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Pearson

Higher Nationals in

Agriculture

EXAMPLE ASSESSMENT BRIEF

Unit: 1 Business and the Business Environment

For use with the Higher National Certificate and
Higher National Diploma in Agriculture

Brief Number: 1 & 2

First teaching from September 2018

Issue 1

EXAMPLE



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Higher National Certificate/Diploma in Agriculture

Example Assessment Brief

Student Name/ID Number	
Unit Number and Title	1 Business and the Business Environment
Academic Year	
Unit Tutor	
Assignment Title	Organisational Types, Functions and Structures
Issue Date	
Submission Date	
IV Name & Date	

Submission Format

The submission is in the form of an individual written report. This should be written in a concise, formal business style using single spacing and font size 12. You are required to make use of headings, paragraphs and subsections as appropriate. All work must be supported with research and referenced using the Harvard referencing system. Please also provide a bibliography using the Harvard referencing system. The recommended word limit is 2000 to 2500 words, although you will not be penalised for exceeding the total word limit.

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Unit Learning Outcomes

LO1 Explain the different types, size and scope of Agricultural organisations

LO2 Demonstrate the interrelationship of the various functions within an Agricultural organisation and how they link to organisational structure

Assignment Brief and Guidance

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Scenario

You have been employed as a Business Analyst by a large organisation, [insert either a named organisation, or enable students to choose an organisation, and use the following insertion 'an organisation of your choice'. Students should be encouraged to use their own place of work, if appropriate], to investigate different types and sizes of business they will have to compete with.

Activity

You are required to investigate and explain three different types of organisations, their size and classification to highlight differences between them. This should include their legal structure, size and scope, as well as their key stakeholders.

For one of the organisations you must then explain the various functions within the business and create an organisational chart to explain the interrelationships between different functions. You must also explain how this would be different in the other two organisations.

This will be presented as a report to the CEO and should include the following:

- Introduction to provide an overview of different types of organisations and the growth of the international business environment.
- An explanation of each of the chosen organisations, including: background details of the organisation; the products and services they supply; the size and scope of the organisation; their vision, mission and business objectives; the organisational and legal structure and information about their stakeholders.
- In detail, explain the functions for one of the chosen organisations, using an organisation chart to show how the functions interrelate and an explanation of how they relate to structure.

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Higher National Certificate/Diploma in Agriculture

Example Assessment Brief

Student Name/ID Number	
Unit Number and Title	1 Business and the Business Environment
Academic Year	
Unit Tutor	
Assignment Title	Business Environmental Analysis
Issue Date	
Submission Date	
IV Name & Date	

Submission Format

The submission is in the form of a written report that includes a PESTLE analysis and a SWOT or TOWS analysis, and a 5–10 minute presentation with slides of the key findings.

The report should be written in a concise, formal business style using single spacing and font size 12. You are required to make use of headings, paragraphs and subsections as appropriate. All work must be supported with research and referenced using the Harvard referencing system. Please also provide a bibliography using the Harvard referencing system. The recommended word limit is 1000 to 1500 words, although you will not be penalised for exceeding the total word limit.

The presentation slides for the findings should be submitted with speaker notes as one copy. You are required to make effective use of headings, bullet points and subsections as appropriate in your presentation. Your research should be referenced using the Harvard referencing system. The recommended word limit is 500 words, including speaker notes, although you will not be penalised for exceeding the total word limit.

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Unit Learning Outcomes

LO3 Use contemporary examples to demonstrate both the positive and negative influence/impact the macro environment has on Agricultural business operations

LO4 Determine the internal strengths and weaknesses of specific Agricultural businesses and explain their interrelationship with external macro factors

Assignment Brief and Guidance

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Scenario

With reference to Assignment one, you and your partner (pairs) have been employed as Business Analysts by a large organisation to analyse the current environmental factors that influence or impact your chosen organisation.

Activity

Using PESTLE analysis identify and discuss the various macro environmental factors that impact on the business, highlighting the positive and negative impacts.

Apply a SWOT or TOWS analysis to your organisation to identify their key strengths and weaknesses. Explain the interrelationships these have with the external factors previously discussed.

Present the internal and external analysis of key findings and explain how they influence the decision-making process.

