

## Statement of Purpose

### 500/7104/X - Pearson BTEC Level 2 Diploma in Art and Design (QCF)

#### Who is the qualification for?

The Pearson BTEC Level 2 Diploma in Art and Design is designed for post-16 students wishing to build a portfolio of art and design work so that they can progress to further study in art and design or a related creative sector at level 3, either in FE or within an apprenticeship. The qualification is 360 guided learning hours, equivalent in size to three GCSEs.

This qualification is also a requirement of the Intermediate Apprenticeship for Design Support. The qualification is available to study outside the apprenticeship for learners who:

- Need to build confidence when returning to education after a break and/or,
- Work part-time and/or,
- Work on a voluntary basis and/or
- Only require development of their skills in the area this qualification offers and don't require the full apprenticeship framework in order to progress to work or other higher vocational learning.

#### What does this qualification cover?

All the content of the qualification, both mandatory and optional, relates directly to skills, knowledge and understanding needed to progress to further study within the art and design sector. Students will develop their technical and creative skills in art and design through the mandatory units:

- Unit 1: Contextual References in Art and Design  
Students develop the ability to research and explore different aspects of art, craft and design from contemporary, historical and cultural sources.
- Unit 2: 2D Visual Communication  
Students will develop their 2-dimensional knowledge and skills in, for example, drawing, painting, photography and print-making.
- Unit 3: 3D Visual Communication  
Students will develop their 3- dimensional (3D) skills through, for example, construction, modeling, carving and casting.
- Unit 4: Using Ideas to Explore, Develop and Produce Art and Design  
Students research, develop and generate final design ideas in the context of an A&D pathway such as graphics, textiles or 3D.
- Unit 5: Building an Art and Design Portfolio  
In this unit students build an art and design portfolio, to act as a vehicle for supporting an application to further study.
- Unit 6: Working in the Art and Design Industry.

The optional units, comprising one third of the qualification, allow students to further develop and apply their technical skills within specific areas such as visual arts, moving image, fashion design or graphic design. These units also provide the opportunity for sustained and in-depth exploration of a student's chosen field. Students engage with contextual project briefs and assignments, supporting the development of their employability skills, including presentation and communication, through the practice of art and design.

### **What could this qualification lead to?**

Achievement of this qualification at level 2 would mean that students are fully prepared to progress directly to further study at level 3 and/or into further learning through an apprenticeship in the art and design industry.

**Pearson has developed an additional suite of BTEC Art and Design qualifications** - the BTEC Level 1/Level 2 First Award, Certificate, Extended Certificate and Diploma in Art and Design. This suite has been designed for 14-16 year olds and is intended primarily for delivery within a broad school-based curriculum offer. This qualification is not part of that suite and is intended for post-16 students.

### **Who supports this qualification?**

This qualification is supported by Further Education colleges including:

- Harrow College
- East Berkshire College
- Tresham College
- Hackney Community College
- Chichester College
- York College

### **Further Information**

Further information on the qualification can be accessed at <http://qualifications.pearson.com/en/qualifications/btec-firsts/art-and-design-2010-qcf.html>.