

JESSOPS

Jessops Europe Limited

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Laura Hall
Business Manager for Vocational Business and Enterprise
Pearson
One90 High Holborn
London
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Company No. 08384909

27 July 2016

Dear Laura

Letter of support for the Pearson *BTEC level 2 Technical Certificate in Business Enterprise*

As an employer in the sector, we recognise the following qualification as being fit for purpose:

Pearson BTEC level 2 Technical Certificate in Business Enterprise

We confirm that this qualification will provide learners with the specialist knowledge, and give them the opportunities to develop the skills and behaviours that employers in the industry are looking for.

The qualification ensures that the learner can demonstrate relevant skills, behaviours and knowledge of the industry to progress to employment in a range of job roles across the industry within the following occupational areas:

- Retail and Online Sales
- Marketing & Social Media
- Category Management & Procurement
- Finance & Commercial Management

The qualification will also support the individual, should they chose to progress into further training, via a level 3 qualification or an apprenticeship, which we fully support.

Yours sincerely



Clive J Capp

SVP – Group HR & Recruitment