

## Statement of Purpose

### **500/7468/4 – Pearson BTEC Level 1 Award in Introduction to the Hospitality Industry (QCF)**

#### **Who is this qualification for?**

This level 1 Award is aimed at students over the age of 14 working at this level who want to develop the knowledge and skills needed to progress to further study and ultimately to employment in hospitality or in another vocational sector. It has a credit value of 10 and provides an introduction to the sector, enabling students to acquire and apply their knowledge and skills in a range of hospitality contexts.

#### **What will the student study as part of this qualification?**

All the content of the qualification relates directly to the skills, knowledge and understanding needed to support students in progressing to further study in the hospitality sector. Students will study 2 mandatory units (Introduction to the Hospitality Industry and Customer Service in the Hospitality Industry. 5 credits in total) the remaining credits are selected from 13 optional units enabling them to develop an understanding of the preparation, cooking and serving food, food safety, housekeeping and front office operations. The choice of units available enables the precise nature of the qualification to be tailored to meet the interests and progression aspirations of individual groups of students.

#### **What knowledge and skills will the student develop as part of this qualification and how might these be of use and value in further studies?**

By developing the sector knowledge and skills outlined above, students will be well prepared for progression to a level 2 vocational qualification.

The portfolio-based approach to assessment will also support the development of communication skills such as extended writing and drafting, analysis, team-working, working from a prescribed brief, working to deadlines, presenting information effectively, accurately completing tasks and processes and study skills such as research and time management. These skills will help support progression to level 2 and any future chosen course.

#### **Is this qualification available in an apprenticeship?**

This is a level 1 qualification and is not available as part of an apprenticeship.

#### **What are the qualification outcomes?**

The primary outcome of this qualification is to support progression to the next level of learning by introducing the student to the range of activities associated in working in a hospitality business. In addition the practical nature of the qualification will suit students who are returning or re-engaging with learning and need to consolidate their learning, social and employability skills before considering entering work. The choice of units will reflect each individual student's needs.

### What higher level learning will this qualification lead to?

Students who complete this qualification may progress to level 2 hospitality qualifications or use their acquired transferable skills to progress to other vocational related sectors.

### Specific Pearson Hospitality qualifications at level 2

Hospitality (BTEC Firsts)  
 Barista Skills (L2) (BTEC Specialist Qualifications)  
 Beverage Service (L2) (NVQ and Competence Based Qualifications)  
 Craft Cuisine (L2) (NVQ and Competence Based Qualifications)  
 Craft Cuisine (BTEC Apprenticeships)  
 Cultural Awareness in Customer Service for Hospitality, Leisure, Travel and Tourism (L2) (BTEC Specialist Qualifications)  
 Event Planning (L2) (BTEC Specialist Qualifications)  
 Food and Beverage Service (L2) (NVQ and Competence Based Qualifications)  
 Food Production and Cooking (L2) (NVQ and Competence Based Qualifications)  
 Food Safety in Catering (L2) (BTEC Specialist Qualifications)  
 Food Service (L2) (NVQ and Competence Based Qualifications)  
 Food and Beverage (BTEC Apprenticeships)  
 Food Production and Cooking and Kitchen Services (BTEC Apprenticeships)  
 Front of House Operations (L2) (BTEC Specialist Qualifications)  
 Front of House Reception (L2) (NVQ and Competence Based Qualifications)  
 Front of House Reception (BTEC Apprenticeships)  
 Gambling Operations (L2) (NVQ and Competence Based Qualifications)  
 Hospitality (BTEC Firsts)  
 Hospitality (BTEC Specialist Qualifications)  
 Hospitality Services (L2) (NVQ and Competence Based Qualifications)  
 Hospitality Skills (L2) (BTEC Specialist Qualifications)  
 Hospitality and Catering Principles (Professional Cookery) (BTEC Specialist Qualifications)  
 Hospitality Management (BTEC Apprenticeships)  
 Hospitality Services (BTEC Apprenticeships)  
 Hospitality Supervision and Leadership (BTEC Apprenticeships)  
 Housekeeping (BTEC Apprenticeships)  
 Housekeeping (L2) (NVQ and Competence Based Qualifications)  
 Kitchen Services (L2) (NVQ and Competence Based Qualifications)  
 Laundry Operations (L2) (NVQ and Competence Based Qualifications)  
 Meeting the Requirements of Customers with Specific Needs in Hospitality, Leisure, Travel and Tourism (L2) (BTEC Specialist Qualifications)

### Why choose the Award sized qualification?

Pearson offers Award and Certificate sized qualifications in Hospitality at level 1. The BTEC Level 1 Award in Introduction to the Hospitality Industry provides an introduction to the sector and will suit students looking to gain an initial overview of the sector and the employment prospects it has to offer. It may be taken on its own by students who only need a small amount of achievement at level 1 before progressing to a level 2 qualification, or alongside other level 1 qualifications by those looking for a greater breadth of achievement, and who may be less certain about the sector they wish to focus on at level 2.

Pearson offers an alternative range of qualifications for students wishing to enter directly employment at this level. These qualifications offer more specialist work-related content that may lead to specific job roles:

Accommodation Services (L1) (NVQ and Competence Based Qualifications)

Basic Cooking Skills (L1) (BTEC Entry Level and Level 1)  
Food and Beverage Service (L1) (NVQ and Competence Based Qualifications)  
Food Preparation and Cooking (L1) (NVQ and Competence Based Qualifications)  
General Cookery in Hospitality (L1) (BTEC Entry Level and Level 1)  
General Food and Beverage in Hospitality (L1) (BTEC Entry Level and Level 1)  
General Front Office Operations in Hospitality (L1) (BTEC Entry Level and Level 1)  
General Housekeeping Operations in Hospitality (L1) (BTEC Entry Level and Level 1)  
Hospitality Preparing for a career in the Hospitality Industry (L1) (BTEC Specialist Qualifications)  
Hospitality Services (L1) (NVQ and Competence Based Qualifications)  
Investigating the Hospitality Industry (L1) (BTEC Entry Level and Level 1)

Further information on these qualifications can be found here:  
<http://qualifications.pearson.com/en/subjects/hospitality-and-catering.html>

### **Who supports this qualification?**

This qualification is supported by Pearson centres including:

- City and Islington College
- In-Training
- South Cheshire College

### **Further Information**

<http://qualifications.pearson.com/en/qualifications/btec-entry-level-and-level-1/introduction-to-hospitality-industry-l1.html>