following list of eligible learner activities

- Undertake structured work experience or work placements that develop skills and knowledge relevant to the qualification.
- Undertake projects, exercises and/or assessments set with input from industry practitioners.
- Take one or more units delivered or co-delivered by industry practitioners. This could take the form of master classes or guest lectures.
- Industry practitioners operate as 'expert witnesses' that contribute to the assessment of a learner's work or practice, operating within a specified assessment framework. This may be a specific project, exercise or examination, or all assessments for a qualification.

Useful but NOT 'meaningful'



The following activities, though positively regarded, will not be included as meaningful activity

- Employers' or industry practitioners' input to the initial design and content of a qualification.
- Employers hosting visits, providing premises, facilities or equipment.
- Employers or industry practitioners providing talks or contributing to delivery on employability, general careers advice such as CV writing and interview training.
- Learner attendance at careers fairs, events or other networking opportunities.
- Simulated or provider-based working environments.
- Employers providing learners with job references.

Step by Step Support - available online, by phone or in person



Plan

Free

- Specifications
- Sample Assessment Materials
- Statement of Purpose
- Delivery Guides
- Subject Advisor
- Schemes of Work
- Mapping documents
- myBTEC
- Delivery Plan
- Curriculum Models
- Get Ready to Teach events
- Study Skills Activities

Paid for

- Various publications

Teach

Free

- Delivery Guide
- Assessment Tracking
- Mapping Documents
- FAQs
- Internal Assessment Guides
- Mapping Documents
- Sample Marked Learner Work
- Past training

Paid for

- Training courses
- Various publications

Assess & Track

Free

- Authorised Assignment Briefs
- Past papers and mark schemes
- Sample Marked Learner Work
- Templates and tools
- myBTEC: Progress tracking
- Reports and feedback
- Quality Assurance Guides including Handbook, Assessment and Assignment Writing
- Standards Verifier and Quality Review visit
- Standardisation training

Develop

Paid for

- Training courses

PLEASE NOTE: Pearson paid-for resources and other publishers' resources that are endorsed for BTEC are not a pre-requisite for the delivery of Pearson's specifications.

Paid-for resources may also be available from other publishers.



BTEC Nationals in Art and Design

**Support and tour of the
[website](#)**



Set up your account

Access myBTEC with your Edexcel Online account and claim the role you perform at the centre

Build your assignments

Build your assignments using the assignment builder or preloaded Authorised Assignment Briefs

Create your course

Use the course builder wizard to create courses that match your learners' programmes

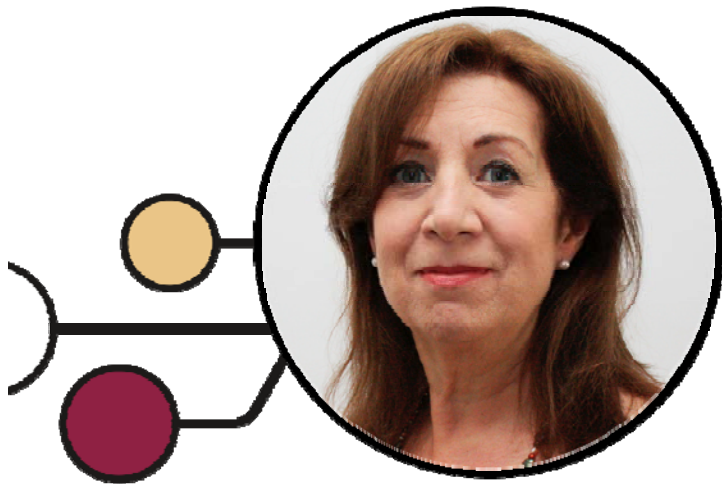
Set up an assessment plan

Create an assessment plan for each course and add the colleagues who will work on it

Assess

Save all assessment decisions in myBTEC to create a learner tracker, shared with your colleagues and your Standards Verifier

Your subject advisor



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Art and Design



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[@Pearson_Art](https://twitter.com/Pearson_Art)

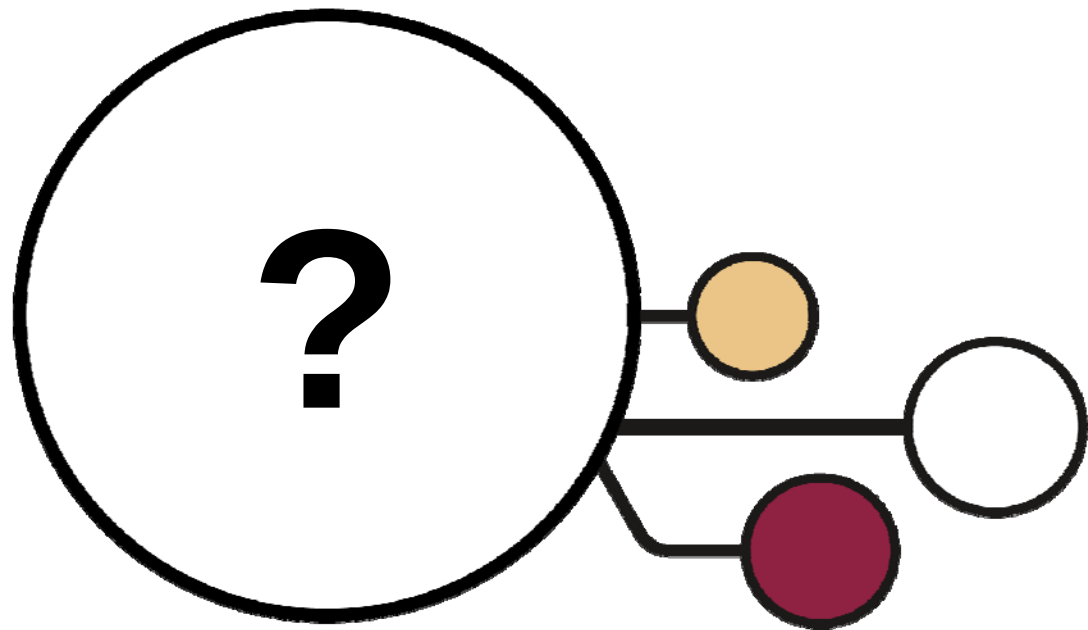


[Sign up for subject advisor emails](#)

And finally...



Any questions?



Aims for the Day



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Thank you for attending today...

We hope you have found this event useful.

You will be emailed a link to the evaluation form after the event today. In order to continue to improve our offer, please take the opportunity to complete it.

You can also access it here:

<https://goo.gl/forms/WzI6UjQSg14ExRg22>

THANK YOU!

