



# EXTENDED DIPLOMA (1080GLH) IN ART AND DESIGN SAMPLE TWO YEAR DELIVERY PLAN

Clear unit planning and understanding of key deadlines are essential for a successful delivery programme. We have produced a sample delivery plan showing how the BTEC National **Extended Diploma** in Art and Design could be delivered over **two** years, highlighting assessment milestones and indicating where you can teach units holistically

This plan is intended to be used as guidance.

## Key

R = Revision for external assessment

EXT = External assessment

SA = Summative assessment

WEP = Work Experience placement

Embedded learning without brief

F = Formative assessment

SD = Submission Deadline

PR = External Assessment paper release

R # = Specifies the External Assessment Activity number being revised

Part # = Specifies a part of a project

EXT # = Specifies the External Assessment Activity number

Embedded learning without brief

Internally Assessed Unit

Internally Assessed Optional Unit

Externally assessed Unit

**Delivery context:** This plan is designed for a small team to work together on projects, delivering different parts of the same units. This requires good communication across the team and some planning of content. The benefits to the learner are that they have clear deadlines and can focus on substantial projects that are vocational. They also experience how learning from different units can be integrated in developing creative projects.

**Specialised content:** The program can be designed to provide learners with sector specialisation through the choice of optional units. This example demonstrates the inclusion of optional units that would work for learners interested in design and illustration (Unit 10 Graphics Materials, Techniques and Processes and Unit 12 Fine Art Materials, Techniques and Processes in Year 1 of a two year programme). However, by swapping the optional units you can develop a programme to suit your institution.

**Hours per week:** Approximate times are indicated during weeks of unit delivery. Overall, these are closely linked to the suggested GLH of each unit. NOTE: during the introduction and skills building phase of the qualification externally-assessed Units 1 and 2 are used to support the early completion of Unit 4 Materials, Techniques and Processes in Art and Design.

**Projects and Verification:** Units delivered within this plan are mapped against tasks within a vocational project brief. Embedded learning will occur naturally, but assessment criteria outcomes can be emphasised within the tasks. While it is indicated that the units are delivered over a period of weeks, these could either be large single projects or multiple projects assessed together.

## Year 1

Units 1, 2 and 4 are introduced at the beginning of the course to allow students to develop the essential practical and theoretical skills that they need to successfully complete the qualification. Unit 4 is assessed early in the qualification to allow centres and students to evaluate performance and commitment. This allows centres to re-enforce course expectations and the demands of the qualification.

Units 1 and 2 are assessed externally towards the end of the first year but introduced at the beginning of the course to give students a solid grounding in these skills. By delivering and integrating the learning aims of Unit 1 and 2 in the first term (alongside Unit 4) learners can utilise learning from these units to improve early achievement of Unit 4. The practical and theoretical skills in visual communication and critical and contextual analysis will then be reinforced and embedded in the delivery of subsequent units.

Optional units are used to focus the qualification and to introduce learners to specialisms within the area of art and design.

- **Unit 1 Visual Recording and Communication** - The relevance of this practice is cemented through an introduction at the start of the year with substantial embedding in all projects. The theme for the external assessment is released in January, centres can deliver the theme alongside another unit to support an in-depth investigation.
- **Unit 2 Critical and Contextual Studies in Art and Design** - Embedded throughout the year and in all projects. The first portion of teaching introduces the practice of critical thinking and the second provides an opportunity to practice the external assessment in a revision task. By delivering the revision task in conjunction with a practical unit, learners understand the connections between their practical work and contextual and critical studies. The project could be set around the Sample Assessment Material on the Pearson website to ensure learners are aware of the process of the external assessment and to familiarise them with the type of materials provided.
- **Unit 4 Materials, Techniques and Processes in Art and Design** - Introduced at the start of the program as a means to develop underpinning exploratory skills. Extra GLH has been attributed to this unit through including learning from Unit 2 Critical and Contextual Studies and Unit 1 Visual Recording and Communication. Early delivery would include wide-ranging and experimental practical production with less focus on commercial outcomes and more on ideas generation and skills development. It may be advantageous to have a formative assessment point within the first project around week 5 to identify if the course is correct for the learner.
- **Unit 10 Graphics Materials, Techniques and Processes** - Delivered after the initial mandatory unit, Unit 4 Materials, Techniques and Processes in Art and Design. This unit provides learners a means to develop specialist skills that synthesise processes, use professional management of assets and focus on more commercial outcomes.
- **Unit 12 Fine Art Materials, Techniques and Processes** - Delivered after the initial mandatory unit, Unit 4 Materials, Techniques and Processes in Art and Design. This unit provides learners a means to develop specialist skills that synthesise processes, use professional management of assets and focus on more commercial outcomes.
- **Unit 3 The Creative Process** - This unit is synoptic and the essential content is embedded throughout all practical projects. The unit allows learners to appreciate how the skills that they have learned throughout the qualification can be applied. The unit aims to develop learners as reflective practitioners. As an overarching unit, the assessment of the unit is delayed until the end of the programme and the unit here is used to produce work for an end of year exhibition.



