



Milo Creative
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Matthew Day
Business Manager for Art and Design Pearson
One90 High Holborn London
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Letter of support for the Pearson *BTEC level 2 Technical Diploma in Design Production*

17 November 2016

Dear Matthew

As an employer in the sector, we recognise the following qualification as being fit for purpose:

Pearson *BTEC level 2 Technical Diploma in Design Production*

We confirm that this qualification will provide learners with the specialist knowledge, and give them the opportunities to develop the skills and behaviours that employers in the industry are looking for. The emphasis on the design process and unit on design thinking will help learners understand how designs are developed for clients.

The qualification ensures that the learner can demonstrate relevant skills, behaviours and knowledge of the industry through the production of a portfolio of design work and producing a creative design project. These skills are important to employment in a range of entry level job roles in the design industries such as a studio assistant in a design and development agency such as Milo Creative.

The qualification will also support the individual, should they chose to progress into further training, via a level 3 qualification or an apprenticeship, and is a good preparation for either progression route.

Yours sincerely

A handwritten signature in black ink, appearing to read "P. Argent".

Paul Argent Director