

James Emmett  
Head of Stakeholder Engagement (Employers)  
Pearson  
Regulatory Stakeholder Relations  
Quality, Standards and Research Division  
One90 High Holborn  
London  
WC1V 7BH

07 October 2014

Dear James,

Letter of support for the Pearson BTEC Level 1/Level 2 First Extended Certificate in Information and Creative Technology

As an employer in the sector, we recognise the following qualifications as being fit for purpose:

600/6072/4 - Pearson BTEC Level 1/Level 2 First Extended Certificate in Information and Creative Technology

601/0169/6 - Pearson BTEC Level 1/Level 2 First Diploma in Information and Creative Technology

The qualifications when achieved at level 2 will support learners to progress to employment or within employment in a range of job roles across the industry, for example as a digital marketing assistant.

For such roles, we believe that these qualifications provide an appropriate level of knowledge and skills, meeting the needs of the business and the individual, ensuring employees are appropriately skilled for the job and able to deliver to the standard that the sector expects.

The qualification will also support the individual, should they chose to progress in to further training.

We are happy for Pearson to use this letter in support of its work with government and its agencies, to ensure that this invaluable qualification can continue to be recognised for college performance tables and 19+ funding.

Yours sincerely

Cheryl Hatcher  
UK&I Head of Learning & Development