

Higher Nationals for Business/Hospitality/Tr avel and Tourism Sector Network Event (Online)

Date: 13th May, 2020





Key Contacts and Hosts

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- Hosts Today
- Principle Standard Manager for Business - Christopher Wood
- Principles Standard Manager for Hospitality/Travel and Tourism – Christine Arnold



Aims of this Event

- Explore subject-related resources available through HN Global and other useful online sources to support adapted delivery
- Review national updates and sector guidance useful for planning, delivery and assessment
- Understand HN Assessment and Awarding updates and guidance for your programme
- Share and discuss resources and strategies that you have found useful
- Get answers to common questions from Pearson subject matter experts

**Exploring Online Resources to
Support Learning in Business,
Hospitality and Travel and
Tourism**

Dedicated online learning platform for all BTEC Higher National students and centres.

- **Resource Areas** - created to support your subject core units
- [Careers Centre](#) - where students can build on their employability skills
- [Short Courses \(including Study Skills\)](#) - learn key transferable skills
- [Global Forum](#) - discuss common themes
- [Student Channel](#) - informative clips for your Higher National
- [Tutor Channel](#) - informative clips to support assessment and delivery
- [Reading Lists](#) - list of recommended resources for your programme
- [Delivery Materials](#) - resources to support tutors (*tutor access only*)

How can you sign-up?

Signing up is simple, you just need to complete a short self-registration form to create your own account, which will grant you access to the resources available to support your programme.

[Visit HN Global today!](#)

This module is designed to give students an understanding of the role of the Study Skills programme for their course.

STUDY SKILLS

START >

Getting Organised for Study

FREE

STUDY SKILLS

START >

Writing For Your Higher National Course

Reading, Note-taking & Summarising

HN students who use HN Global are even more satisfied with their course

72%
have positive feelings towards the use of HN Global

69%

find HN Global useful in supporting their studies

Research by:

djs
research

Working and learning online during a pandemic

Learn how to get the most out of online education



Welcome to **HN Global**, a community designed to support you on your BTEC Higher National journey.

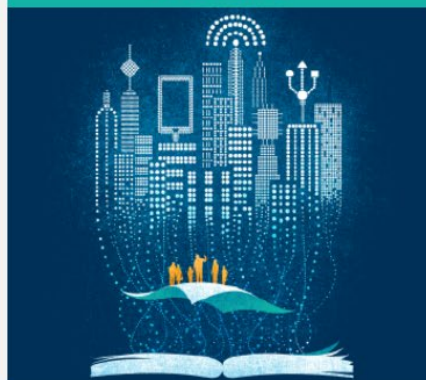
HN GLOBAL MAP



SHARE YOUR STORY



LATEST NEWS



FORUM



READING RESOURCES



TEXTBOOKS



HN GLOBAL

[Delivery Materials](#)

[Tutor Channel](#)

[Reading Lists](#)

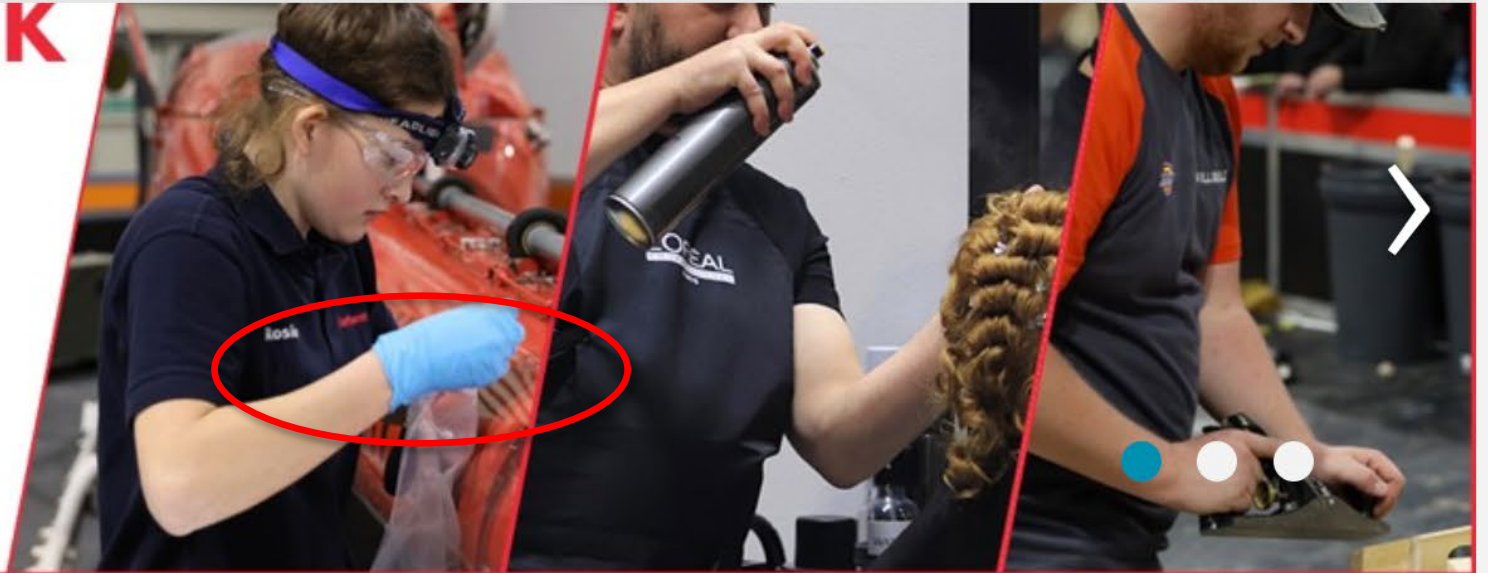
[Blended Learning](#)

