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Matthew Day
Business Manager for Art and Design
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One90 High Holborn
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Letter of support for the Pearson *BTEC level 2 Technical Diploma in Design Production*

24th November 2016

Dear Matthew

As an independent employer in the creative industries, having been established since 1979, we trust the following qualification as being fit for purpose for students wishing to continue their studies:

Pearson *BTEC level 2 Technical Diploma in Design Production*

We believe that this qualification will provide learners with specialist knowledge, and give them the opportunities to develop the skills and behaviours, that employers in the creative industries are looking for, particularly in the area of design.

The qualification facilitates the learner in demonstrating relevant skills, behaviours and knowledge of design that supports progress to employment in a range of job roles and apprenticeships within the occupational group ***Design Occupations***. And could help learners into roles such as:

Design Intern & Graphic Designer
Design Studio Assistant
Junior Designer and Illustrator

The qualification will benefit the individual, should they chose to progress into further training via a level 3 qualification, and is a good preparation for either progression route.

I am happy for Pearson to use this letter as a guide for its work with Government and its agencies, to ensure that this qualification can continue to be recognised as beneficial in the context of college performance tables and 19+ funding.

Yours sincerely

William Baty, Director & Company Secretary
Tech-Set Limited