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**September 4, 2015**

Dear Matthew

**Letter of support for the Pearson BTEC Level 3 Nationals in Art and Design**

As an **employer** in the sector, we recognise the following qualifications as being fit for purpose:

BTEC Level 3 National Diploma in Fashion Design and Production

The qualifications will support learners to progress to employment or within employment in a range of job roles across the creative industry, for example as a design assistant in a fashion studio.

For such roles, I believe that these qualifications provide an appropriate level of knowledge and skills, meeting the needs of the business and the individual, ensuring employees are appropriately skilled for the job and able to deliver to the standard that the sector expects.

The qualification will also support the individual, should they chose to progress into further training.

I am happy for Pearson to use this letter in support of its work with government and its agencies, to ensure that this invaluable qualification can continue to be recognised for college performance tables and 19+ funding.

Yours sincerely

**Wale Adeyemi MBE**  
Director