



James Emmett  
Head of Stakeholder Engagement (Employers)  
Pearson  
One90 High Holborn  
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Your ref:  
Our ref: Pearson.doc  
Email: Andrew.clark@nfu.org.uk  
Direct line: 02476 858510  
Date: 21 October 2013

Dear James,

**RE: Pearson BTEC National Diplomas (Land Based Industries)**

The National Farmers' Union represents and champions the role of professional farmers and growers in England and Wales. We have over 55,000 members involved in farming as a business and a further 40,000 in allied professions or interested in the countryside and its management. We work with a range of organisations to promote pathways into the industry and continuing professional development.

It is in this context that we would recognise that the qualifications which you have alerted us too would provide valuable contributions to the industry's development. These include:

601/1097/1 - Pearson BTEC Level 3 90-credit Diploma in Agriculture (QCF)  
500/8242/5 - Pearson BTEC Level 3 Subsidiary Diploma in Agriculture (QCF)  
500/8240/1 - Pearson BTEC Level 3 Diploma in Agriculture (QCF)  
500/8301/6 - Pearson BTEC Level 3 Extended Diploma in Agriculture (QCF)

601/1098/3 - Pearson BTEC Level 3 90-credit Diploma in Countryside Management (QCF)  
500/8262/0 - Pearson BTEC Level 3 Subsidiary Diploma in Countryside Management (QCF)  
500/8261/9 - Pearson BTEC Level 3 Diploma in Countryside Management (QCF)  
500/8302/8 - Pearson BTEC Level 3 Extended Diploma in Countryside Management (QCF)

601/0563/X - Pearson BTEC Level 3 90-credit Diploma in Animal Management (QCF)  
500/8243/7 - Pearson BTEC Level 3 Subsidiary Diploma in Animal Management (QCF)  
500/8311/9 - Pearson BTEC Level 3 Diploma in Animal Management (QCF)  
500/8265/6 - Pearson BTEC Level 3 Extended Diploma in Animal Management (QCF)

601/0565/3 - Pearson BTEC Level 3 90-credit Diploma in Land-based Technology (QCF)  
501/0314/3 - Pearson BTEC Level 3 Subsidiary Diploma in Land-based Technology (QCF)  
501/0299/0 - Pearson BTEC Level 3 Diploma in Land-based Technology (QCF)  
501/0236/9 - Pearson BTEC Level 3 Extended Diploma in Land-based Technology (QCF)

We believe that these qualifications develop and confirm specialist knowledge and skills in the sector, to a standard that can be reasonably expected of an 18 year old in full time education. The qualifications will give students an advantage when applying for related jobs or further training.

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Department Name/NFU Policy/Oct2013/Aclark/Pearson.doc.

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The NFU is happy for its name and web address to be made available on the DfE and Pearson websites to confirm that we recognise these qualifications.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Andrew Clark'. The signature is written in a cursive style with a large initial 'A'.

**Andrew Clark**  
**Head of Policy Services**