

Matthew Day,
Business Manager for Art and Design,
Pearson,
One90 High Holborn,
London,
WC1V 7BH

8 December 2016



Letter of support: Pearson BTEC Level 2 Tech Diploma in Design Production

Dear Matthew Day,

The Design Museum would like to express its support for the development of the above qualification. As a creative industries employer and cultural organisation working in close partnership with the formal education sector, the museum recognises the following qualification as being 'fit for purpose' from the perspective of design education and professional practice:

Pearson BTEC level 2 Technical Diploma in Design Production. From the assessment we have made of the specification for the proposed qualification, we believe that this qualification will provide learners with specialist knowledge, and give them the opportunities to develop the skills and behaviours that employers in the creative industries are looking for, particularly in the design sectors. Furthermore, the qualification as a whole broadly reflects and interprets for Level 2 learners current approaches to design thinking, method and creativity to prepare them for the nature of relevant roles now and in the future.

The qualification facilitates the learner in demonstrating relevant skills, behaviours and knowledge of design that supports progress to employment in a range of job roles and apprenticeships within the occupational group, **Design Occupations**. It could enable learners to progress into roles such as: Design Intern; Design Studio Assistant; Junior designer; and Trainee Machinist. The proposed qualification will also support the learner, should they chose to progress into further training via a level 3 qualification, and potentially on to Higher Education programmes or specialist training. We find that the qualification structure would facilitate either progression route.

The Design Museum is happy for Pearson to use this letter as a guide for its work with government and its agencies, to ensure that this qualification can continue to be recognised as beneficial in the context of college performance tables and 19+ funding.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Helen Charman', written over a horizontal line.

Dr Helen Charman, Director: Learning and Research