

NQF BTEC Firsts in Art and Design



Qualification (delete as appropriate): BTEC Award / BTEC Certificate / BTEC Extended Certificate / BTEC Diploma

Unit 2: Creative Project in Art and Design

Centre Number:	Learner Name:	Learner Registration No.:	Mark Awarded (out of 30):

Mark Band	Criterion 1	✓	Criterion 2	✓	Criterion 3	✓	Awarding of mark
No work Submitted	N/A		N/A		N/A		Learners who do not provide a final outcome(s) or who produce work that meets none of the required attributes should be awarded 0.
1 (1-6 marks)	Work does not meet the requirements of Mark Band 2 criteria	NM	Work does not meet the requirements of Mark Band 2 criteria	NM	Work does not meet the requirements of Mark Band 2 criteria	NM	Learners who do not have evidence that meets all of the mark band 2 criteria 1–3 will be placed in mark band 1. Learners should be awarded 1–6 marks, according to the match of evidence to criteria 1–3 in mark band 2.
		PM		PM		PM	
		FM		FM		FM	
2 (7-12 marks)	Develop ideas from a starting point in response to the brief, describing creative intentions.	NM	Apply materials, techniques and processes, in relation to creative intentions.	NM	Produce a personal outcome that responds to the requirements of the brief.	NM	Learners must have evidence that meets all the criteria 1–3 for this mark band. Learners who just attain the standard expected for band 2 should be awarded 7 marks. Learners working consistently throughout at mark band 2 should be awarded 8–10 marks. Learners working consistently at and occasionally beyond mark band 2, i.e. they have some evidence partially meeting the criteria for mark band 3, should be awarded 11–12 marks.
		PM		PM		PM	
		FM		FM		FM	
3 (13-18 marks)	Use appropriate skills to develop designs and ideas in response to the brief, explaining creative intentions.	NM	Select and apply appropriate materials, techniques and processes, exploring creative intentions.	NM	Produce a personal outcome that meets the requirements of the brief.	NM	Learners must have evidence that meets all the criteria 1–3 for this mark band. Learners who just attain the standard expected at band 3 should be awarded 13 marks. Learners working consistently throughout at mark band 3 should be awarded 14–16 marks. Learners working consistently at and occasionally beyond mark band 3, i.e. they have some evidence partially meeting the criteria for mark band 4, should be awarded 17–18 marks.
		PM		PM		PM	
		FM		FM		FM	
4 (19-24 marks)	Explore and refine diverse designs and ideas in response to the brief, analysing creative intentions.	NM	Select and apply diverse materials, techniques and processes, analysing how they support creative intentions.	NM	Produce a personal outcome, showing a cohesive exploration in meeting the requirements of the brief.	NM	Learners must have evidence that meets all the criteria 1–3 for this mark band. Learners who just attain the standard expected at mark band 4 should be awarded 19 marks. Learners working consistently throughout at mark band 4 should be awarded 20–22 marks. Learners working consistently at and occasionally beyond mark band 4, i.e. they have some evidence partially meeting the criteria for mark band 5, should be awarded 23–24 marks.
		PM		PM		PM	
		FM		FM		FM	
5 (25-30 marks)	Synthesise a diverse range of designs and ideas which imaginatively explore the requirements of the brief, justifying creative intentions.	NM	Select and apply diverse materials, techniques and processes, evaluating how they enhance and support creative intentions.	NM	Produce a creative outcome, showing an imaginative exploration in meeting the requirements of the brief.	NM	Learners must have evidence that meets all the criteria 1–3 for this mark band. Learners who just attain the standard expected at mark band 5 should be awarded 25 marks. Learners working consistently throughout at mark band 5 should be awarded 26–28 marks. Learners working consistently at an exceptional level should be awarded 29–30 marks.
		PM		PM		PM	
		FM		FM		FM	

Key: NM = Not Met, PM = Partially Met, FM = Fully Met

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Teacher Guidance

This guidance exemplifies what you should see in work at each mark band.