## Year 2

Year 2 builds on learning and achievement in year 1, optional units are used to refine and develop the programme's specialist focus. The aim of the qualification is to support learner's progression to Higher Education and achievement of Unit 5 produces a portfolio suitable for HE applications. Units 6 and 7 are the externally assessed units for this year of the programme and learning from these units is integrated into the delivery of optional units to support achievement of the internally assessed units and prepare students for the externally set tasks.

- **Unit 21 Typography and Typographic Design** – An optional unit delivered at the start of the year to cement the specialisation of the course. Combined in a large project with another optional unit. It is possible to practice and utilise learning for Unit 6 Managing a Client brief early in the project by having learners present a pitch proposal for their project directions as a presentation.
- **Unit 24 Developing and Realising Creative Intentions** – in this example Unit 24 is taught alongside Unit 21. Both units are summatively assessed at the same point. The project developed to cover the learning aims from these two units provides students with an opportunity to practice for Unit 7 Developing and Realising Creative Intentions (Assessment Activities 4 and 5) by having learners submit a range of images that summarise the project and to produce a commentary of the project that is similar to the external assessment. By starting year 2 with optional units and using the externally-assessed units to support the expectations and learning for internally assessed units, learners will have the opportunity to produce more materials to include in their portfolio. The optional units can be changed to focus on a different specialism.
- **Unit 5 Developing an Art and Design Portfolio** – Left to this stage of the programme, learners will have substantial content to include in their portfolio. Earlier delivery may mean that learners develop the necessary skills, but haven't produced enough content. Timing is critical to ensure that the portfolio will support progression through UCAS to Higher Education and needs to therefore be complete prior to the UCAS deadline and HE interviews.
- **Unit 23 Branding in Graphic Design** – An optional unit selected to run with Unit 5 Developing an Art and Design Portfolio. This has been chosen as much of the essential content of this unit will support creating their own personal identity for a portfolio and progression opportunities. This will not be taught in discrete lessons, but will enable production of a full spectrum personal identity with transferable skills to support final shows and products with a commercial need for an identity.
- **Unit 43 Time-Based Media in Art and Design** – The spring term in the second year is a good time to present learners with a unit containing essential content that is quite different to previous learning. By this point, learners will have developed positive study skills and transferable practice that will enable them to take up alternative platforms and practical processes quickly and enthusiastically. The optional unit can be exchanged for another to suit the centre's resources, skills and learners.
- **Unit 6 Managing a Client Brief** – The vocational aspect of the unit and its leaning towards professional practice mean that the learning is integral to all vocational projects and is why it is embedded throughout the year, with key revision opportunities. These opportunities are in the first project in the second year, but also in combination with the first project in the second term. The Sample Assessment Material found on the Pearson website can provide the basis of the theme of the revision project. Providing focussed study and a context for the practice of Unit 6 in the spring term ensures learners can approach the external assessment with confidence. The release of the external assessment is followed by dedicated studio time for the preparatory period, but has to be balanced with work for Unit 7 Developing and Realising Creative Intentions.
- **Unit 7 Developing and Realising Creative Intentions** – The learning for this unit is embedded throughout the year. There are ample points within the delivery of vocational projects to embed the expectations and processes of the external assessment of this unit. Learner's attention can be drawn to the assessment activities through view of the Sample Assessment Materials on the Pearson Website. The release of the external assessment theme is in early January and dictates the timing of the main unit delivery and practice. Work produced for the external assessment can be contextualised through a show or exhibition at the end of the programme.



