

Laura Hall
Business Manager for Vocational Business and Enterprise
Pearson
One90 High Holborn
London
WC1V 7BH

30 August 2016

Dear Laura

Letter of support for the Pearson BTEC level 2 Technical Certificate in Business Enterprise

As an employer in the sector, we recognise the following qualification as being fit for purpose:

Pearson BTEC level 2 Technical Certificate in Business Enterprise

We confirm that this qualification will provide learners with the specialist knowledge, and give them the opportunities to develop the skills and behaviours that we are looking for.

The qualification ensures that the learner can demonstrate relevant skills, behaviours and knowledge of the industry to progress to employment in a range of job roles across the organisation including the following areas:

Junior Management Programmes

Higher apprentices in Innovation and Growth, Business Admin, Finance, Marketing enterprise or Sales.

The qualification will also support the individual, should they chose to progress into an apprenticeship or a more junior role within a business in many different areas, which we fully support. With organisations becoming ever more multifaceted the range of qualification is expanding and so the opportunity to become part of an organisation with such as Nielsen where we are looking for a wide set of skills and a breadth or experience from our prospective employees.

We are happy to use this letter in support of its work with government and its agencies, to ensure that this invaluable qualification can be recognised.

Yours sincerely



Jaime Silvester
Client Service Director