

FAO Joel Cable
Pearson Education Ltd.
80 Strand
London
WC2R 0RL

Dear Mr. Cable,

RE: Support for the following qualifications in Art and Design and Media Practice

As a provider of art, design and media education, we recognise the following qualifications as fulfilling entry requirements to a range of higher education courses in related subject areas, either by meeting entry requirements in their own right or being accepted alongside other qualifications at the same level:

Pearson *BTEC Level 3 Foundation Diploma in Art, Design and Media Practice*
Pearson *BTEC Level 4 Foundation Diploma in Art, Design and Media Practice*

We would like to show our support by confirming that these qualifications will provide learners with learning needed to develop the right level of specialist knowledge and skill for level 3 and 4 vocational study in these subjects. They have been designed to ensure that the learner can demonstrate the relevant skills, behaviours and knowledge needed to progress into higher education in subjects related to Art & Design and Media.

We welcome the introduction of a 100% mandatory content structure that will provide students with a solid foundation and means that all students will study a broad and common element of content whilst being given the freedom to explore areas in which they may wish to specialise at degree level. We are confident that the inclusion of mandatory assessment at level 4 for skills in communication and self-directed practice will support learners in their transition to higher education learning on the Level 3 programme. The inclusion of art, design and media disciplines further embraces cross and multi-disciplinary practice which prepares learners for more advanced practices at degree level and in the creative industries where combining practices fluently is essential.

I am happy for this letter to be made public on the Pearson websites to confirm our support for the qualifications.

Yours Sincerely,

Carrie-Anne Abdulai

Carrie-Anne Abdulai
Director of Higher Education