Year 1				Term 1															
Unit	Unit title	Guided learning hours	Ass'ment method	1	2	3	4	5	6	7	Half term	8	9	10	11	12	13	14	
4	Materials, Techniques and Processes	90	Internal					F		SA									
				10 Hours per week															
1	Visual Recording & Communication	120	External																
				2 Hours per week								2 Hours per week							
2	Critical and Contextual Studies in Art and Design	90	External									R	R	R	R	R	R	R	
				2 Hours per week								4 Hours per week							
3	The Creative Process	90	Internal																
				1 Hours per week								1 Hours per week							
10	Graphics Materials, Techniques and Processes	60	Internal														F	SA	
												8 Hours per week							

Year 1				Term 2													
Unit	Unit title	Guided learning hours	Ass'ment method	15	16	17	18	19	20	Half term	21	22	23	24	25	26	Spring Break
12	Fine Art Materials, Techniques & Processes	60	Internal								F		SA				
	Total 54			6 Hours per week							6 Hours per week						
1	Visual Recording & Communication	120	External	PR							F	R	R				
				6 Hours per week							6 Hours per week			2 Hours per week			
2	Critical and Contextual Studies in Art and Design	90	External														PR
				2 Hours per week							2 Hours per week			3 Hours per week			
3	The Creative Process	90	Internal													F	
				1 Hour per week							1 Hours per week			10 Hours per week			



Year 1				Term 3										
Unit	Unit title	Guided learning hours	Ass'ment method	27	28	29	30	31	Half term	32	33	34	35	36
1	Visual Recording & Communication	120	External			EXT		SD						
				3 Hours										
2	Critical and Contextual Studies in Art and Design	90	External	R	R	R	R	EXT	SD					
				10 Hours per week		7 Hours	10 Hours per week							
3	The Creative Process	90	Internal											SA
				5 Hours per week						15 Hours per week				

Year 2				Term 1															
Unit	Unit title	Guided learning hours	Ass'ment method	1	2	3	4	5	6	7	Half term	8	9	10	11	12	13	14	
21	Typography and Typographic Design	60	Int									SA							
				6 Hours per week								6 Hours							
24	Graphic Illustration	60	Int									SA							
				6 Hours per week								6 Hours							
5	Developing and Art and Design Portfolio	90	Int															SA	
													8 Hours per week						
23	Branding in Graphic Design	60	Int															SA	
													6 Hours per week						
6	Managing a Client Brief	120	Ext			R													
		10.5		1.5 Hours per week															
7	Developing and Realising Creative Intentions	120	Ext			R 2						R 4 & 5							
				1.5 Hours per week								3 Hours	1 Hour per week						



Year 2				Term 2														
Unit	Unit title	Guided learning hours	Ass'ment method	15	16	17	18	19	20	Half term	21	22	23	24	25	26	Spring Break	
43	Time-Based Media in Art and Design	60	Int					SA										
				9 Hours per week														
6	Managing a Client Brief	120	Ext	R	R	R	R	R								PR		
	58			5 Hours per week						3 Hours per week					15 Hours			
7	Developing and Realising Creative Intentions	120	Ext	PR				R 4 & 5	Part 1							EXT 2		
	76			1 Hours per week					12 Hours		12 Hours per week							

Year 2				Term 3										
Unit	Unit title	Guided learning hours	Ass'ment method	27	28	29	30	31	32	Half term	33	34	35	36
6	Managing a Client Brief	120	Ext				EXT		SD					
	36			9 Hours per week										
7	Developing and Realising Creative Intentions	120	Ext	Part 2				EXT 5	SD			SHOW		
	39			6 Hours per week				15 Hours						