

## Purpose Statement

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| <b>Name of regulated qualification</b> |   |
| <b>QN: 603/0479/0</b>                  | <b>Title: Pearson BTEC Level 2 Technical Diploma for Sport and Activity Leaders (360 GLH)</b> |

### What is the sport and leisure sector?

The sport and leisure sector contributed £20.3 billion to the UK economy in 2010, which was 1.9 per cent of the total. It is one of the top 15 industry sectors in the UK, employing over 400,000 people and offering many career openings in a range of areas, including fitness training, coaching, teaching and sports science.

The professional body for the sector is the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA), and all industry professionals are encouraged to become members.

### Who is this qualification for?

This qualification is for you if you want to start a career in sport and physical activity. It is designed for post-16 students and can be taken as part of a wider study programme. This is an ideal qualification if you are intending to progress directly to employment within sport and activity leadership, or to an apprenticeship.

### What does the qualification cover?

This qualification has been developed in consultation with employers within the sport sector to ensure you learn the skills and behaviours that will give you the best opportunity to be successful when applying for work.

Most of the content of the qualification is mandatory and relates directly to the skills, knowledge and behaviours expected by employers in the leisure sector of a sport and activity leader. The areas you cover include:

- working in sport and activity leadership
- leading sport and activity safely and effectively
- leading sport and physical activity
- coaching sport

- working with others in the sector
- delivering a sports event.

You also choose one unit from two option units, where the content focuses on specific contexts related to leading sport or activities. The areas you will choose from are:

- getting others active outdoors
- leading different groups.

You will also enhance your broader skills in literacy and numeracy, which will be invaluable in supporting progression in other areas. In addition, you will develop transferable technical and practical skills in communication (working with colleagues, customers and clients), self-management, problem-solving, development and management of information.

As part of your course, you will be required to engage with sector employers, where opportunities will be given for you to develop practical skills in preparation for employment.

### **What could this qualification lead to?**

Achieving this qualification will give you an advantage when applying for a job as a sport and activity leader. The types of role you will be ready for are:

- sports representative
- sport event crew member
- community sport coach
- sport and activity leader.

When studied as part of a full study programme, typically alongside maths or English, this qualification also gives you a sound basis to progress further within the sport sector to a level 3 Tech Level qualification such as a Pearson BTEC Level 3 National Diploma in Fitness Services.

### **Who supports this qualification?**

This qualification is supported by the following professional body:

- Chartered Institute for the Management of Sport and Physical Activity (CIMSPA)

This qualification is supported by the following employers:

- Go Mammoth
- West Ham United Foundation

### **Further information**

The Pearson BTEC Level 2 Technical Diploma for Sports and Activity Leaders could also be complemented by qualifications such as an NGB Level 1 coaching qualification or a recognised Sports Leaders Award.

There is an additional BTEC Level 2 Technical available in the sport sector:

- Pearson BTEC Level 2 Technical Certificate for Recreation Assistants, which is available for learners wishing to progress to roles in the leisure sector.

Further information about the qualification can also be accessed at:

<http://qualifications.pearson.com/en/qualifications/btec-technical/sport-and-activity-leaders.html>