

Matthew Day  
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Letter of support for the Pearson BTEC level2 Technical Diploma in Design Production

23th November 2016

Dear Matthew

As an organisation that works in promoting people into both Self-employment and the creative industries we regard the following qualification as being fit for purpose for students wishing to advance their skills through study.

Pearson BTEC level2 Technical Diploma in Digital Design Production

We believe that that this qualification will provide learners with specialist knowledge, particularly in the area of design, and give them opportunities to develop their skills in line with what employers in the creative industries are looking for .


This qualification facilitates the learner in demonstrating relevant skills, and knowledge of design and supports progress to gaining employment in a range of job roles and apprenticeships within the occupational group Design Occupations and could help learners into roles such as -

Design Intern  
Design Studio Assistant  
Junior Designer  
Trainee Machinist

The qualification will clearly benefit the individual should they choose to progress into further training via a level 3 qualification and is a good preparation for such a career path.

I am happy for Pearson to use this letter for its work with Government and its agencies to ensure that this qualification can continue to be recognised as beneficial in the context of college performance tables and 19+funding

Yours Sincerely

  
Allen Pluck  
CEO

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