

Statement of Purpose

500/6607/9 – Pearson BTEC Level 1 Diploma in Art and Design (QCF)

Who is this qualification for?

This level 1 qualification is aimed at students over the age of 14 working at this level who want to develop the knowledge and skills needed to progress to further study and ultimately to employment in Sport or Active Leisure or a related sector. It provides an introduction to the sector, enabling students to make informed future progression choices while developing and applying their knowledge and acquiring a range of relevant practical, communication and personal development skills.

What will the learner study as part of this qualification?

All the content of the qualification, relates directly to the skills, knowledge and understanding needed to support students in progressing to further study in the Art and Design sector. Students can choose from a range of 16 optional units providing them with the opportunity to explore a broad range of Art and Design topics, including drawing, painting, printmaking, "D and 3D work and fine art.

There is an opportunity through the choice of units for students to develop their research, enterprise skills and self-management skills alongside their vocational learning.

What knowledge and skills will the student develop as part of this qualification and how might these be of use and value in further studies?

By developing the skills outlined above, students will be well prepared for progression to a level 2 Art and Design related qualification.

The portfolio-based approach to assessment will also support the development of communication skills such as extended writing and drafting, critical skills of analysis, team-working, working from a prescribed brief, working to deadlines, presenting information effectively, accurately completing tasks and processes and study skills such as research and time management. These skills will help support progression to level 2 and any future chosen course.

Is this qualification available in an apprenticeship?

This is a level 1 qualification and is not available as part of an apprenticeship.

What are the qualification outcomes?

The primary outcome of this qualification is to support students' progression to the next level of learning by developing their knowledge and skills in Art and Design which will support further study. In addition the practical nature of the qualification will suit students who are returning or re-engaging with learning and need to consolidate their learning, social and employability skills before considering entering work.

What higher level learning will this qualification lead to?

Students who complete this qualification may progress to level 2 Art and Design qualifications such as the Pearson BTEC Level 1/Level 2 First Award, Certificate, extended Certificate or diploma in Art and Design, or use their acquired transferable skills to progress to other vocational related sectors, such as creative media.

Why choose the Diploma sized qualification?

The BTEC Level 1 Diploma in Art and Design provides a comprehensive introduction to the sector and is appropriate for students who have a clear intention to work within Art and design. By studying the diploma, students will secure a strong foundation of knowledge and skills in preparation for higher level learning.

Pearson offers both the Award and Certificate sized qualifications in Art and Design for students who wish to study the subject in less depth due to their learning needs and/or the make-up of their wider learning programme. The Award for example provides a brief introduction, whereas the Certificate provides a broader coverage of the sector. The Diploma is significantly larger in size (37 Credits) than the Certificate (13 credits) and the Award (7 Credits). The different sizes will determine the depth and breadth of sector knowledge and skills covered.

The Diploma is for those students with a clear intention of progressing into employment and further study in the sector. Whereas the Certificate and Award allow for study of additional subjects for those students who may want to have a more mixed programme giving them experience of more than one sector ahead of choosing one for further study or training. Students may wish to study Art and Design alongside other vocational or academic qualifications, in these instances, students should consider either the Award or Certificate as alternatives.

Some students will consider the smaller sized qualifications to allow additional time to be spent on securing English and Mathematics skills, so that they are prepared to progress to the next stage.

The purpose of offering different sized qualifications is to allow students flexibility to choose the appropriate mode of study, i.e. part-time or full time. Students should consider the appropriate sized qualification according to their learning needs, their chosen mode of study and their intended progression destination.

Pearson offers a range of specialist award and certificate sized qualifications for students wishing to study specific disciplines within Art and design. This qualification offer more specialist content. A sample list is below and more information can be found here <http://qualifications.pearson.com/en/subjects/art-and-design.html>

501/0579/6 Pearson BTEC Level 1 Award in Graphic Design (QCF)
501/0573/5 Pearson BTEC Level 1 Award in Interactive Media (QCF)
501/0582/6 Pearson BTEC Level 1 Award in Visual Arts (QCF)
501/0605/3 Pearson BTEC Level 1 Award in Photography (QCF)

Further information can be found on the Pearson website
<http://qualifications.pearson.com/en/qualifications/btec-entry-level-and-level-1/art-and-design-l1.html>

Who supports this qualification?

This qualification is supported by Pearson centres including:

- Barnet and Southgate College
- Hereward College
- Chicester College