



The Old Sawmill,
Hatfield Park,
Hertfordshire
AL9 5PG

James Emmett
Head of Stakeholder Engagement (Employers)
Pearson
One90 High Holborn
London
WC1V 7BH

13 September 2013

Dear James

Letter of Recognition – BTEC National Diplomas

As an employer within the sector we recognise the following qualifications as being fit for purpose:

500/7842/2 - Pearson BTEC Level 3 Subsidiary Diploma in Creative Media Production (QCF)

600/6445/6 - Pearson BTEC Level 3 90-credit Diploma in Creative Media Production (QCF)

500/7888/4 - Pearson BTEC Level 3 Diploma in Creative Media Production (QCF)

500/7878/1 - Pearson BTEC Level 3 Extended Diploma in Creative Media Production (QCF)

500/7144/0 - Pearson BTEC Level 3 Subsidiary Diploma in Art and Design (QCF)

600/3890/1 - Pearson BTEC Level 3 90-credit Diploma in Art and Design (QCF)

500/7298/5 - Pearson BTEC Level 3 Diploma in Art and Design (QCF)

500/7566/4 - Pearson BTEC Level 3 Extended Diploma in Art and Design (QCF)

500/7928/1 - Pearson BTEC Level 3 Foundation Diploma in Art and Design (QCF)

We believe that these qualifications develop and confirm specialist knowledge and skills in the sector, to a standard that can be reasonably expected of an 18 year old in full time education.

The qualifications will give students an advantage when applying for related jobs or further training.

The company is happy for its name and web address to be made available on the DfE and Pearson websites to confirm that we recognise the qualifications.

Yours sincerely

A handwritten signature in black ink, appearing to read "Rob Armstrong", written over a white background.

Rob Armstrong
Account Director