

## Statement of Purpose (19+)

### 500/6548/8 – Pearson BTEC Level 1 Award in Retail Knowledge

#### Who is this qualification for?

This level 1 Award is aimed at students over the age of 14 working at this level who want to develop the knowledge and skills needed to progress to further study and ultimately to employment in retail or in another vocational sector. It has a credit value of seven and provides an introduction to the sector, enabling students to acquire and apply their knowledge and skills in a range of retail contexts.

#### What will the student study as part of this qualification?

All the content of the qualification relates directly to the skills, knowledge and understanding needed to support students in progressing to further study in the retail sector. Students will select four from six optional units enabling them to develop an understanding of the business of retail, from customer service, to the retail selling process and stock control to health and safety and the contribution of individuals and teams contribute to business effectiveness in retail. The choice of units available enables the precise nature of the qualification to be tailored to meet the interests and progression aspirations of individual groups of students.

#### What knowledge and skills will the student develop as part of this qualification and how might these be of use and value in further studies?

By developing the sector knowledge and skills outlined above, students will be well prepared for progression to a level 2 vocational qualification.

The portfolio-based approach to assessment will also support the development of communication skills such as extended writing and drafting, analysis, team-working, working from a prescribed brief, working to deadlines, presenting information effectively, accurately completing tasks and processes and study skills such as research and time management. These skills will help support progression to level 2 and any future chosen course.

#### Is this qualification available in an apprenticeship?

This is a level 1 qualification and is not available as part of an apprenticeship.

#### What are the qualification outcomes?

The primary outcome of this qualification is to support progression to the next level of learning by introducing the student to the range of activities associated in working in a retail business. In addition the practical nature of the qualification will suit students who are returning or re-engaging with learning and need to consolidate their learning, social and employability skills before considering entering work. The choice of units will reflect each individual student's needs.

#### What higher level learning will this qualification lead to?

Students who complete this qualification may progress to level 2 retail qualifications or use their acquired transferable skills to progress to other vocational related sectors such as business or IT.

### Why choose the Award sized qualification?

Pearson offers Award and Certificate sized qualifications in retail at level 1. **The BTEC Level 1 Award** in Retail Knowledge provides an introduction to the sector and will suit students looking to gain an initial overview of the sector and the employment prospects it has to offer. It may be taken on its own by students who only need a small amount of achievement at level 1 before progressing to a level 2 qualification in Retail, or alongside other level 1 qualifications by those looking for a greater breadth of achievement, and who may be less certain about the sector they wish to focus on at level 2.

The Award will appeal to students who wish to gain a basic understanding of the retail sector by choosing optional units that suit their interests and needs. The award is suitable for students who may have some previous knowledge or experience in working in retail and require some skills or knowledge up-dating.

Students who need to explore a broader retail related learning programme should consider the range of certificate or diploma sized qualifications available.

The Level 1 Award can be taken as part of a broader programme of study that includes related and complimentary disciplines such as Business, Technology or Customer Service.

Pearson offers an alternative range of qualifications for students wishing to enter directly employment at this level. These qualifications offer more specialist work-related content that may lead to specific job roles:

Edexcel Level 1 Award in Retail Skills (QCF) 600/3844/5

Edexcel Level 1 Certificate in Retail Skills (QCF) 600/3991/7

Edexcel Level 1 Diploma in Retail Skills (QCF) 600/3962/0

Further information on these qualifications can be found here:

<http://qualifications.pearson.com/content/dam/pdf/NVQ-and-competence-based-qualifications/Retail-Skills/2012/specification/N030918-L1-ACD-in-Retail-Skills-QCF-010412.pdf>

### Who supports this qualification?

This qualification is supported by Pearson centres including:

- City and Islington College
- Hopwood Hall College
- HIT Training Ltd

### Further Information

<http://qualifications.pearson.com/en/qualifications/btec-entry-level-and-level-1/retail-l1.html>