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Learning Outcomes and Assessment Criteria		
Pass	Merit	Distinction
LO1 Explain different fields of study within animal behaviour science		D1 Critically analyse animal behaviour patterns using an appropriate range of different scientific approaches, drawing conclusions on the relevance of fields of study in explaining the behaviour's origins
P1 Compare different fields within animal behaviour – cognition, learning, physiology, ecology	M1 Analyse animal behaviour patterns using an appropriate range of different scientific approaches	
LO2 Demonstrate ability in conducting animal behaviour observations and assessments		LO2 and LO3 D2 Plan and implement an appropriate behaviour modification programme for an animal, evaluating the success of observable changes in the animal's behaviour patterns
P2 Perform behaviour observations, utilising appropriate sampling and recording techniques for data collection P3 Analyse behavioural data, drawing conclusions about animals' behaviour	M2 Evaluate the causative factors of observed behaviours	
LO3 Apply principles of animal behaviour to the management of animals		
P4 Explain appropriate techniques for changing animals' behaviour P5 Produce a behaviour management plan based on relevant theoretical principles	M3 Implement a behaviour management plan, evaluating the significance of behaviour changes	
LO4 Describe the roles and functions of animals in human society in terms of their behaviour		

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<p>P6 Explain the development of animals' roles in human society</p> <p>P7 Describe the impact of animals' behavioural characteristics on their roles in society</p>	<p>M4 Evaluate the implication for animals' welfare in working roles</p>	<p>D3 Critically examine the historical and contemporary human manipulation of animal behaviour</p>
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Pearson Higher Nationals in Agriculture

EXAMPLE ASSESSMENT BRIEF

Unit: 2 Management Accounting

For use with the Higher National Certificate and
Higher National Diploma in Agriculture

Brief Number: 1 & 2

First teaching from September 2018

Issue 1

EXAMPLE



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Higher National Certificate/Diploma in Agriculture

Example Assessment Brief

Student Name/ID Number	
Unit Number and Title	2 Management Accounting
Academic Year	
Unit Tutor	
Assignment Title	Management Accounting Principles
Issue Date	
Submission Date	
IV Name & Date	

Submission Format

The submission is in the form of a completed portfolio of income statements that demonstrate calculations using variable costings.

The submission is also in the form of a 10-minute individual presentation with slides and 5 minutes allocated for questions. The presentation slides and speaker notes should be submitted as one copy. You are required to make effective use of headings, bullet points and subsections as appropriate in your presentation. Your research should be referenced using the Harvard referencing system. Please also provide a bibliography using the Harvard referencing system. The recommended word limit is 1000 to 1500 words, including speaker notes, although you will not be penalised for exceeding the total word limit.

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Unit Learning Outcomes

LO1 Demonstrate an understanding of management accounting systems

LO2 Apply a range of management accounting techniques

Assignment Brief and Guidance

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Scenario

You are a Junior Management Accountant for a medium-sized enterprise in the agricultural sector. In an effort to promote understanding between different departments in the organisation, you and your colleagues have been asked by your line manager to deliver a presentation on the role and function of the management accounts department, covering the management accounting systems operating in the organisation as well as the range of techniques used. This assignment has two parts.

Activity

Part A: Produce a portfolio of completed calculations for financial statements, including income statements using variable costings.

Part B: The presentation includes supporting calculations from a portfolio of completed financial statements, plus:

- An explanation of the principles of management accounting
- The role of management accounting and management accounting systems
- The use of techniques and methods used in management accounting by presenting calculations for an income statement using variable costings
- Explanation of how management accounting is integrated within an organisation
- The benefits of the function to the organisation.

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Higher National Certificate/Diploma in Agriculture

Example Assessment Brief

Student Name/ID Number	
Unit Number and Title	2 Management Accounting
Academic Year	
Unit Tutor	
Assignment Title	Effective Planning Tools for Managing Accounts
Issue Date	
Submission Date	
IV Name & Date	

Submission Format

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Unit Learning Outcomes

LO3 Explain the use of planning tools used in management accounting

LO4 Compare ways in which organisations could use management accounting to respond to financial problems

Assignment Brief and Guidance

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Scenario

As a newly-qualified Management Accountant, you have been asked by your line manager to produce a report which analyses the organisation's use of planning tools to ensure financial stability and performance as well as ways in which management accounting has played a key role in preventing and solving financial problems. This assignment is in the form of a two-part individual management report.