[Forum](#)

[Professional Development](#)

Enter WorldSkills UK skills competitions

2 March - 5 May



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HN GLOBAL MAP

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LATEST NEWS

HN GLOBAL

Study Guide

Career Centre

Core Textbooks

Degree Finder

E-Library

Student Channel

Student Resources

Student Support

◀ Guides designed to help navigate you through the content essential to a selection of units. ▶

EXPLORE NOW ▶

Welcome to HN Global, a community designed to support you on your BTEC Higher National journey.

HN GLOBAL MAP

SHARE YOUR STORY

LATEST NEWS

Short Courses

Introduction To Study Skills

FREE

STUDY SKILLS

START >

Getting Organised for Study

FREE

STUDY SKILLS

START >

Finding And Evaluating Information

FREE

STUDY SKILLS

START >

Writing For Your Higher National Course

FREE

STUDY SKILLS

START >

Reading, Note-taking & Summarising

FREE

STUDY SKILLS

START >

Giving Effective Presentations

FREE

STUDY SKILLS

START >

Human Skills: Webinar Series

Subject Pages

All Subjects



Aeronautical Engineering:

 [Subject Page](#)

 [Delivery Materials](#)



Agriculture:

 [Subject Page](#)

 [Delivery Materials](#)



Animal Management:

 [Subject Page](#)

 [Delivery Materials](#)



Applied Sciences:

 [Subject Page](#)

 [Delivery Materials](#)



Art and Design:

 [Subject Page](#)

 [Delivery Materials](#)



Business:

 [Subject Page](#)

 [Blended Learning](#)

 [Delivery Materials](#)




Computing:

 [Subject Page](#)

 [Delivery Materials](#)




Construction:

 [Subject Page](#)

 [NEW: Study Guides](#)

 [Delivery Materials](#)

and the Built Environment >

 [Delivery Materials](#)



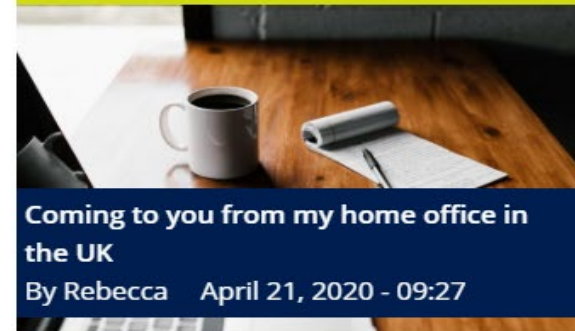


HOSPITALITY MANAGEMENT

Welcome to the HN Global community. As a BTEC Higher National student in Hospitality Management you have access to a number of resources to support you across your course.

Here are some suggested resources for you to use throughout your learning journey. We recommend you follow the Get Started section first, but you can access any of the resources, at any time.

