Teaching Art and Design at Level 3?
Choose BTEC Nationals
Welcome to your Guide to BTEC Level 3 Nationals in:

Art and Design

Your guide includes everything you need to know about BTEC Level 3 Nationals in Art and Design, why universities and employers are so excited about BTEC qualifications, and why around 1 in 4 students entering university in the UK do so with a BTEC."

*Source: UCAS Progression Pathways – Jan 2016

The skills to succeed – the confidence to progress

<table>
<thead>
<tr>
<th>Contents</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Introducing BTEC Level 3 Nationals</strong></td>
<td></td>
</tr>
<tr>
<td>Why choose BTEC Nationals?</td>
<td>4–5</td>
</tr>
<tr>
<td>The route to success</td>
<td>6–7</td>
</tr>
<tr>
<td><strong>Explore your BTEC Level 3 Nationals</strong></td>
<td></td>
</tr>
<tr>
<td>Your qualifications explained</td>
<td>8–9</td>
</tr>
<tr>
<td>Art and Design</td>
<td>10–13</td>
</tr>
<tr>
<td><strong>Teaching BTEC Level 3 Nationals</strong></td>
<td></td>
</tr>
<tr>
<td>Course materials</td>
<td>14–15</td>
</tr>
<tr>
<td>myBTEC</td>
<td>16</td>
</tr>
<tr>
<td>Training</td>
<td>17</td>
</tr>
<tr>
<td>Delivering BTEC</td>
<td>18–19</td>
</tr>
<tr>
<td><strong>Assessing BTEC Level 3 Nationals</strong></td>
<td></td>
</tr>
<tr>
<td>Assessment</td>
<td>20</td>
</tr>
<tr>
<td>Grading</td>
<td>21</td>
</tr>
<tr>
<td><strong>BTEC for Levels 1 and 2</strong></td>
<td></td>
</tr>
<tr>
<td>BTEC Level 1 Introductory</td>
<td>22</td>
</tr>
<tr>
<td>BTEC Level 2 Technicals</td>
<td>23</td>
</tr>
</tbody>
</table>
Why choose BTEC Nationals?

Young people taking their first steps towards a new career need the right blend of technical and academic skills in order to become the highly skilled, work-ready individuals employers and universities look for.

BTEC Level 3 Nationals are vocational qualifications designed to help your learners succeed. They have been developed in collaboration with over 5,000 universities, employers and professional bodies with employability at the heart, so your learners can develop the skills and confidence they will need to step into their future.

What’s new

Your new BTEC Level 3 Nationals qualifications take a unit-by-unit approach and provide you learners with practical, work-related courses. They offer:

Combination of assessment styles
Learners can demonstrate their knowledge, skills and understanding through work-related contexts. (see page 20 for details).

Large foundation of mandatory units
Universities and employers have evidence of a consistent level of core knowledge and skills.

Comprehensive support
We’ve listened to feedback and put together our most comprehensive support package yet. (see pages 14–19 for details).

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Introducing BTEC Nationals

The route to success

After 30 years of proven success, more and more employers and Higher Education institutions across the globe are choosing BTEC-qualified candidates for their practical knowledge and employability skills.

More than a million learners choose BTEC each year.

BTEC Level 3 Nationals provide your learners with:

- modern, work-related qualifications with clear purpose and defined progression routes into higher education or employment
- the help they need to develop high-level skills employers and universities look for such as teamwork, creative thinking and presentation skills
- the opportunity to build independent research and study skills essential for success at university and in the work-place.

“BTEC courses give you real, hands-on experience. It’s what I call ‘learning by doing’ and gives you the skills today’s employers are looking for.”

Peter Jones CBE, Entrepreneur

Did you know...

4 out of 5 BTEC students go on to receive a First or Second class degree
(The outcomes associated with the BTEC route of degree level acquisition, London Economics 2013)

37% of businesses prefer recruits to hold a mix of academic and vocational qualifications or value them equally

Find out why Peter Jones and our other ambassadors choose BTEC at quals.pearson.com/BTECsuccess17guide.

See some great BTEC success stories and meet our BTEC Art and Design student of the Year 2017 at: quals.pearson.com/BTECawards17guide.

The skills to succeed – the confidence to progress
Your BTEC Nationals Art and Design qualifications explained

BTEC Level 3 Nationals Art and Design courses offer a flexible range of qualifications that can be studied alongside other level 3 qualifications such as A levels or other BTEC Nationals as part of a larger programme of study, or as the main focus of study.

