



# Higher Nationals in Art & Design

Sector Network Event  
(Online)

May 2020





## Aims of this Event

- **Explore subject-related resources available through HNGlobal and other useful online sources to support adapted delivery**
- **Review national updates and sector guidance useful for planning, delivery and assessment**
- **Understand HN Assessment and Awarding updates and guidance for your programme**
- **Share and discuss resources and strategies that you have found useful**
- **Get answers to common questions from Pearson subject matter experts**

**Exploring Online  
Resources to Support  
Learning in Art & Design,  
HN Global & other  
websites**



## Dedicated online learning platform for all BTEC Higher National students and centres.

- **Textbooks and Resource Areas** - created to support your subject core units
- [Careers Centre](#) - where students can build on their employability skills
- [Short Courses \(including Study Skills\)](#) - learn key transferable skills
- [Global Forum](#) - discuss common themes
- [Student Channel](#) - informative clips for your Higher National
- [Tutor Channel](#) - informative clips to support assessment and delivery
- [Reading Lists](#) - list of recommended resources for your programme
- [Delivery Materials](#) - resources to support tutors (*tutor access only*)

### How can you sign-up?

Signing up is simple, you just need to complete a short self-registration form to create your own account, which will grant you access to the resources available to support your programme.

[Visit HN Global today!](#)

This module is designed to give students an understanding of the role of the Study Skills programme for their course.

STUDY SKILLS **START >**

### Getting Organised for Study

FREE

STUDY SKILLS **START >**

### Writing For Your Higher National Course

### Reading, Note-taking & Summarising

HN students who use HN Global are even more satisfied with their course

**72%**  
have positive feelings towards the use of HN Global

**69%**

find HN Global useful in supporting their studies



Research by:  
**djs**  
research

# Working and learning online during a pandemic

Learn how to get the most out of online education



Welcome to **HN Global**, a community designed to support you on your BTEC Higher National journey.

## HN GLOBAL MAP



## SHARE YOUR STORY



## LATEST NEWS



## FORUM



## READING RESOURCES



## TEXTBOOKS





# HN GLOBAL

[Delivery Materials](#)

[Tutor Channel](#)

[Reading Lists](#)

[Blended Learning](#)

[Forum](#)

[Professional Development](#)

## Enter WorldSkills UK skills competitions

2 March - 5 May



Welcome to HN Global, a community designed to support you on your BTEC Higher National journey.

HN GLOBAL MAP

SHARE YOUR STORY

LATEST NEWS

# HN GLOBAL

## Study Guide

Career Centre

Core Textbooks

Degree Finder

E-Library

Student Channel

Student Resources

Student Support

◀ Guides designed to help navigate you through the content essential to a selection of units. ▶

EXPLORE NOW ▶

Welcome to HN Global, a community designed to support you on your BTEC Higher National journey.

HN GLOBAL MAP

SHARE YOUR STORY

LATEST NEWS

# Short Courses

Introduction To Study Skills

FREE

STUDY SKILLS

START >

Getting Organised for Study

FREE

STUDY SKILLS

START >

Finding And Evaluating Information

FREE

STUDY SKILLS

START >

Writing For Your Higher National Course

FREE

STUDY SKILLS

START >

Reading, Note-taking & Summarising

FREE

STUDY SKILLS

START >

Giving Effective Presentations

FREE

STUDY SKILLS

START >

Human Skills: Webinar Series



# All Subjects



## Aeronautical Engineering:

 [Subject Page](#)

 [Delivery Materials](#)



## Agriculture:

 [Subject Page](#)

 [Delivery Materials](#)



## Animal Management:

 [Subject Page](#)

 [Delivery Materials](#)



## Applied Sciences:

 [Subject Page](#)

 [Delivery Materials](#)



## Art and Design:

 [Subject Page](#)

 [Delivery Materials](#)



## Business:

 [Subject Page](#)

 [Blended Learning](#)

 [Delivery Materials](#)




## Computing:

 [Subject Page](#)

 [Delivery Materials](#)



## Construction:

 [Subject Page](#)

 [NEW: Study Guides](#)

 [Delivery Materials](#)

## and the Built Environment >

 [Delivery Materials](#)



[View](#) [Edit](#)



# ART & DESIGN

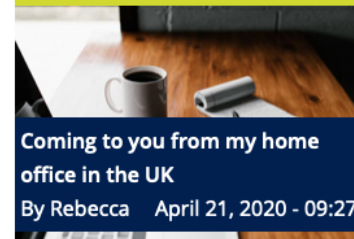
Welcome to the HN Global community. As a BTEC Higher National student in Art & Design you have access to a number of resources to support you across your course.