Mark Band 2:

Learners working to **mark band 2** will have gathered information, with most of this being relevant to the project aims. Some areas of decision making and selection will be demonstrated and there will have been experimentation with a limited range of processes, materials and techniques. Recording of ideas will be straightforward but probably unrefined and while the response is methodical, leading to realisation of intentions, these may be superficial in connection with the contextual and cultural referencing. Emerging work will show some individual qualities and personal responses that connect between the gathered sources of reference and the final work. Review of work will show evidence of some planning and forethought. Learners will be able to describe their working practice and creative intentions.

Mark Band 3:

Learners working to **mark band 3** will have gathered information from two or more different sources which they will have explored through sustained investigations. The work will have been reviewed regularly, demonstrating some use of critical understanding and selection. There will have been some creative developments with a range of processes, materials and techniques. Recording of ideas will use appropriate visual and written techniques and ideas and issues will be understood clearly. The original intentions will be realised and the finished work will meet the requirements of the brief. The project elements will show some connection. Presentation will be adequate, and there will be some reflection of overall achievement. The results of explorations and ideas generation will be recognized but not developed to offer alternative solutions. Variations in approach may be considered but not pursued in depth.

Mark Band 4

The work for **mark band 4** will demonstrate a creative engagement with the subject that is supported by purposeful investigation. A consistent approach will be evidenced throughout the work, showing a considered, inventive combining of techniques and use of equipment and machinery. Ideas will demonstrate use of a broadening range of processes and materials that will have been sourced and analysed through critical selection. Visual and written work will be informative and accurate, describing in detail individual qualities, personal responses and the reasons for them. The potential of the project for meeting learners' creative intentions will have been recognised and explored. The recorded evidence of the processes and development of ideas and techniques will have been clearly and accurately stated using a variety of different methods, such as drawing, writing, photography, blogs, social networking. At this level the work will demonstrate a creative flow and clear connection between all the elements of the project. Analysis will show how ideas and selection of techniques, materials and processes have been refined and developed according to purpose and intention, with reference to current trends.

Mark Band 5

Learners working to **mark band 5** will have demonstrated sustained motivation. A diverse range of ideas will have been explored showing imaginative development. The learner will have worked with enthusiasm, applying critical judgement and an understanding of complex issues. Contexts and sources will have been sought out from a range of primary and secondary research, leading to diverse exploration of ideas. The potential of the project in meeting the learner's creative intention will have been explored and related to concepts, developments and application of materials and media. Experimentation will be original and the use of materials will be assured. The work will show a critical, individual response to creative problem solving. Personal development and progress through the project will be recorded imaginatively and supporting information will be clear. At this level learners will have used different sources to gain opinion and insight into their work. Sources could include drawing, writing, photography, video, blogs, social network sites, use of mobile devices and electronic presentations. Learners will be able to justify their selection and application of ideas, exploration of media and subsequent design development throughout the project.

Using this assessment grid

This assessment grid is designed to help you accurately apply the assessment criteria to come to a final mark out of 30 for each learner. You can use this assessment grid as a cover sheet to present the work to the moderator and space has been provided to fill in the relevant learner details at the top.

In order to award a mark within any given band the learner must fully meet each of the three criteria for that band. Once you have ascertained which band is the highest that the learner has fully met all three criteria, the 'awarding of mark' column in the grid explains how to place the mark within the band. If a learner has only just met the criteria then the lowest mark in the band is awarded. If they consistently meet the criteria the mid marks in the band are awarded. If they consistently meet the criteria and have some evidence partially meeting the criteria for the next mark band up the higher marks in the band are awarded.

You can use the grid to tick where you believe criteria have been fully met, partially met or not met to help you decide what mark to award. For example, you decide that Learner A has fully met all three criteria for mark band 3 so you tick the three FM boxes in mark band 3. Looking at mark band 4 you decide Learner A has some evidence that partially meets those criteria so you tick the relevant PM boxes in mark band 4 to indicate this. As Learner A has not fully met the criteria for mark band 4 they cannot be awarded a mark in that band. They have evidence fully meeting criteria for mark band 3 and some evidence partially meeting mark band 4 criteria – therefore they should be awarded 17 or 18 marks depending on how close they are to achieving mark band 4.