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James Emmett
Head of Stakeholder Engagement (Employers)
Pearson
Regulatory Stakeholder Relations
Quality, Standards and Research Division
One90 High Holborn
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August 12th, 2015

Dear James

Letter of support for the Pearson BTEC Level 3 Nationals in Art and Design

Tech-Set Ltd., as an employer in this sector, recognise the following qualifications as being fit for purpose :

BTEC Level 3 National Extended Certificate in Art and Design
BTEC Level 3 National Foundation Diploma in Art and Design
BTEC Level 3 National Extended Diploma in Art and Design
and BTEC Level 3 National Diploma in Graphics

The qualifications will support learners to progress to employment or within employment in a range of job roles across the creative industry, for example as a Graphic Designer, Illustrator or Typesetter.

For such roles, I believe that these qualifications provide an appropriate level of knowledge and skills, meeting the needs of the business and the individual, ensuring employees are appropriately skilled for the job and able to deliver to the standard that the sector expects.

The qualification will also support the individual, should they chose to progress into further training.

I am happy for Pearson to use this letter in support of its work with Government and its Agencies, to ensure that this invaluable qualification can continue to be recognised for college performance tables and 19+ funding.

Yours sincerely

WILLIAM BATY, Director/Owner

Tech-Set Limited

Typesetters and Graphic Designers for Publishers and the Printing Industry