



MIDLAND HOTEL

Bradford

James Emmett
Head of Stakeholder Engagement (Employers)
Pearson
Regulatory Stakeholder Relations
Quality, Standards and Research Division
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Dear James

Letter of support for the Pearson Travel and Tourism BTECs

As an employer in the sector, we recognise the following qualifications as being fit for purpose:

601/0233/0 Pearson BTEC Level 1/Level 2 First Extended Certificate in Travel and Tourism
601/0234/2 Pearson BTEC Level 1/Level 2 First Diploma in Travel and Tourism

The qualifications when achieved at level 2 will support learners to progress to employment or within employment in a wide range of job roles across the industry, for example: tourist information centre assistant, concierge specialist, customer service executive and business travel consultant.

For such roles, we believe that these qualifications provide an appropriate level of knowledge and skills, meeting the needs of the business and the individual, ensuring employees are appropriately skilled for the job and able to deliver to the standard that the sector expects.

The qualification will also support the individual, should they chose to progress in to further training.

We are happy for Pearson to use this letter in support of its work with government and its agencies, to ensure that this invaluable qualification can continue to be recognised for college performance tables and 19+ funding.

Yours sincerely

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