



36 West End  
Welford  
Northants  
NN6 6HJ

Danielle Clarke  
Business Manager Land-based  
Pearson  
One90 High Holborn  
London  
WC1V 7BH

15 June 2016

Dear Danielle

**Letter of support for the Pearson BTEC Level 2 Technical Diploma in Animal Care**

As an employer in the sector, we recognise the following qualifications as being fit for purpose:

- BTEC Level 2 Technical Diploma in Animal Care

The qualification will support learners to progress to employment or within employment in a range of job roles across the industry, for example in animal welfare, pet retailers, dog groomers, kennels and catteries, zoo/wildlife parks, animal charities, animal training and behaviour etc.

For such roles, we believe that these qualifications provide an appropriate level of knowledge and skills, meeting the needs of the business and the individual, ensuring employees are appropriately skilled for the job and able to deliver to the standard that the sector expects.

The qualification will also support the individual, should they chose to progress in to further training.

We are happy for Pearson to use this letter in support of its work with government and its agencies, to ensure that this invaluable qualification can continue to be recognised for college performance tables and 19+ funding.

Yours sincerely

*Ben Barraclough*

*Ben Barraclough*  
Owner  
Mini Meadows Farm