SEE OUR BLOG



Coming to you from my home office in the UK

By Rebecca April 21, 2020 - 09:27

READING LIST >

FORUM >

STUDY SKILLS >

Resource Library and Core Textbook for Business and Hospitality Management

🌐 Specialist area



🌐 Useful for Research



🌐 Working in Health



🌐 Policy and frameworks



🌐 Quality Improvement



🌐 Person-centred care and support

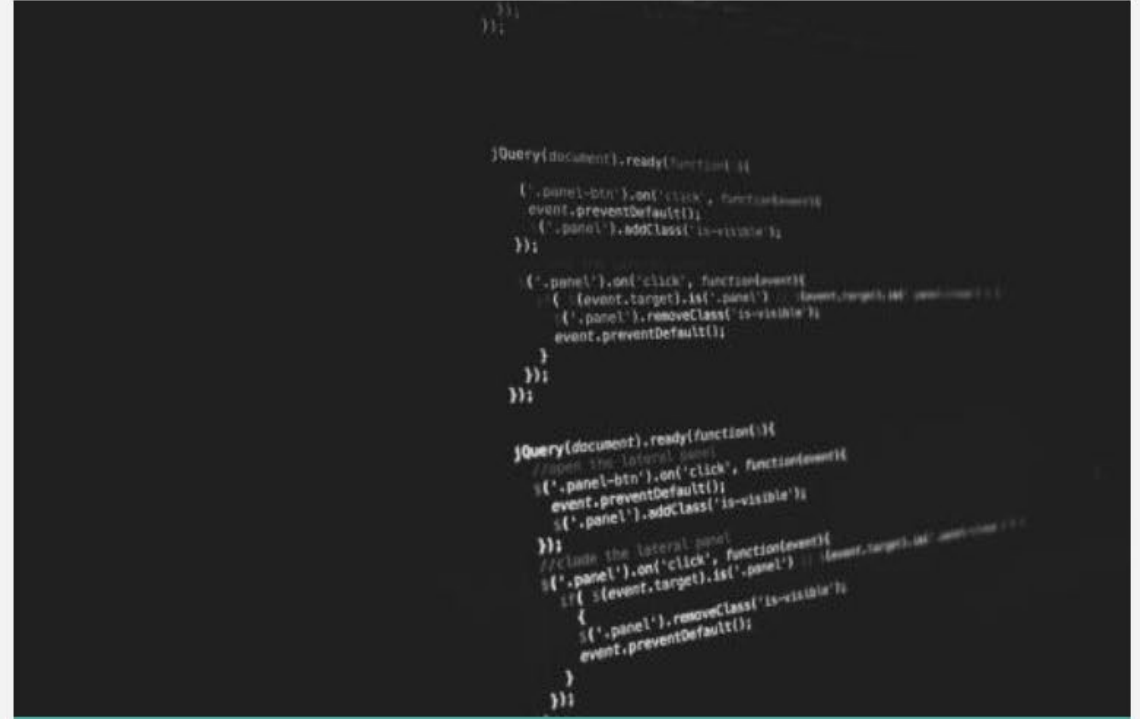


Textbooks



Business Core Textbook

This textbook provides you with the key resources to help you complete the core units of the BTEC Higher National in Business.



Computing Core Textbook

This textbook provides you with the key resources to help you complete the core units of the BTEC Higher National in Computing.

Access your programme core textbook today!



This textbook provides you with the key resources to help you complete the core units of the BTEC Higher National in Business. It contains selections from market leading textbooks that are used on Higher Education programmes worldwide, and is specifically designed to cover the learning outcomes of each unit.

To download for FREE:


Step 1: [Access free VitalSource account](#)

Step 2: Read the textbook via your bookshelf in VitalSource

Step 3: Download the VitalSource app onto your favourite device and access the textbook offline.

Core Business Textbook

Table of Contents

 **Higher Nationals in Business: Core Textbook**
2nd Edition
Isabel Glen

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HIGHER NATIONALS IN

BUSINESS

CORE TEXTBOOK



Want to know more?

If you'd like to find out more about HN Global, you can access a recording of our free Webinar that takes you through all the areas of the platform in detail, how it can support you and your students and includes a demonstration of how to navigate and use HNGlobal.

[HN Global Webinar](#)



Useful websites and online platforms to support the delivery of your Higher National programme

Useful websites and online resources (Business)

[Businessballs.com](https://www.businessballs.com) – resources and templates to support Project Management, Leadership, Change Management, Finance

[Tedtalks.com](https://www.tedtalks.com) – Videos sharing of knowledge and ideas across a global community. Short talks that focus on topics including business and technology.

[Mindtools.com](https://www.mindtools.com) – provides resources for essential skills in careers covering leadership skills, project management and decision making.

[Businessstrainingworks.com](https://www.businessstrainingworks.com) – covers in resource section articles, tips and ideas for leadership and management, presentation skills, sales and negotiation, business etiquette and professionalism.