- They are designed for Post-16 Level 3 learners wishing to go on to further or higher level study of the sector or directly to employment.
- All sizes attract UCAS points and are widely recognised by universities and employers.

Applied General qualifications

For learners progressing to their career through higher level study, although they could go directly into employment at the end of the course. They will have the opportunity to:

- choose between different qualification sizes so they have the option to study full or part-time or take a BTEC alongside other level 3 qualifications such as A levels.
- develop transferable knowledge and skills.

Tech Level qualifications

For learners wishing to progress directly to employment or apprenticeships through specialist study, or choose to go on to higher level study. They will have the opportunity to:

- choose between different qualification sizes so they have the option to study full or part-time or take a BTEC alongside other level 3 qualifications such as A levels.
- equip themselves with specialist knowledge and skills for their chosen career path.
- develop transferable knowledge and skills.

Art and Design

Your BTEC Level 3 art and design qualifications are available in a range of sizes and are either Applied General or Tech level-style qualifications.

Find out more

The following pages provide you with an overview of each course. For full details or to download your specifications please go to quals.pearson.com/BTECNatsArt16Guide
### Art and Design – course overview

The chart below gives you an overview of the course sizes available in your BTEC Level 3 Nationals Art and Design Applied General qualifications.

These Applied General-style style qualifications provide your learners with the underpinning knowledge and skills they will need to succeed in the creative sector and offer your learners:
- **flexibility** to progress to larger size qualifications or specialise
- **opportunities to showcase their skills** through practical assessments.

#### applied general

<table>
<thead>
<tr>
<th>Qualification</th>
<th>GLH</th>
<th>Purpose</th>
<th>Total Units</th>
<th>Mandatory Units</th>
<th>Optional Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Certificate</td>
<td>180</td>
<td>Provides a basic introduction to studying art and design. Supports progression to: Further education or higher education</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Extended Certificate</td>
<td>360</td>
<td>Provides a broad basis for studying the art and design sector. Supports progression to: Higher education or training</td>
<td>4</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Foundation Diploma</td>
<td>510</td>
<td>Designed as a one-year course – underpinning knowledge for the art and design sector. Supports progression to: An Apprenticeship or entry level employment in the sector</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Diploma</td>
<td>720</td>
<td>In-depth study for learners studying art and design alongside other qualifications. Supports progression to: Higher education</td>
<td>8</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>Extended Diploma</td>
<td>1080</td>
<td>A two-year, full-time course-in-depth study of the art and design sector. Supports progression to: Higher education</td>
<td>13</td>
<td>7</td>
<td>6</td>
</tr>
</tbody>
</table>

The chart above provides a summary of the course sizes available in your BTEC Level 3 Nationals Art and Design Applied General qualifications.

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*please see specification for details of all Optional Units available.

Information correct at time of publication – please see specification for latest information.

Find out more

For Teaching support see page 14 • For Assessment see page 22
Download your specification at: quals.pearson.com/BTECNatsArt16Guide
Art and Design – course overview

The chart below gives you an overview of the course sizes available in your BTEC Level 3 Nationals Art and Design Tech Level qualifications.

These practical, Tech-Level style qualifications provide your learners with the underpinning knowledge and skills they will need to succeed in the creative sector and offer your learners:

- flexibility to specialise
- opportunities to showcase their skills through practical assessments.

Find out more
For Teaching support see page 12 • For Assessment see page 18
Download your specification at: quals.pearson.com/BTECNatsArt16Guide

Tech Level

Diploma in Photography
720 GLH

Same size as 2 A levels
Tech Level

Total units: 9
8 Mandatory Units
PLUS 1 Optional Unit*

Purpose: Provides in-depth technical understanding of Photography including studio, location, digital and traditional photography methods.

When studied alongside other level 3 qualifications supports progression to:
- Employment in roles such as assistant photographer, junior digital imaging technician and trainee crime scene photographer
- Higher education

Diploma in Graphics
720 GLH

Same size as 2 A levels
Tech Level

Total units: 9
4 Mandatory Units
PLUS 5 Optional Units*

Purpose: Provides in-depth technical understanding of Graphics including areas such as typography, illustration and web design.

When studied alongside other level 3 qualifications supports progression to:
- Employment in roles such as junior artworker, design assistant and technical illustrator
- Higher education

Diploma in 3D Design and Crafts
720 GLH

Same size as 2 A levels
Tech Level

Total units: 9
8 Mandatory Units
PLUS 1 Optional Unit*

Purpose: Provides in-depth technical understanding of 3D materials, techniques and processes through vocational projects.

