

Statement of Purpose

500/6549/X – Pearson BTEC Level 1 Certificate in Retail Knowledge

Who is this qualification for?

This level 1 Certificate is aimed at students over the age of 14 working at this level who want to develop the knowledge and skills needed to progress to further study and ultimately to employment in retail or in another vocational sector. It has a credit value of 13 and provides an introduction to the sector, enabling students to acquire and apply their knowledge and skills in a range of retail contexts.

What will the student study as part of this qualification?

All the content of the qualification relates directly to the skills, knowledge and understanding needed to support students in progressing to further study in the retail sector. Students will study six mandatory units enabling them to develop an understanding of the business of retail, from customer service, to the retail selling process and stock control to health and safety and the contribution of individuals and teams contribute to business effectiveness in retail. Students can then choose from four optional units. The choice of units available enables the precise nature of the qualification to be tailored to meet the interests and progression aspirations of individual groups of students.

What knowledge and skills will the student develop as part of this qualification and how might these be of use and value in further studies?

By developing the sector knowledge and skills outlined above, students will be well prepared for progression to a level 2 vocational qualification.

The portfolio-based approach to assessment will also support the development of communication skills such as extended writing and drafting, analysis, team-working, working from a prescribed brief, working to deadlines, presenting information effectively, accurately completing tasks and processes and study skills such as research and time management. These skills will help support progression to level 2 and any future chosen course.

Is this qualification available in an apprenticeship?

This is a level 1 qualification and is not available as part of an apprenticeship.

What are the qualification outcomes?

The primary outcome of this qualification is to support progression to the next level of learning by introducing the student to the range of activities associated in working in a retail business. In addition the practical nature of the qualification will suit students who are returning or re-engaging with learning and need to consolidate their learning, social and employability skills before considering entering work. The choice of units will reflect each individual student's needs.

What higher level learning will this qualification lead to?

Students who complete this qualification may progress to level 2 retail qualifications or use their acquired transferable skills to progress to other vocational related sectors such as business or IT.

Why choose the Certificate sized qualification?

Pearson offers Award and Certificate sized qualifications in retail at level 1. The BTEC Level 1 Certificate in Retail Knowledge provides a broad introduction to the sector and is appropriate for students who have an interest in working in the sector and wish to progress to further study. By studying the certificate, students will secure a foundation of knowledge and skills in preparation for higher level learning.

Pearson offers an alternative range of qualifications for students wishing to enter directly employment at this level. These qualifications offer more specialist work-related content that may lead to specific job roles:

Edexcel Level 1 Award in Retail Skills (QCF) 600/3844/5

Edexcel Level 1 Certificate in Retail Skills (QCF) 600/3991/7

Edexcel Level 1 Diploma in Retail Skills (QCF) 600/3962/0

Further information on these qualifications can be found here:

<http://qualifications.pearson.com/content/dam/pdf/NVQ-and-competence-based-qualifications/Retail-Skills/2012/specification/N030918-L1-ACD-in-Retail-Skills-QCF-010412.pdf>

Who supports this qualification?

This qualification is supported by Pearson centres including:

- Avanta
- HIT Training
- Dudley College

Further Information

<http://qualifications.pearson.com/en/qualifications/btec-entry-level-and-level-1/retail-l1.html>