

Matthew Day
Business Manager Art and Design
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09 September 2015

Dear Matthew

Letter of support for the Pearson BTEC Level 3 Nationals in Art and Design

Superyacht UK is a unique membership only association, our mission is to represent the interests of the UK Superyacht industry both at home and internationally. Our members cover the diversity of the UK industry from leading naval architects to award-winning manufacturers, and all of our 250 plus members draw on this island nation's rich heritage as seafaring pioneers and spearhead truly world-class products and services. As part of British Marine, Superyacht UK champions UK innovation, excellence and heritage. We symbolise a badge of excellence within the international community for our member yacht designers, builders, equipment providers and destinations for yachts over 24 metres length over all.

As an Trade Association in the leisure marine industry, we recognise the following qualifications as being fit for purpose:

BTEC Level 3 National Diploma in 3D Design and Crafts

BTEC Level 3 National Diploma in Fashion Design and Production
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The qualifications will support learners to progress to employment or within employment in a range of job roles across the marine industry where product design is an important component, either on their own or with further training, for example as a trainee interior designer, or trainee designer of marine clothing.

For such roles, I believe that these qualifications provide an appropriate level of knowledge and skills, meeting the needs of the business and the individual, ensuring employees are appropriately skilled for the job and able to deliver to the standard that the sector expects.

The qualification will also support the individual, should they chose to progress into further training.

I am happy for Pearson to use this letter in support of its work with government and its agencies, to ensure that this invaluable qualification can continue to be recognised for college performance tables and 19+ funding.

Yours sincerely



Amanda Simpson
Training & Events Manager
British Marine