

Statement of Purpose

601/0260/3 – Pearson BTEC Level 1/Level 2 First Extended Certificate in Music

Who is the qualification for?

This level 2 qualification is 360 guided learning hours (equivalent in size to three GCSEs) and is aimed at students aged 16 plus who are working at this level and want to progress to a career within the music industry. Students will develop a range of specialist skills to enable them to progress to employment either directly into an entry level role or via an apprenticeship, including the creative apprenticeship.

What does this qualification cover?

All the content of the qualification, mandatory and optional, relates directly to the skills, knowledge and understanding needed to work in the music industry. It incorporates the study of the music industry and product management as well as a requirement for students to develop the musical, research, business and problem-solving skills needed for entry level employment in the industry.

All students will cover the compulsory areas which contribute 50% of the content and assessment:

- Unit 1 'The Music Industry'
- Unit 2 'Managing a Music Product' requires students to undertake business planning activities to deliver a music product.
- Unit 8 'Music and Production Analysis' develops the musical ear and language
- Unit 16 'Music Showcase' requires students to develop and demonstrate their musical skills
- Unit 17 'Research a Music Topic' requires students to develop their research and research presentation skills.

The optional units, contributing the remaining 50% enable students to learn the fundamentals behind the creative, technical or performance elements of the music industry, extending and challenging their innovative abilities, knowledge and/or musicality.

What could this qualification lead to?

Achievement of this qualification at level 2 will provide the student with the knowledge, skills and understanding to gain entry level employment within the music industry.

Job roles and progression to employment include:

- a wide range of job roles across the music industry, for example runner, roadie (backline technical support), stage crew, venue staff, music promotion, and retail and sales roles
- Apprenticeships leading to employment as, for example artists & repertoire (A&R), music publishing assistants, radio pluggers, marketing/promotions assistants or assistant publicists
- Other relevant apprenticeships include Sound Recording, Engineering and Studio Facilities, or Live Events and Promotion.

This qualification is part of a larger suite of BTEC Music qualifications

The BTEC Level 1/Level 2 First Extended Certificate is 360 GLH and broadly equivalent in size to three GCSEs. This qualification would suit those students who want to progress directly into employment or an apprenticeship. Achievement of mathematics and English qualifications at level 2 may be necessary to support progression into work.

The BTEC Level 1/Level 2 First Diploma, at 480 GLH, allows students to select additional option units for greater breadth of study and will open up additional opportunities to progress to level 3 qualifications which could in turn provide access to Higher Education degree course in the sector such as music, music technology and musicology.

The BTEC Level 1/Level 2 First Award and Certificate have been designed for 14-16 year olds and are intended for delivery within a broad curriculum offer. These qualifications are not intended for post-16 students.

Who supports this qualification?

This qualification is supported by the following professional bodies:

- ISM, The Incorporated Society of Musicians
- JAMES Joint Audio Media Education Support

Further information

Further information on the qualification can be accessed at <http://qualifications.pearson.com/en/qualifications/btec-firsts/music-2013-nqf.html>.