

Toby Wynyard
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Letter of support for the Pearson *BTEC level 2 Technical Diploma in Digital Media Production*

08 December 2016

Dear Toby

As an employer in the sector, we recognise the following qualification as being fit for purpose:

Pearson *BTEC level 2 Technical Diploma in Digital Media Production*

We confirm that this qualification will provide learners with the specialist knowledge, and give them the opportunities to develop the skills and behaviours that employers in the industry are looking for.

The qualification ensures that the learner can demonstrate relevant skills, behaviours and knowledge of the industry to progress to employment in a range of entry level job roles in the following occupational areas:

- Junior content Producer/Creative content assistant

The qualification will also support the individual, should they chose to progress into further training, via a level 3 qualification or an apprenticeship, and is a good preparation for either progression route.

Yours sincerely

A handwritten signature in black ink, appearing to read "BSW", is written over a light blue horizontal line.

Brian Swint
Bloomberg News
Editor-at-Large