

Statement of Purpose

601/0230/5 - Pearson BTEC Level 1/Level 2 First Diploma in Hospitality

Who is the qualification for?

This qualification is a Technical Certificate at Level 2 (480 GLH) designed for post-16 students working at that level. It is aimed at students who have made a choice to focus their learning and career development within the hospitality industry. It provides them with the opportunity to select appropriate and specific learning that focuses on some of the wide range of roles within the world of hospitality.

The BTEC Level 1/Level 2 First Diploma in Hospitality enables students to develop the practical skills needed in the sector, while providing opportunities to develop useful employability skills, opening up opportunities for progression into further study and/or employment.

Achievement of this qualification at level 2 will provide students with the essential knowledge and skills that will prepare them for employment in this large and diverse industry which provides a range of products and services in a wide variety of settings.

What does this qualification cover?

This qualification consists of six mandatory units that provide the key knowledge, skills and understanding required for the hospitality sector. Up to eight additional units are then chosen from a choice of 17 optional units.

Mandatory units

- Unit 1: Introducing the Hospitality Industry – provides an overview of the industry; the range of products and services offered, and the processes involved in operating a hospitality business.
- Unit 2: Working in the Hospitality Industry – introduces students to effective working skills in the hospitality industry and provides them with opportunities to use these skills in context
- Unit 3: Food Safety and Health and Safety in Hospitality – enables students to discover aspects of health and safety, and food safety law.
- Unit 9: How the Hospitality Industry Contributes to Healthy Lifestyles - students will explore healthy living by looking at balanced diets, the effects of alcohol consumption and the importance of regular exercise and how the industry adapts to meet changing customer expectations.
- Unit 14: Teamwork in Hospitality - students will acquire, apply and evaluate their teamworking skills within practical activities.
- Unit 18: Delivering the Hospitality Customer Experience - in this unit students will investigate the importance customer service in businesses within the hospitality industry.

Optional specialist units

The optional specialist units offered within this qualification build on the mandatory units and provide students with an opportunity to pursue more specialist interests and apply their

knowledge and practical application of skills in a synoptic way, for example by organising an event or undertaking community-based voluntary work.

Students will take a minimum of two optional units covering cost control; food preparation food and beverage service; front office; accommodation **and** a minimum of two units covering enterprise marketing; event planning; world cooking skills; menu planning; managing finance; alcohol awareness; sales and merchandising; and barista skills, and may undertake work experience, a research project and/or voluntary work.

What could this qualification lead to?

The BTEC Level 1/Level 2 First Diploma in Hospitality provides students with the opportunity to prepare for work in one of the largest, most diverse and most important sectors of the UK economy. Students will develop a broad understanding of the industry and develop specialist practical and technical skills in hospitality-related contexts.

They will also develop a valuable range of study and employability skills including self-management, team working, business and customer awareness, problem solving, communication (through serving customers and working as part of a team), and enhancing their skills in literacy (through drafting reports), numeracy (through studying finance) and applying their skills in naturally occurring, relevant, work-related contexts.

Achievement of this qualification at level 2 will enable students to progress directly into employment, into an apprenticeship in the hospitality industry or to further study at Level 3.

The Diploma allows students to prepare for work in more specialist areas within the hospitality sector, and initial employment opportunities related to this qualification could include Barista or café assistant, restaurant supervisor, or silver service waiter or waitress, amongst others.

Apprenticeships include the Hospitality Supervision and Leadership Advanced Apprenticeship at level 3, or Intermediate Apprenticeships at level 2 in Hospitality Services, Kitchen Services, Food and Drink Service or Customer Service.

Further study could include a Tech Level qualification such as the BTEC Level 3 Extended Diploma in Hospitality, or smaller more specialist qualifications in cookery or food and beverage service.

This Qualification is part of a larger suite of BTEC Level 1/Level 2 in Hospitality

The BTEC Level 1/Level 2 First Diploma has 480 GLH. The BTEC Level 1/Level 2 First Extended Certificate, at 360 GLH, is also available.

(The suite also contains an Award (120 GLH) and Certificate (240 GLH) but they are designed for use pre-16.)

The BTEC Level 1/Level 2 Diploma in Hospitality is a comprehensive vocational qualification which covers a whole range of core skills and understanding of the hospitality industry, and allows students to specialise or to deepen their understanding through the provision of a broad range of optional specialist units. The Diploma provides a comprehensive and challenging programme of study related to hospitality for post-16 students who have the relevant interest and aptitude to progress in the industry. This will be appropriate for the student who is looking to prepare for a variety of specific roles in hospitality, or progress to a Level 3 qualification or apprenticeship.

Also within the Post-16 Level 1/Level 2 Hospitality suite is the BTEC Level 1/Level 2 Extended Certificate in Hospitality. This is a smaller qualification which would be most often chosen to study alongside other Level 2 subjects. It forms a strong basis for students to build transferable skills, which can be used within other vocational areas of study, and develops underpinning knowledge of the hospitality industry.

Students who wish to work towards a more general entry level role in hospitality or take additional qualifications alongside, would be more likely to choose the Level 1/Level 2 Extended Certificate.

Both the Extended Certificate and Diploma support progression to Level 3 study programmes, apprenticeships and/or other employment in hospitality.

Who supports this qualification?

This qualification is supported by the following employers:

- The Athenaeum
- Parkdean
- Bostin' Baps
- Springboard Charitable Trust
- Compass Group (at the Millenium Stadium, Cardiff)

Support letters from these organisations are available at the following link:
<http://qualifications.pearson.com/en/qualifications/btec-firsts/hospitality-2013-nqf.html>.

Further information

Further information on the qualification can also be accessed at
<http://qualifications.pearson.com/en/qualifications/btec-firsts/hospitality-2013-nqf.html>.