

New Pearson BTEC Level 3 and 4 Foundation Diploma in Art, Design and Media Practice (FADM)

Our new BTEC FADM qualifications include a unique non-unitised structure whilst maintaining the essential exploratory, pathway and confirmatory stages of the traditional FAD programme.

They embed cross-disciplinary practices and allow progression onto a range of HE programmes and employment opportunities in the creative industries.



The qualifications benefit from:

- **Simple structure and reduced admin:** featuring a single module and assessment, this progressive and holistic structure enables more in-depth skills development, projects, and portfolio building to be undertaken. Learners are taught the same content at Level 3 and 4 rather than sitting optional units.
- **Flexibility:** the summative assessment determines the level of the qualification learners will gain. This allows you to determine, through formative assessment, whether to assess them at level 3 or 4 for the final grade, and provides opportunity to stretch learners to achieve more.
- **A common assessment criteria grid:** features one simple and intuitive assessment grid which captures six fundamental creative skills essential to university progression.
- **Fair and compensatory assessment:** rewards learners for exceptional performance in some areas without requiring it in all areas, so grade outcomes reflect a fair balance.
- **Current and accessible:** up to date content integrates art, design, and media practices to reflect advances in technology, working methods, and growing areas in the creative industries, such as games development and fashion communications.
- **Support visit:** we've included a supportive visit in your first year of delivery to make sure you are confident in all aspects of planning, teaching, and assessment.

100% internally
assessed and
carries full Level 3
UCAS points

Approved for
16-18 funding

What skills will learners gain?

All teaching content and assessment has been designed around six fundamental skills areas, which are essential for preparation and progression to degree level study in the creative sectors.

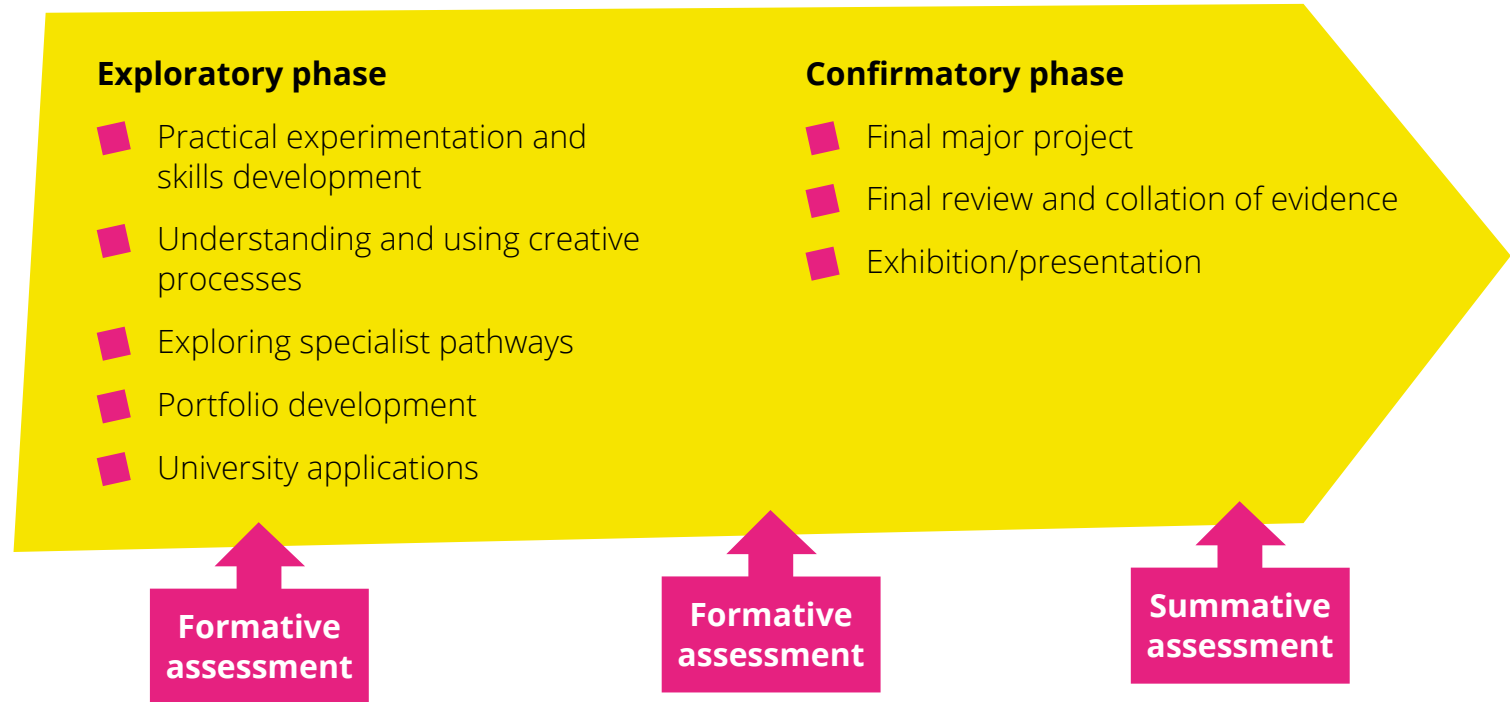
Teaching and assessment skills areas

- Investigation
- Experimentation
- Evaluation and Review
- Realisation
- Communication
- Self-directed practice

How will my students be assessed?

All evidence produced for assessment is based on practical portfolios of work. The six criteria contained in the common assessment grid are used to assess all work produced for the qualification, making the assessment process simple and clear to teachers and learners.

ONE-MODULE STRUCTURE



Whether you are brand new to BTEC, are currently delivering our 2010 FAD qualifications, or you offer other FAD qualifications, moving over to the new BTEC FADM is a straightforward process, during which you will be supported by our excellent team of creative subject experts.

Find out more about the Pearson BTEC Level 3 and 4 Foundation Diploma in Art, Design and Media Practice: quals.pearson.com/BTEC-FADM