

MUSIC & ENTERTAINMENT INDUSTRIES
SUPPORTING EDUCATION

Patron:
Sir George Martin

JAMES
JOINT AUDIO MEDIA
EDUCATION SUPPORT

Toby Wynyard
Business Manager for Creative Digital Media and Music/Music Technology
Pearson
One90 High Holborn
London
WC1V 7BH

Letter of support for the Pearson *BTEC level 2 Technical Diploma in Digital Audio/Visual Production*

10 November 2016

Dear Toby

As a representative of some employers in the technical and creative arts sector, we are pleased to see that this qualification will be fit for purpose:

Pearson *BTEC level 2 Technical Diploma in Digital Audio/Visual Production*

We are also pleased that this qualification will provide learners with the foundation of specialist knowledge that will give them the opportunities to further develop the skills and behaviours that employers in the industry are looking for.

The qualification ensures that the learner can demonstrate relevant skills, behaviours and knowledge of the industry to progress to employment in a range of entry level job roles in the following occupational areas:

- Audio/Visual Technician and Broadcast Assistant

The qualification will also support the individual, should they chose to progress into further training, via a level 3 qualification or an apprenticeship, and is a good preparation for either progression route.

Yours sincerely

David Ward
Executive Director
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