Here are some suggested resources for you to use throughout your learning journey. We recommend you follow the Get Started section first, but you can access any of the resources, at any time.

## GET STARTED >

- > Speak to other students across the world in the **Lounge**
- > Understand the role of study skills by taking the **Introduction Module**
- > Understand your motivations & values through **Career Assessments**
- > Create and follow tasks through the **Career Planner**
- > Review your recommended **Reading List**
- > **Get Organised for Study** by setting goals and time management tips

## SEE OUR BLOG



Coming to you from my home office in the UK

By Rebecca April 21, 2020 - 09:27

[edit](#)

TEXTBOOK >

READING LIST >

FORUM >

STUDY SKILLS >

CAREERS CENTRE >

# Art & Design Core Textbook

[View](#) [Edit](#) [Nodequeue](#)

*Access your*  
programme core textbook today!



This textbook provides you with the key resources to help you complete the core units of the BTEC Higher National in Art & Design.

It contains selections from market leading textbooks that are used on Higher Education programmes worldwide, and is specifically designed to cover the learning outcomes of each unit.

## To download for FREE:

**Step 1:** [Access free VitalSource account](#)

**Step 2:** Read the textbook via your bookshelf in VitalSource

**Step 3:** Download the VitalSource app onto your favourite device and access the textbook offline.

## To purchase a hard copy:

Please visit [Pearson Bookstore](#)  or contact +44 (0) 845 313 6666 (UK number) to place an order.





### Table of contents

Search Table of Contents

Cover Higher Nationals in Art and Design Core Textbook

iii HIGHER NATIONALS IN ART AND DESIGN CORE TEXTBOOK

vii Contents

1 UNIT 1: PROFESSIONAL DEVELOPMENT >

101 UNIT 2: CONTEXTUAL STUDIES >

381 UNIT 3: INDIVIDUAL PROJECT (PEARSON-SET) >

475 UNIT 4: TECHNIQUES AND PROCESSES >

523 UNIT 32: PROFESSIONAL PRACTICE >

611 UNIT 33: APPLIED PRACTICE- COLLABORATI... >

673 Credits

675 Index

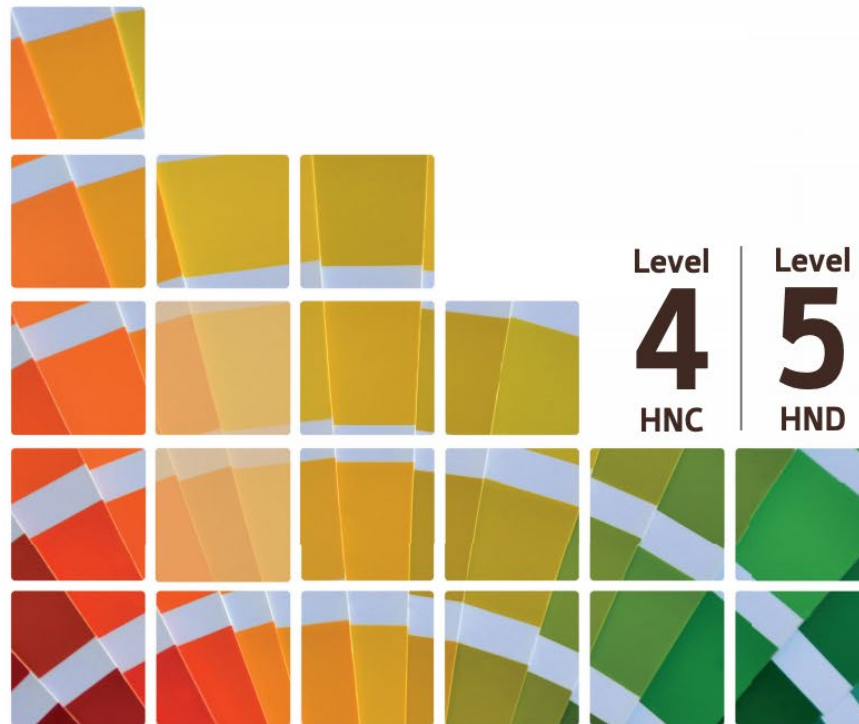
Back... Back cover



## HIGHER NATIONALS IN

# ART AND DESIGN

## CORE TEXTBOOK



Level  
**4**  
HNC

Level  
**5**  
HND



Harlow, England • London • New York • Boston • San Francisco • Toronto • Sydney • Dubai • Singapore • Hong Kong  
Tokyo • Seoul • Taipei • New Delhi • Cape Town • São Paulo • Mexico City • Madrid • Amsterdam • Munich • Paris • Milan



## Art and Design Reading List

[View](#)[Edit](#)[Nodequeue](#)

### Unit 1: Professional Development

#### Textbooks

BARTON, G. (2016) Don't Get a Job... Make a Job: How to make it as a creative graduate. London: Laurence King.