[Excellence Gateway](https://www.excellencegateway.com) – includes resources for strategic leadership, decision making, organisational resilience, innovation e.g. podcasts, video clips.



Useful websites and online resources (Business)

Marketingweek.com provides marketing insights and case studies.

Marketingteacher.com offer free resources including videos and lesson plans.

Businesscasestudies.co.uk produce a range of current business case studies covering a range of specialisms.

Forbes.com has current news articles relevant to business, innovation, leadership.

Accountingcoach.com provides free online courses and resources for both students and tutors.



Useful websites and online resources (Hospitality and Travel and Tourism)

[Ehotelier.com](https://ehotelier.com) – provides news and insights on current practices within the sector. They have a Covid-19 section with key news, guidance and resources for hospitality professionals.

[Udemy.com](https://udemy.com) has some free online cooking courses.

[Instructables.com](https://instructables.com) gives step by step instructions for practicing cooking skills.

[Hosco.com](https://hosco.com) offer videos and industry articles in their advice section on the webpage.

[Hospitalityguild.co.uk](https://hospitalityguild.co.uk) – useful industry research and career mapping and employment guidance.

[Deloitte Research](https://deloitte.com) in Hospitality, Aviation and Travel



Useful websites and online resources (Hospitality and Travel and Tourism)

[Sustainabletourism.net](https://sustainabletourism.net) has links to case studies, journal articles and links to sustainable projects.

[Mintel.com](https://www.mintel.com) offer free published global market research publications on trends in the sectors of holidays and travel, consumer insights and lifestyles and hospitality.

[Skift.com](https://www.skift.com) has industry news and insights for the sectors.

[Phocuswire.com](https://www.phocuswire.com) articles and research on Travel digital technology, distribution and the digital economy.

[UNWTO](https://www.unwto.org) has a wealth of information, publications, research on sustainability, ethics, climate change. Covid-19 updates and section.

Useful for all tutors from all subject sectors:

[TedEd.com](https://www.ted.com) for supporting online lesson planning and delivery.



Tips for delivering online

Pearson collated research on effective online teaching. There are nine strategies used by successful educators:

1. Know the technology
2. Create and maintain a strong presence
3. Set clear expectations for the course
4. Establish a sense of comfort and develop a community of students
5. Promote reflection and communication through quality asynchronous discussion
6. Have a good balance of active leader and active observer
7. Request regular feedback and be cognizant of misinterpretation
8. Regularly check content resources and applications
9. Expect the unexpected and remain flexible

More information? Check out <https://www.pearson.com/news-and-research/working-learning-online-during-pandemic.html>



The image features a solid teal background with a large white circle centered on it. Inside the white circle, the text "Sharing Resources and Strategies that Work" is written in a dark blue, serif font, centered horizontally and vertically.

**Sharing Resources and
Strategies that Work**

**Covid-19: National, Sector
and Pearson-specific
guidance related to
assessment and qualification**

Covid-19: General Pearson Updates

Important Note: All updates and guidance below are current as of the date of this Event and are subject to change. Please check our website regularly for further updates.

Following our 9 April update about the [Ofqual announcement](#) that calculated results will be issued in summer for vocational, technical and other general qualifications that lead to further or higher education, [Ofqual has announced its consultation](#) on how these qualifications will be graded and awarded.

The consultation covers many of Pearson's qualifications, which are delivered in the UK and internationally, including the **BTEC Higher Nationals**. Ofqual's consultation process was completed on 8 May and we hope to have clear guidance from them shortly after.

Our priority remains to help learners progress to the next stage in their lives, and we will endeavour to award to as many learners as possible within best practice from Ofqual guidelines, as well as taking account of local regulations. Please see our updated FAQs for vocational and technical qualifications [here](#) for further details.

We want to make sure that we are doing everything we can to best support you and your learners at this time. Our website is updated daily with the latest news, advice and guidance and our free online resource offers to enable learning to continue for the rest of the academic year. If you have any further questions, please contact your Pearson representative.

Higher Nationals & Apprenticeship Guidance (UK)

A number of centres deliver their Higher National programme as part of an Apprenticeship Framework or Standard.

The UK government has [provided Guidance for apprentices, employers, training providers and assessment organisations](#) about changes to apprenticeships due to coronavirus (COVID-19). The guidance covers the steps being taken by the Education and Skills Funding Agency to ensure that, wherever possible, apprentices can continue and complete their apprenticeship, despite any break they need to take as a result of COVID-19, and to support providers during this challenging time.

