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See, think, make.  
Imagine

03 October 2014

Dear James

***Letter of support for the Pearson BTEC Level 2 in Creative Digital Media Production***

As an employer in the sector, we recognise the following qualifications as being fit for purpose:

*601/0167/2 - Pearson BTEC Level 1/Level 2 First Extended Certificate in Creative Digital Media Production*

*601/0166/0 - Pearson BTEC Level 1/Level 2 First Diploma in Creative Digital Media Production*

The qualifications when achieved at level 2 will support learners to progress to employment or within employment in a wide range of job roles across the film and television industries, for example in camera and sound operation, animation and post-production.

For such roles, we believe that these qualifications provide an appropriate level of knowledge and skills, meeting the needs of the business and the individual, ensuring employees are appropriately skilled for the job and able to deliver to the standard that the sector expects.

The qualification will also support the individual, should they chose to progress in to further training.

We are happy for Pearson to use this letter in support of its work with government and its agencies, to ensure that this invaluable qualification can continue to be recognised for college performance tables and 19+ funding.

Yours sincerely

Paul Reeve  
Chief Executive

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