CLEAVER, P. (2014) What they didn't teach you in design school: What you actually need to know to make a success in the industry. London: ILEX.

DEWEY, J. (1933) How We Think. New York: D.C.Heath & CO. MOON, J. (1999) Reflection in Learning and Professional Development: Theory and Practice. Oxon: Routledge Farmer.

SCHON, D. (1984) The Reflective Practitioner: How Professionals Think in Action. New York: Basic Books INC.

### Unit 2: Contextual Studies

#### Textbooks

BAUDRILLARD, J. (1994) Simulation and Simulacra. University of Michigan

BAYLEY, S. (1991) Taste: The Secret Meaning of Things. Faber and Faber BUTLER, J. (1990) Gender Trouble. Routledge

CONNOR, S. (2011) Paraphernalia: The Curious Lives of Magical Things. Profile Books: UK

CORNELL, L. and HALTER, E. (2015) Mass Effect: Art and the Internet in the Twenty First Century. Massachusetts: Massachusetts Institute of Technology

DUNNE, A. and RABY, F. (2014) Speculative Everything: Design, Fiction and Social Dreaming. MIT Press: New York

EVANS, C. (2007) Fashion at the Edge: Spectacle, Modernity and Deathliness. Yale University Press HALL, S. (1997) 'The Spectacle of the "other"' in HALL, S. (Ed.) Representation: Cultural Representations and Signifying Practices. London: Sage

HEBDIGE, D. (1979) Subculture: The Meaning of Style. Routledge MEIGH-ANDRES, C. (2013) A history of video art. London: Bloomsbury

MESCH, C. (2013) Art & Politics. London: IB Tauris & Co Ltd

MILLER, D. (2010) The Comfort of Things. Cambridge: Polity Press

MILLER, D. (2011) Tales from Facebook. Cambridge: Polity Press

STURKEN, M. and CARTWRIGHT, L. (2001) 'Commodity Culture and Commodity Fetishism' in Practices of Looking: An Introduction to Visual Culture. Oxford: Oxford University Press.

#### Journals

Art Monthly

A-N Magazine

Art Review

Beauty Papers

British Art Journal

British Journal of Photography

# Useful websites and online platforms to support the delivery of your Higher National programme



# Useful Research Websites

- <https://www.louvre.fr/en>
  - <https://www.vangoghmuseum.nl/en>
  - <http://www.museivaticani.va/content/museivaticani/en.html>
  - <https://www.britishmuseum.org>
  - <https://www.metmuseum.org>
  - <https://www.rijksmuseum.nl/en>
  - <https://www.moma.org>
  - <https://www.mmca.go.kr/eng/>
  - <https://www.tate.org.uk/>
  - <https://www.bfi.org.uk>
  - <https://www.scienceandmediamuseum.org.uk>
  - <https://motionographer.com>
  - <https://www.magnumphotos.com>
  - <https://www.thenps.com>
  - <https://nppa.org>
  - <https://www.philamuseum.org/teacherresources?page=1>
- Others...



# Alternative Software to Support Working from Home

- [Graphic Image Manipulation Program](#) - high-end photo editor
- [Inkscape](#) - vector graphics editor
- [Scribus](#) - page layout/desktop publishing
- [Tracktion T7](#) – Digital Audio Workstation (DAW)
- [BandLab Cakewalk](#) – Digital Audio Workstation (DAW)
- [Blender](#) – 3D modelling, rendering and animation system, video editing software
- [Sketchup](#) - 3D modelling software (free online modeller)
- [Valentina](#) - fashion pattern cutting software
- [Unreal](#) - games engine (free for education use)
- [Unity](#) - games engine (free for individual use)
- [Openshot](#) - video editor
  
- [Autodesk](#) a broad range of animation, VFX and modelling tools
  
- [LibreOffice](#) – free Microsoft compatible word processor, spreadsheet, etc.





# Useful websites for Distance Learning

- <http://edx.org>
- <https://online-learning.harvard.edu/subject/art-design>
- <https://www.artsy.net/article/artsy-editorial-10-university-art-classes-free-online>
- <https://www.my-mooc.com/en/>
- <https://www.open.edu/openlearn/>
- <https://madmuseum.org/online-learning>
- [https://www.moma.org/learn/moma\\_learning/](https://www.moma.org/learn/moma_learning/)
- <https://www.metmuseum.org/learn/educators/curriculum-resources>
- <https://theartyteacher.com>
- <http://arthistoryteachingresources.org>
- Others...





