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Other names

Pearson Edexcel
Level 3 GCE

Centre Number

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Candidate Number

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English Language

Advanced

Paper 3: Investigating Language

Friday 23 June 2017 – Morning

Time: 1 hour 45 minutes

Paper Reference

9EN0/03

You must have:

Source Booklet (enclosed)

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer ONE question from **Section A** and ONE question from **Section B**
– *both questions should be on the topic you have chosen.*
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 45.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*

Advice

- Read each question carefully before you start to answer it.
- Check your answers if you have time at the end.

Turn over ►

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SECTION A

Answer ONE question on your chosen topic.

You must answer on the same topic in both sections.

Begin your answer on page 4.

Topic: Global English

Subtopic: New Zealand English

- 1** Read the data provided on pages 4-5 of the source booklet.

To what extent are Texts A1 and A2 representative of New Zealand English?

(Total for Question 1 = 15 marks)

Topic: Language and Gender Identity

Subtopic: Gender Representations in Children's Advertising

- 2** Read the data provided on pages 6-7 of the source booklet.

To what extent does Text B represent aspects of gender identity in children's advertising?

(Total for Question 2 = 15 marks)

Topic: Language and Journalism

Subtopic: Sports Journalism

- 3** Read the data provided on pages 8-9 of the source booklet.

To what extent is Text C representative of the ways in which language is used in sports journalism?

(Total for Question 3 = 15 marks)

Topic: Language and Power

Subtopic: Corporate and Business Language

- 4** Read the data provided on pages 10-11 of the source booklet.

To what extent is Text D representative of the language of business?

(Total for Question 4 = 15 marks)

Topic: Regional Language Variation**Subtopic: Multicultural London English**

- 5** Read the data provided on pages 12-13 of the source booklet.

To what extent does Text E represent aspects of spoken Multicultural London English?

(Total for Question 5 = 15 marks)

Indicate which question you are answering by marking a cross in the box ☒. If you change your mind, put a line through the box ☒ and then indicate your new question with a cross ☒.

Chosen question number: **Question 1** ☐ **Question 2** ☐ **Question 3** ☐
 Question 4 ☐ **Question 5** ☐

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TOTAL FOR SECTION A = 15 MARKS

SECTION B

Answer ONE question on your chosen topic.

You must answer on the same topic in both sections.

Begin your answer on page 10.

Topic: Global English

Subtopic: New Zealand English

- 6** *'New Zealand English does not exist as a distinct variety. It is merely a dialect, with features of a dialect.'*

Discuss this statement with reference to your own research.

You should consider:

- relevant language frameworks and levels
- any relevant social, historical, technological and cultural factors.

(Total for Question 6 = 30 marks)

Topic: Language and Gender Identity

Subtopic: Gender Representations in Children's Advertising

- 7** *'Most children's advertisements exhibit stereotypical gender portrayals and are male dominant in major roles.'*

Discuss this statement with reference to your own research.

You should consider:

- relevant language frameworks and levels
- any relevant social, historical, technological and cultural factors.

(Total for Question 7 = 30 marks)

Topic: Language and Journalism

Subtopic: Sports Journalism

- 8** *'Sports journalism needs to avoid serious topics - sport is about leisure, recreation and fun.'*

Discuss this statement with reference to your own research.

You should consider:

- relevant language frameworks and levels
- any relevant social, historical, technological and cultural factors.

(Total for Question 8 = 30 marks)

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Topic: Language and Power**Subtopic: Corporate and Business Language**

- 9 *'Business language like any form of jargon intends to exclude most listeners and make them feel inferior.'*

Discuss this statement with reference to your own research.

You should consider:

- relevant language frameworks and levels
- any relevant social, historical, technological and cultural factors.

(Total for Question 9 = 30 marks)

Topic: Regional Language Variation**Subtopic: Multicultural London English**

- 10 *'Multicultural London English is not a regional variety of English. It is a sociolect.'*

Discuss this statement with reference to your own research.

You should consider:

- relevant language frameworks and levels
- any relevant social, historical, technological and cultural factors.

(Total for Question 10 = 30 marks)

Indicate which question you are answering by marking a cross in the box ☒. If you change your mind, put a line through the box ☒ and then indicate your new question with a cross ☒.

Chosen question number:

Question 6 ☒

Question 7 ☒

Question 8 ☒

Question 9 ☒

Question 10 ☒

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TOTAL FOR SECTION B = 30 MARKS
TOTAL FOR PAPER = 45 MARKS

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