

Why choose BTEC Nationals?

Young people taking their first step into a new career need the right blend of **technical and academic skills** to support them. And we know that employers and Higher Education are looking for highly skilled, job-ready individuals with a strong work ethic.

That's why we've created the new BTEC Nationals in collaboration with over 5,000 universities, employers and professional bodies with **employability at the heart**, so your learners can develop the skills and confidence they will need to step into a prosperous future.



Why universities choose BTEC

quals.pearson.com/ BTECprogressguide



Why employers choose BTEC

quals.pearson.com/ BTECprogressguide



Why students choose BTEC

> quals.pearson.com/ BTECSuccess



universities and colleges in the UK now accept BTECs

including OxfordUniversity

(Source: UCAS, Meeting the Needs of Learners, Providers and Universities (2016)

the highest rates of learner progression, than any other vocational qualification particularly to Higher Education

(Source: Department for Business, Innovation & Skills report on 'Social Mobility: Contribution of Further Education and Skills) The number and proportion of students entering university with a BTEC has doubled between 2008 and

2014 **from 44K to 85K**

(Source: UCAS, Meeting the Needs of Learners, Providers and Universities 2016)