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Pearson

Higher Nationals in

Performing Arts

EXAMPLE ASSESSMENT BRIEF

Unit: **1 The Performing Arts Industry Tool Kit**

For use with the Higher National Certificate and
Higher National Diploma in Performing Arts

Brief Number: 1

First teaching from September 2018

Issue 1



Edexcel, BTEC and LCCI qualifications

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Higher National Certificate/Diploma in Performing Arts

Example Assessment Brief

Student Name/ID Number	
Unit Number and Title	1 The Performing Arts Industry
Academic Year	
Unit Tutor	
Assignment Title	The industry
Issue Date	
Submission Date	
IV Name & Date	

Submission Format

LO1

There are options for submitting work within all Learning Outcomes. This is to give those who find written work challenging the opportunity to present their findings in other ways. For this particular assignment, you should choose one of the following options.

- Submission is in the form of a written document. You should use headings, paragraphs and subsections as appropriate. All work must be supported with research and referenced using the Harvard referencing system. The recommended word limit is 1500 to 2000 words, although you will not be penalised if you exceed the word limit. You will be penalised if you fail to reach the minimum word limit.
- Submission is in the form of a presentation which must be between 10 and 20 minutes long. You may perform in order to help illustrate your learning and you may also use video, a presentation package or a script. Your presentation must be supported with research and

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referenced using the Harvard referencing system where appropriate. It must be submitted in document form.

Unit Learning Outcomes

LO1 Describe the importance of health, safety and wellbeing when working within the performing arts industry

Assignment Brief and Guidance

*Please note that assignment guidance is for reference only and should be more specific in detail to meet customised needs.

Guidance for tutor

All Learning Outcomes can be delivered in the way that works best for the learner. Some students may prefer to present a written portfolio of their work, while others may prefer to communicate their learning via verbal presentation, which must be filmed as evidence and supported by presentation in a relevant piece of software.

Scenario

Health and safety has become an intrinsic part of all workplaces and as such you are required to evidence that you have learned about legislations, working conditions and risk assessment in the workplace. You are also required to communicate your knowledge of how to look after yourself while working as a performing artist, considering all aspects of health and safety, including fitness, injury prevention and management, emotional and mental health and diet and nutrition.

You may choose how to present your learning – either in written format or via a presentation (see Submission Format). In order to present clear findings, it is necessary to separate your work into two sections: the first should cover health and safety in the workplace and the second should cover personal health and safety, including the topics listed above.

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Learning Outcomes and Assessment Criteria		
Pass	Merit	Distinction
LO1 Describe the importance of health, safety and wellbeing when working within the performing arts industry		D1 Analyse own health and wellbeing strategies relevant to own specialist area
P1 Define health, safety and wellbeing in the context of a performing arts career	M1 Develop strategies to maintain a healthy working lifestyle in your chosen career path	
P2 Explore the risks associated with sustaining health and wellbeing in a career in a performing arts environment		

EXAMPLE

Pearson Higher Nationals in Performing Arts

EXAMPLE ASSESSMENT BRIEF

Unit: **1 The Performing Arts Industry**

For use with the Higher National Certificate and
Higher National Diploma in Performing Arts

Brief Number: 2

First teaching from September 2018

Issue 1

ADOLE



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Higher National Certificate/Diploma in Performing Arts

Example Assessment Brief

Student Name/ID Number	
Unit Number and Title	1 The Performing Arts Industry
Academic Year	
Unit Tutor	
Assignment Title	Working in the Performing Arts Industry
Issue Date	
Submission Date	
IV Name & Date	

Submission Format

Submission is in the form of a filmed presentation along with copies of your presentation which must include your research and data which must be referenced using the Harvard referencing system. The video file may submitted through an online link – for example vimeo/youtube or shared via dropbox.

Unit Learning Outcomes

LO1 Describe the importance of health, safety and wellbeing when working within the performing arts industry

LO2 Explain the roles and responsibilities within the performing arts industry

LO3 Investigate the range and accessibility of employment opportunities that relate to your specialist area

LO4 Investigate how to market and develop a career as a performing arts professional.

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Assignment Brief and Guidance

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Brief:

This assignment is in two sections:

Section 1:

You are to give a presentation entitled ***'The challenges of working in the performing arts industry'***. You must present the following:

- An analysis of the health and wellbeing risks associated with working in the performing arts industry. Latest data should be included in your presentation, including information relating to policy changes from the Me Too movement and how this has impacted on self care and awareness – and how this applies to you within your planned career development.
- Health and wellbeing strategies relevant to own specialist area. You must discuss health and wellbeing issues especially pertinent to your area (eg. Dancers may focus on healthy eating/eating disorders) You should discuss strategies you are going to work on to ensure you own wellbeing whilst working in the industry.
- An analysis of the diversity challenges currently in the industry. Latest data should be discussed including the ongoing discussions around women in the industry including pay gap, representation both behind and in front of the scenes, BAME and disabled roles and representation. This should also include an open discussion with the panel about how some of this data may impact on employment opportunities.

Section 2:

You must give a second presentation entitled ***'The Performing Arts Industry Toolkit'***

The presentation will discuss the tools needed to seek employment in the performing arts industry, which must be tailored to your specialist area.

Your tool kit will differ based on your specialism, but must include some of the following: Portfolio, show reels, CV, photos, models, marketing plan – full justification must be given for choices.

You must present your marketing plan to a panel, as part of your presentation which must include:

- Online marketing activities: Planned social media profile, relevant employment sites, website and content needed. Full justification for choices must be included in your presentation.

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- Offline marketing activities: Tools and content needed relevant to specialist area – portfolio (and content needed) networking opportunities and the power of contacts and mentoring opportunities etc.
- Wellbeing considerations should be discussed as part of this presentation with a focus on the current research and discussions on mental health and social media (online activities) and appropriate behaviour (offline activities)

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Learning Outcomes and Assessment Criteria		
Pass	Merit	Distinction
LO1 Describe the importance of health, safety and wellbeing when working within performing arts		D1 Analyse own health and wellbeing strategies relevant to own specialist area
P1 Define health, safety and wellbeing in the context of a performing arts career P2 Explore the risks associated with sustaining health and wellbeing in a career in a performing arts environment	M1 Develop strategies to maintain a healthy working lifestyle in your chosen career path	
LO2 Explain the roles and responsibilities within the performing arts industry		D2 Analyse the diversity of the performing arts workforce and areas for development specific to own specialist area
P3 Explain the roles and responsibilities within the performing arts industry P4 Define the roles and responsibilities in your own specific area of the performing arts industry	M2 Compare the difference in roles and responsibilities for a chosen role in your pathway, in the film industry and onstage	
LO3 Investigate the range and accessibility of employment opportunities that relate to your specialism		LO3 LO4 D3 Analyse the impact technology has had on employment accessibility within the performing arts industry
P5 Explore the differences between employment and self-employment in the performing arts industry P6 Discuss the accessibility of employment opportunities within your chosen career path	M3 Compare the legal rights and responsibilities for both employment and self-employment in your chosen role	
LO4 Investigate how to market a career as a performing arts professional		

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<p>P7 Explore marketing activities used in the performing arts industry</p> <p>P8 Develop a marketing plan for own career goals</p>	<p>M4 Assess the strengths and weaknesses of using social media as a tool for marketing compared to traditional marketing methods, specific to your performing arts career pathway.</p>	
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