# Tips for delivering online

Pearson has collated research on effective online teaching. There are nine strategies used by successful educators:

1. Know the technology
2. Create and maintain a strong presence
3. Set clear expectations for the online session
4. Establish a sense of comfort and develop a community of students
5. Promote reflection and communication through quality asynchronous discussion
6. Have a good balance of active leader and active observer
7. Request regular feedback from students and be make sure you are clear (avoid misinterpretation)
8. Regularly check content resources and applications
9. Expect the unexpected and remain flexible

**More information? Check out** <https://www.pearsoned.com/9-strategies-for-effective-online-teaching/>



# **Sharing Resources and Strategies that Work**

–

## **What have you found?**

# Covid-19: General Pearson updates

Our latest information is available [here](#)

Important Note: All updates and guidance are current as of the of this Event (**13 May 2020**) and are subject to change.

Please check our website regularly for further updates.



# Ofqual Consultation

[Ofqual has announced its consultation](#) on how Vocational & Technical qualifications will be graded and awarded.

The consultation covers many of Pearson's qualifications, which are delivered in the UK and internationally, including the **BTEC Higher Nationals**.

The Ofqual consultation was open for comments until 8 May. We hope that all centres were able to contribute to the consultation.

Our priority remains to help learners progress to the next stage in their lives, and we will endeavour to award to as many learners as possible within best practice from Ofqual guidelines, as well as taking account of local regulations. Please see our updated FAQs for vocational and technical qualifications [here](#) for further details.

We want to make sure that we are doing everything we can to best support you and your learners at this time. Our website is updated daily with the latest news, advice and guidance and our free online resource offers to enable learning to continue for the rest of the academic year. If you have any further questions, please contact your Pearson representative.



# Covid-19: Assessing and Awarding Higher Nationals in Creative Media Production

**Important Note: All updates and guidance below are current as of the May 2020 of this Event and are subject to change. Please check our website regularly for further updates.**

# Latest HN Teaching & Assessment Guidance

Pearson Higher Education Qualifications have produced a detailed guidance document to support you in maintaining your provision in the new environment and on progressing students into study in 2021. You can find this:

[COVID-19 Teaching and Assessment Guidance for BTEC Higher Nationals](#)

We continue to work with Ofqual to establish how centres should deal with the certification of students in summer 2020 where they are unable to complete student teaching and assessment this year and we will communicate with you as soon as we have more detail to share.

We know you'll have many questions and we are here to support you. You can contact us via [Pearson Support](#).





# COVID-19

## HN Teaching & Assessment Guidance

The guidance document includes useful tips and resources to support alternative approaches to assessment and delivery:

- ✓ How to approach course design
- ✓ How to approach selection of an alternative BTEC Higher National Unit
- ✓ How to approach research
- ✓ How to approach groupwork
- ✓ How to approach the use of alternative software
- ✓ How to approach laboratory work
- ✓ How to approach work experience
- ✓ How to approach presentations
- ✓ Sector-specific guidance



# Covid-19: Sector- related updates/Guidance

# Adapting Assessment

## What does it mean?

1. It **DOES NOT** mean changing learning outcomes or assessment criteria.
2. Where students may show evidence of achievement by undertaking a **different form of work/output** – you may adapt the assignment and the form of assessment.

An example:

**Originally** - the assignment was to have students give a presentation, answer questions and then submit their reflections

**Adapted** – the students will present via Zoom (to the tutor and peers), then their peers will ask question in our VLE Forum and the student will give responses. They will post their reflections in their Personal Blog (on the VLE).





# Specialist Equipment

## First, ask yourself:

1. Do the learning outcomes or assessment criteria require the student to use specialist equipment? If not, can we adapt the assessment?
2. If the unit DOES require the use of specialist software:
  - a. Do all of the student have access to a computer at home?
  - b. Can students get access to the software and install it at home?
3. Are there alternative software packages that could be used?

## An example:

**Unit 46: Technical Drawing** does not require the use of CAD software. The LO and AC make no specific requirement for drawings be produced in CAD. While we may have been using CAD in the teaching & learning, could we allow students to produce their final drawings by hand?

There is nothing in the unit that would preclude this. However, we might need to allow students additional time to make this change in their process.



# Q&A

# Additional Training

In addition to course materials and support services, we also regularly run training events to help you successfully deliver your course.

Whether you're new to Higher Nationals, need a refresher or want to know more about the Higher Nationals RQF qualifications, we've a range of events to help.

[> Find out more about training](#)





# Final Question:

How else might Pearson support your delivery?

[highernationals@pearson.com](mailto:highernationals@pearson.com)





ALWAYS LEARNING