



20th January 2014

James Emmett  
Head of Stakeholder Engagement (Employers)  
Pearson  
One90 High Holborn  
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21 January 2014

Dear James

### **Letter of Recognition – BTEC National Diplomas (Animal Management)**

The Pet Industry Federation is the umbrella body for the five trade associations in the Pet Industry and has combined membership of approximately 1500 businesses; mostly small, medium-sized enterprises ranging from pet retailers, dog groomers, kennels & catteries, manufacturers, wholesalers and professional services, which included colleges, publishers, dog walkers and pet sitters.

As the Pet Industry Federation we can confirm that we recognise the following qualifications as being fit for purpose:

601/0563/X - Pearson BTEC Level 3 90-credit Diploma in Animal Management (QCF)  
500/8243/7 - Pearson BTEC Level 3 Subsidiary Diploma in Animal Management (QCF)  
500/8311/9 - Pearson BTEC Level 3 Diploma in Animal Management (QCF)  
500/8265/6 - Pearson BTEC Level 3 Extended Diploma in Animal Management (QCF)

More specifically, when the following units are combined and in some cases contextualised to the Pet Industry, the qualifications will develop and confirm specialist knowledge and skills in the sector, to a standard that can be reasonably expected of an 18 year old in full time education.

Unit 01: Understand and Promote Animal Health  
Unit 02: Understand the Principles of Animal Biology  
Unit 03: Understand Animal Anatomy and Physiology  
Unit 04: Undertake Animal Handling and Safe Working  
Unit 05: Plan and Monitor Animal Feeding  
Unit 06: Manage Animal Accommodation  
Unit 07: Undertake and Investigative Project  
Unit 08: Undertake and Review Work Related Experience  
Unit 09: Business Management  
Unit 10: Understand the Principles of Animal Nutrition  
Unit 12: Undertake Retail Merchandising  
Unit 14: Understand Animal Welfare and Breed Development  
Unit 15: Undertake Pet Store Design and Animal Management  
Unit 16: Understand the Principles and Carry Out the Practice of Biochemistry and Microbiology  
Unit 17: Understand the Principles of Aquatic Husbandry and Management  
Unit 23: Undertake Dog Grooming  
Unit 26: Fundamentals of Science  
Unit 27: Chemistry for Biology Technicians

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Unit 28: Understand the Principles of Inheritance and Genetic Manipulation  
Unit 29: Undertake Animal Training  
Unit 30: Understand the Principles of Chemistry for Biology and Medical Science  
Unit 32: Understand the Principles of Animal Breeding and Genetics

The qualifications will give students an advantage when applying for related jobs in the Pet Industry or further training.

We are happy for the Pet Industry Federation's name , logo and web address to be made available on the DfE and Pearson websites to confirm that we recognise the qualifications.

Yours sincerely

*S Crickmore*

Sally Crickmore  
Education Advisor