Note that the guidance is under review and the government will continue updating this guidance as new information is available and/or the situation evolves.

Specific updates and guidance regarding Pearson Apprenticeships can be found [here](#).

COVID-19 Teaching and Assessment Guidance for BTEC Higher Nationals

Important Note: All updates and guidance below are current as of the date of this Event and are subject to change. Please check our website regularly for further updates.

Latest HN Teaching and Assessment Guidance

Pearson Higher Education Qualifications have produced a detailed guidance document to support you in maintaining your provision in the new environment and on progressing students into study in 2021.

[Higher Nationals Covid-19 Guidelines.](#)

We continue to work with Ofqual to establish how centres should deal with the certification of students in summer 2020 where they are unable to complete student teaching and assessment this year and we will communicate with you as soon as we have more detail to share.

We know you'll have many questions and we are here to support you. You can contact us via [Pearson Support](#).



Further details:

The guidance document includes useful tips and resources to support alternative approaches to assessment and delivery:

- ✓ How to approach course design
- ✓ How to approach selection of an alternative BTEC Higher National Unit
- ✓ How to approach research
- ✓ How to approach groupwork
- ✓ How to approach the use of alternative software
- ✓ How to approach laboratory work
- ✓ How to approach work experience
- ✓ How to approach presentations
- ✓ Sector-specific guidance



Covid-19: Sector- related Updates/Guidance

Adapting Assessment

What does it mean?

1. It **DOES NOT** mean changing learning outcomes or assessment criteria.
2. Where students may show evidence of achievement by undertaking a **different form of work/output** – you may adapt the assignment and the form of assessment.

An example:

Originally - the assignment was to have students give a presentation, answer questions and then submit their reflections

Adapted – the students will present via virtual platform e.g. Zoom (to the tutor and peers), then their peers will ask question the student will give responses. They can then post their reflections (on the VLE).



FAQs

Research and the use of Primary/Secondary Data Collection

Where primary data collection may not be possible, or necessary, students may be directed to use secondary research; which can support the original research objective being examined.

Online journals offer free access to scholarly articles and peer reviewed journals. statistics, articles and other information that can also be found on government and educational websites.

Some open access journals which feature topics across several areas are:

DOAJ - <https://doaj.org/>

DOAJ features more than 8,500 open access journals,

Oxford Open -

https://academic.oup.com/journals/pages/open_access

Oxford Open's database is comprised of archived content from more than 300 publications.



FAQs

Work Experience:

- students can still draw upon any previous work experience and hours fulfilled to complete performance development plans or reflective journals.
- Centres can also provide additional work-place scenarios and situations for students to address, discuss and resolve, this will help facilitate further completion of their reflective practice.

Event Planning:

- can be assessed using the planning and preparation of a virtual event rather than a face to face event.
- The assessment strategy can be adapted to either focus on a range of different types of events for the students to research and use as case studies or, if they have prepared and planned a forthcoming event, for the student to arrange contingency and move to a virtual event.



FAQs

Practical application:

Those units that require practical application e.g. cooking skills:

- the use of support videos and guides for cooking techniques and recipes could be used to enable students to discuss different types of methods and techniques, create Standard Operational Plans, menus and practice some of the basic elements of cooking.
- Specialist culinary skills required within units for those students on the Culinary Arts Management pathway. These units are at level 4 and the practical assessment should be delayed till an appropriate time.



Updates from Regulatory agencies in Business/ Hospitality/ Travel and Tourism (UK)

Here are a list of some sector-specific updates regarding Covid-19 that you may find useful as an educator, but also if your students are in work or recently furloughed within these industry sectors.

[TUC Covid 19 guidelines](#)

[CBI Coronavirus Hub](#)

[People1st Covid-19 Update](#)

[UK Hospitality](#)

[Apprenticeship Guidance \(England Only\)](#)

[QAA](#)

Note that these are external links. The content is up-to-date as of the time of this Event, and may be subject to change.



Q&A

Training Events

In addition to course materials and support services, we also regularly run training events to help you successfully deliver your course.

Whether you're new to Higher Nationals, need a refresher or want to know more about the Higher Nationals RQF qualifications, we've a range of events to help.

Visit our training page for the latest events and check back regularly as we are constantly updating our calendar of events.

[> Find out more about training](#)



Final Question:

How else could Pearson support your delivery?



ALWAYS LEARNING