

## Statement of Purpose

### 600/4781/1 – Pearson BTEC Level 1/Level 2 First Award in Art and Design

#### Who is the qualification for?

This qualification is equivalent in size to one GCSE. It is a Technical Award designed for pre-16 students working at level 2 who want to include a practical and technical study of the art and design industry as part of their broader Key Stage 4 curriculum. It provides an introduction to some of the key themes within the industry, enabling students to develop and apply their knowledge of the sector while also developing a range of relevant practical skills and techniques.

The content enables students to develop personal skills and attributes essential for successful performance in working in the creative sector and to explore a range of specialist disciplines.

#### What will the student study as part of this qualification?

This qualification develops students through an engaging and stimulating introduction to a range of art and design disciplines, including design crafts, fashion and textiles, photography, product design, visual arts and visual communications.

The qualification consists of two mandatory units making up 50% of the qualification and a choice of two (from four) optional units. The mandatory units provide the essential knowledge and skills for the sector, while the optional units provide the opportunity to choose from the key vocational themes in art and design, including 2D and 3D visual communication, the use of contextual references and the management and development of a personal portfolio.

#### Mandatory units

- Unit 1: 'Introduction to Specialist Pathways in Art and Design' requires students to investigate a selection of specialist disciplines in art and design to help them decide on the best specialist area for them. Students explore at least three specialist areas. This unit is internally assessed.
- Unit 2: 'Creative Project in Art and Design' supports the development of students core skills and knowledge. It is intended to be taken as the final unit in the qualification and is externally assessed. It is project-based, allowing students to take ownership of their learning through personalised study, bringing together the skills and knowledge acquired during the course and culminating in the production of a final outcome under controlled conditions.

#### Optional units

The four internally assessed optional units are:

- Unit 3: 'Communicating Ideas in 2D'
- Unit 4: 'Communicating Ideas in 3D'
- Unit 5: 'Developing an Art and Design Portfolio'
- Unit 6: 'Investigating Contextual References in Art and Design'

Optional units build on and extend students skills and knowledge learned in Unit 1, enabling students to respond to focused assignment briefs, develop ideas in the context of a particular discipline and produce art and design outcomes.

**What knowledge and skills will the student develop as part of this qualification and how might these be of value in further studies?**

Students will develop broad knowledge and practical skills related to the creative art and design sector, enhancing their knowledge of art and design techniques and processes. Students will be able to apply knowledge gained in the context of a range of art and design industries such as fashion, textiles, photography, product design, web design, advertising, illustration and fine art.

This will provide a sound basis for progression for those students who wish to study a related qualification at level 3, such as BTEC art and design and/or an apprenticeship. They will also develop transferable creative, technical and practical skills in:

- Communication -through presentations, teacher-led critiques and peer reviews and discussions where they have opportunities to show their work and express opinions, and descriptive and analytical writing skills)
- Project management - through research and time management, problem solving, reviewing of work in progress and the evaluation of art and design outcomes.

Students will develop a valuable range of study and employability skills, including enhancing their skills in literacy and numeracy that will be valuable in support of progression to any level 3 course.

**Which subjects will complement this course?**

This qualification is designed to be taken as part of a broad and balanced curriculum at Key Stage 4. It will go particularly well alongside GCSEs in EBacc subjects (including English, classical subjects, history and computer science), GCSEs in creative subjects (such as drama and music) and/or other Technical Awards (e.g. BTEC Creative Digital Media Production and BTEC Performing Arts) to provide both curriculum breadth and the skills needed to make informed choices about study post-16.

**This qualification is part of a larger suite of BTEC qualifications in Art and Design at Level 2**

Pearson BTEC Level 1/ Level 2 First Award in Art and Design provides a broad introduction to the sector and enables students to acquire, develop and apply the skills and knowledge required for further academic and/or vocational study.

Pearson also offers a BTEC Level 1/Level 2 First Certificate in Art and Design. This is equivalent in size to two GCSEs. It incorporates the two units in the Award and, through the study of additional units, provides a programme for students who wish to develop a wider range of skills and broader knowledge and understanding of the sector at this level.

(Pearson also offers two larger qualifications at this level, the Extended Certificate and the Diploma, but these qualifications are designed for use by post-16 students and would make up the main part of their programme of study.)

The Award and Certificate both support progression post-16 to qualifications at level 2 and 3 for students who wish to continue with their study of art and design and take up a career in the sector.