Activity

Part A: Compare and contrast three planning tools used in management accounting, indicating how effective you judge each to be and why. Your judgements should be supported by evidence.

Part B: Using specific case studies as examples, compare ways in which management accounting is applied, the effectiveness of management accounting in dealing with financial problems and preventing financial problems in organisations.

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Learning Outcomes and Assessment Criteria		
Pass	Merit	Distinction
LO1 Demonstrate an understanding of management accounting systems		D1 Critically evaluate how management accounting systems and management accounting reporting is integrated within organisational processes
P1 Explain management accounting and give the essential requirements of different types of management accounting systems P2 Explain different methods used for management accounting reporting	M1 Evaluate the benefits of management accounting systems and their application within an organisational context	
LO2 Apply a range of management accounting techniques		D2 Produce financial reports that accurately apply and interpret data for a range of business activities
P3 Calculate costs using appropriate techniques of cost analysis to prepare an income statement using marginal and absorption costs	M2 Accurately apply a range of management accounting techniques and produce appropriate financial reporting documents	
LO3 Explain the use of planning tools used in management accounting		LO3 and LO4 D3 Evaluate how planning tools for accounting respond appropriately to solving financial problems and lead organisations to sustainable success
P4 Explain the advantages and disadvantages of different types of planning tools used for budgetary control	P4 Explain the advantages and disadvantages of different types of planning tools used for budgetary control	
LO4 Compare ways in which organisations could use management accounting to respond to financial problems		
P5 Compare how organisations are adapting management accounting systems to respond to financial problems	P5 Compare how organisations are adapting management accounting systems to respond to financial problems	

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Higher Nationals in

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EXAMPLE ASSESSMENT BRIEF

Unit: 4 Principles of Livestock Production

For use with the Higher National Certificate and
Higher National Diploma in Agriculture

Brief Number: 1

First teaching from September 2018

Issue 1



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Higher National Certificate/Diploma in Agriculture

Example Assessment Brief

Student Name/ID Number	
Unit Number and Title	4 Principles of Livestock Production
Academic Year	
Unit Tutor	
Assignment Title	Livestock Production Systems and the Principles of Breeding
Issue Date	
Submission Date	
IV Name & Date	

Submission Format

Submission should be in the form of an individual report. This should be submitted as a word document. You are required to use headings, titles and captions where appropriate. You are encouraged to use images, drawings and other materials to support your work. The recommended word length is 1500 to 2000 words.

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Unit Learning Outcomes

LO1 Compare production systems of a named species of animal through its production cycle

LO2 Discuss the principles of breeding to maximise the output of a production system

Assignment Brief and Guidance

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Scenario

You have been employed as an Advisor by a farmer new to the area to advise him on setting up a new livestock production unit. He has a 500 acre farm with approximately 300 acres of upland, 50 acres of woodland and 150 acres of lowland. He would like advice on the type of livestock production system you would recommend, rearing of replacements, marketing of products and financial costings. He would like you to justify your findings and present your findings as a report.

Activity

Provide an introduction to livestock production unit for your chosen species of animal, to include the breed of livestock selected, breeding plans, an explanation of how replacements can be reared and marketing strategies for the end products.

Summarise the advantages and disadvantages of intensive and extensive systems of making for your chosen livestock and the breeds of livestock most suited to each system. Include details of which breeding methods are suited to each system.

Justify your preferred livestock production unit and provide details about costs and expected profits for the unit. Include start-up costs and forecast future profits for this system.

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Learning Outcomes and Assessment Criteria		
Pass	Merit	Distinction
LO1 Compare production systems of a named species of animal through its production cycle		LO1 LO2 D1 Provide a detailed critical analysis of named production systems (to include the breed of livestock, breeding and rearing of replacements, marketing of products, financial costs and expected profits)
P1 Describe a production system of a named species of livestock through its production cycle P2 Describe how to rear replacements for the production system P3 Identify markets for the products of a named livestock production unit	M1 Evaluate the advantages and disadvantages of an intensive and extensive production system for a named species of livestock	
LO2 Discuss the principles of breeding to maximise the output of a production system		
P4 Describe the attributes of different breeds for a named production system P5 Describe the methods of breeding livestock for a named production system	M2 Evaluate two different breeding methods for a named production system	