When studied alongside other level 3 qualifications supports progression to:
- Employment in roles such as CAD designer, jewellery maker and exhibition designer
- Higher education

Diploma in Fashion Design and Production
720 GLH

Same size as 2 A levels
Tech Level

Total units: 9
8 Mandatory Units
PLUS 1 Optional Unit*

Purpose: Provides in-depth technical understanding of skills needed in Fashion Design and Production such as design, pattern cutting and manufacturing methods.

When studied alongside other level 3 qualifications supports progression to:
- Employment in roles such as stylist, trainee pattern cutter and visual merchandiser
- Higher education

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*please see specification for details of all Optional Units available.
Information correct at time of publication – please see specification for latest information.
Teaching BTEC Nationals

Course materials

BTEC Level 3 Nationals in Art and Design have a comprehensive range of FREE course materials available to help with planning and teaching, as well as assessing and tracking progress of your learners.

Find out more
For full details of all the support available please see website:

Art and Design: quals.pearson.com/BTECNatsArt16guide

Published resources (paid-for)

Help learners prepare for external assessment
Find out about Revision Guides and Revision Workbooks for BTEC Nationals in Art and Design and order your copies at: www.pearsonfe.co.uk/BTECNatsArt16Guide
Revision Workbook to help learners to test their own knowledge and skills

The skills to succeed – the confidence to progress

Plan

We’ve a bank of support materials designed to help you choose and plan the right course for your learners including:
- Specifications
- Sample Assessment Materials
- Delivery plans
- myBTEC planning tools
- Authorised Assignment Briefs
- Getting Ready to Teach free events

Teach

You’ll also find a wide range of teaching and learning materials to help you deliver your course such as:
- Delivery guides
- Schemes of work
- Skills for Learning and Work Activity Sheets
- Training events
- Published resources

Assess and Track

There’s also a selection of resources designed to help you prepare for assessment and track learner progress:
- Sample Assessment Materials
- Sample Marked Learner Work
- Authorised Assignment Briefs
- Quality Assurance guides
- myBTEC progress tracking

Find out more

• See page 19 for full details about free training events
• Download your specifications at: quals.pearson.com/BTECNatsArt16guide
• Order your revision guides at www.pearsonfe.co.uk/BTECNatsArt16Guide
Training

We offer a range of events to help you in every aspect of planning, teaching and assessing your BTEC courses.

To make it as easy as possible for you to benefit from our training, many of our face-to-face events are available as online sessions, and you can request any of our events to be delivered as paid-for events in your centre.

Our programme of events:
- make it easy for you to access BTEC training how, when and where you need it.
- offer qualification-based and role-based courses so you can choose which event is right for you.
- are delivered by experts passionate about training.
- provide opportunities to share ideas and best practice.

What’s more, our flexible range of high quality training events not only support your delivery of BTEC courses, but also help towards your continued professional development.

Find out more
Book onto one of our events at quals.pearson.com/BTECNatsTraining

myBTEC

We know that as a teacher workload can be an issue, that’s why to help you save time we have designed myBTEC, a unique free service that aims to reduce your admin workload.

What myBTEC can do for you:
- Saves you time – for example when Internally Verifying an assignment brief, at least 50% of the questions are answered for you
- Reduces your workload – for example your assessment plan is produced automatically from your assignment briefs in myBTEC
- Automatic grade tracking calculations, so you know your students are on track
- Easily export and download all documents, information and results
- Give you the complete visibility of all courses, of all courses, assessment, internal verification and results at your centre, so you can check progress at anytime.

Simply login at mybtec.pearson.com with your Edexcel online details.

Find out more
Discover myBTEC at quals.pearson.com/myBTECNatsGuide17

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Admin support

New to BTEC?
If you’re thinking about teaching BTEC Nationals and want to know more about what’s involved and the support we can provide see our step-by-step guides at quals.pearson.com/stepbystepBTEC.

We’ve included guidance on:
- How to get started
- Building your BTEC team
- Quality assurance
- Internals assessment
- External assessment

Already teaching BTEC?
Remember you can find detailed information about key BTEC processes, forms and guidance materials at: quals.pearson.com/BTECsupport.

You’ll also find all of the essential tools and forms on each of our dedicated qualifications pages, alongside your specifications and any additional resources specific to your BTEC.

Specialist help and advice

You’ve also access to specialist support and advice from our art and design subject advisor, Susan Young.

