

Esports Careers and Skill Diversification

Studying esports opens up a plethora of exciting opportunities that extend far beyond the gaming arena. The world of esports is a dynamic ecosystem, where a diverse range of careers awaits those with a passion for gaming and a drive for success. The skills acquired through studying esports go beyond gaming proficiency! Students develop a well-rounded skill set that is highly sought after in a variety of industries. As the esports landscape continues to evolve and gain global recognition, those who choose to explore its possibilities are primed for a future, where passion converges with skill, paving the way for a fulfilling and versatile professional journey.

Find out more about the range of BTEC Esports qualifications available across levels 2 to 5



[BTEC Nationals \(L2 & L3\)](#)



[BTEC Higher Nationals \(L4 & L5\)](#)



Pearson



BRITISH ESPORTS

Player

- Pro player
- Streamer
- Content creator
- Coach/analyst



Event production

- Tournament organiser
- Event manager
- Broadcast producer
- Stage manager
- Production crew
- Tournament admin



Team management

- Team manager
- Team coach
- Team analyst
- Team operations



Marketing and branding

- Brand ambassador
- Marketing specialist
- Social media/digital Community manager
- Content strategist
- PR specialist
- Influencer



Broadcasting and commentating

- Esports commentator
- Observer
- Desk host



Esports transferable skills

The significance of transferable skills acquired through esports extends well beyond gaming. Studying esports, empowers individuals to navigate diverse challenges, foster continuous development, and contribute effectively across industries. Students, educators, and employers recognise the pivotal role these skills play in ensuring not only career success but also personal growth and fulfilment.



Game development

- Game designer
- Game developer/ programmer
- UI/UX designer
- QA tester



Esports journalism

- Reporter
- Editor
- Content writer
- Interviewer



Esports consultant

- Esports lawyer
- Esports agent
- Esports analyst
- Esports human resources
- Esports facilities specialist



Esports operations

- Operations manager
- Venue manager
- IT/Technical support
- Equipment manager



Academic study skills

- Active research
- Effective writing
- Analytical thinking
- Critical thinking
- Strategic thinking
- Creative problem solving
- Decision making
- Preparing for exams
- Digital literacy
- Time management
- Stress management
- Organisation



Problem-solving skills

- Critical and strategic thinking
- Using expert and creative solutions to solve non-routine problems
- Using systems and digital technology
- Generating and communicating ideas creatively
- Data and performance analysis



Business skills

- Awareness of types of companies and company formations
- Legal and statutory responsibilities
- Project management
- Strategic planning
- Risk assessment
- Financial management
- Business planning



Independent skills

- Self-management
- Adaptability and resilience
- Self-monitoring and self-development
- Self-analysis
- Reflection, planning and prioritising
- Goal setting
- Self-awareness
- Self-confidence



Commercial skills

- Awareness of the esports sector
- Understanding client needs
- Managing and monitoring budgets
- Market research and analysis
- Product positioning and branding
- Understanding and interpreting feedback
- Brand awareness and developing partnerships



Interpersonal skills

- Leadership skills
- Communicating effectively
- Negotiating and influencing
- Presentation skills
- Teamwork and collaboration
- Ethical decision making
- Networking and relationship building
- Empathy and emotional intelligence
- Community engagement
- Inclusivity and diversity awareness
- Awareness and contribution to sustainable outcomes



Esports education

- Esports tutor / lecturer
- Program director
- Curriculum developer
- Academic researcher



Esports coach

- Player coach
- Team coach
- Strategy coach
- Mental coach
- Performance coach
- Lifestyle coach



Esports sales and partnerships

- Account manager
- Sponsorship manager
- Business development manager
- Partnerships coordinator
- Sales director
- Marketing director



Esports event staff

- Event coordinator
- Volunteer coordinator
- Ticketing specialist
- Customer support



Esports entrepreneur

- Esports investor
- Team owner
- Esports organisation founder
- Tournament organiser
- Esports business owner