Susan will be happy to help with any questions you may have about your BTEC Level 3 Art and Design qualifications.

Susan Young
Art and Design
UK: 020 7010 2181
Intl: +44 (0)20 7010 2181
TeachingArtandDesign@pearson.com
@pearson_Art

The skills to succeed – the confidence to progress
Assessment and Grading

Types of assessment

Your BTEC Level 3 Nationals Art and Design qualifications take a unit-by-unit approach and offer a combination of assessment styles.

This gives your learners the opportunity to showcase their skills and apply their knowledge in an appropriate, work-related context, and provides evidence of what they can do when they apply to enter higher education or employment.

Assessing BTEC Nationals

Grading

A learner’s final qualification grade reflects their achievements across units in their BTEC Nationals course.

Both internally and externally assessed units are individually graded, and each final unit grade is allocated points.

- Internally assessed units are marked and graded in the Centre (school, college or training provider) and subject to external verification by Pearson.
- Externally assessed units are marked and graded by Pearson.

Units are graded Pass, Merit or Distinction, with external units also having a N grade in most Level 3 sectors. Total points scored across all units are used to calculate the final qualification grade.

Assignments (internally assessed)

Set and marked by: Centre
Verified by: Pearson

Assignments are practical tasks set in work-related scenarios that can be tailored to local industry needs for your learners.
Learners demonstrate how they apply knowledge and skills to complete a practical project over a period of time, working individually or in groups.

Tasks (externally assessed)

Set and marked by: Pearson

Tasks are practical work-related scenarios completed in realistic, time-based situations.
They are completed in controlled conditions and some tasks have pre-released information.
Learners demonstrate how to apply learning to common workplace or HE scenarios. Tasks provide evidence of a consistent standard of assessment for all BTEC learners.

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Find out more
For full details see Section 9 of your specification
Download your specification at quals.pearson.com/BTECNatsArt16Guide

Achievement of a Certificate with a D grade example

<table>
<thead>
<tr>
<th>Unit</th>
<th>GLH</th>
<th>Type (Int/Ext)</th>
<th>Grade</th>
<th>Unit points</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>90</td>
<td>Int Distinction</td>
<td></td>
<td>24</td>
</tr>
<tr>
<td>2</td>
<td>90</td>
<td>Ext Merit</td>
<td></td>
<td>22</td>
</tr>
<tr>
<td>Totals</td>
<td>180</td>
<td>D</td>
<td></td>
<td>46</td>
</tr>
</tbody>
</table>

2120
We’ve also developed a range of new BTEC creative sector qualifications for Level 1 and Level 2 learners.

**For Level 1 post-16 Learners**

**BTEC Level 1 Introductory qualifications**
Graded, unit-based qualifications designed to develop transferable and sector skills so your post-16 learners can progress to further study, apprenticeships or training. BTEC Level 1 Introductory qualifications for creative sectors include:

- Art and Design
- Digital Media
- Performing Arts
- Vocational Studies

Find out more
Download your specifications at: quals.pearson.com/BTECL1IntroGuide

**For Level 2 post-16 learners**

**BTEC Level 2 Technicals**
Designed to give post-16 learners real hands-on practical experience to master the skills they will need to succeed in their career or higher level study. Qualifications for creative sectors include:

- Design Production
- Digital Media
- Digital Audio/Visual Production
- Digital Games Production

Find out more
Download your specifications and view all our BTEC Level 2 Technicals at: quals.pearson.com/BTECL2Technicalsguide

*The skills to succeed – the confidence to progress*
Your next Steps

1. Download your specifications and sample assessment materials and browse our FREE resources at:
   [quals.pearson.com/BTECNatsArt16Guide](quals.pearson.com/BTECNatsArt16Guide)
2. Browse our published resources at
   [www.pearsonfe.co.uk/BTECNats16and17guide](www.pearsonfe.co.uk/BTECNats16and17guide)

Stay in touch

Sign up for updates at [quals.pearson.com/BTECNats16UpdateGuide](quals.pearson.com/BTECNats16UpdateGuide) and we’ll keep you up-to-date with the latest news.

Follow us on Twitter
@teachBTEC
#ichooseBTEC

Help and advice

For help and advice about teaching your new qualifications contact our Subject Advisor for creative sectors:

**Susan Young**
Art, Design and Media

📞 UK: 020 7010 2181  📞 Intl: +44 (0)20 7010 2181
✉️ TeachingArtandDesign@pearson.com
🐦 @pearson_Art