

Paper Reference 9EC0/01  
Pearson Edexcel  
Level 3 GCE

Economics A  
Advanced  
Paper 1: Markets and Business Behaviour

Monday 18 May 2020 – Morning

Data Book

In the boxes below, write your name, centre number and candidate number.

Surname					
Other names					
Centre Number					
Candidate Number					

## INSTRUCTIONS

There may be spare copies of some data sheets in case you need them.

**THIS DATA BOOK *MUST* BE RETURNED WITH THE  
QUESTION PAPER AT THE END OF THE EXAMINATION.**

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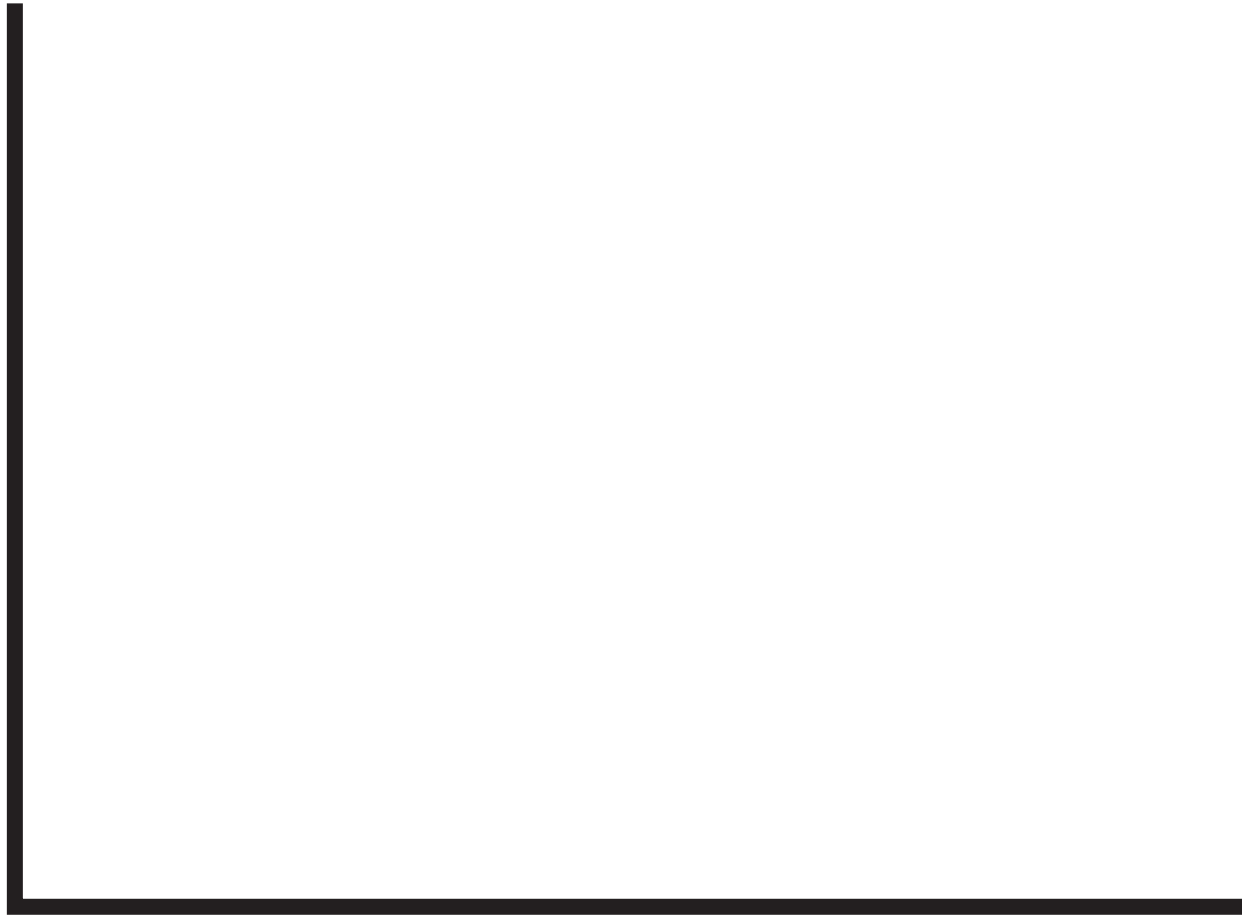
Question 1(a)



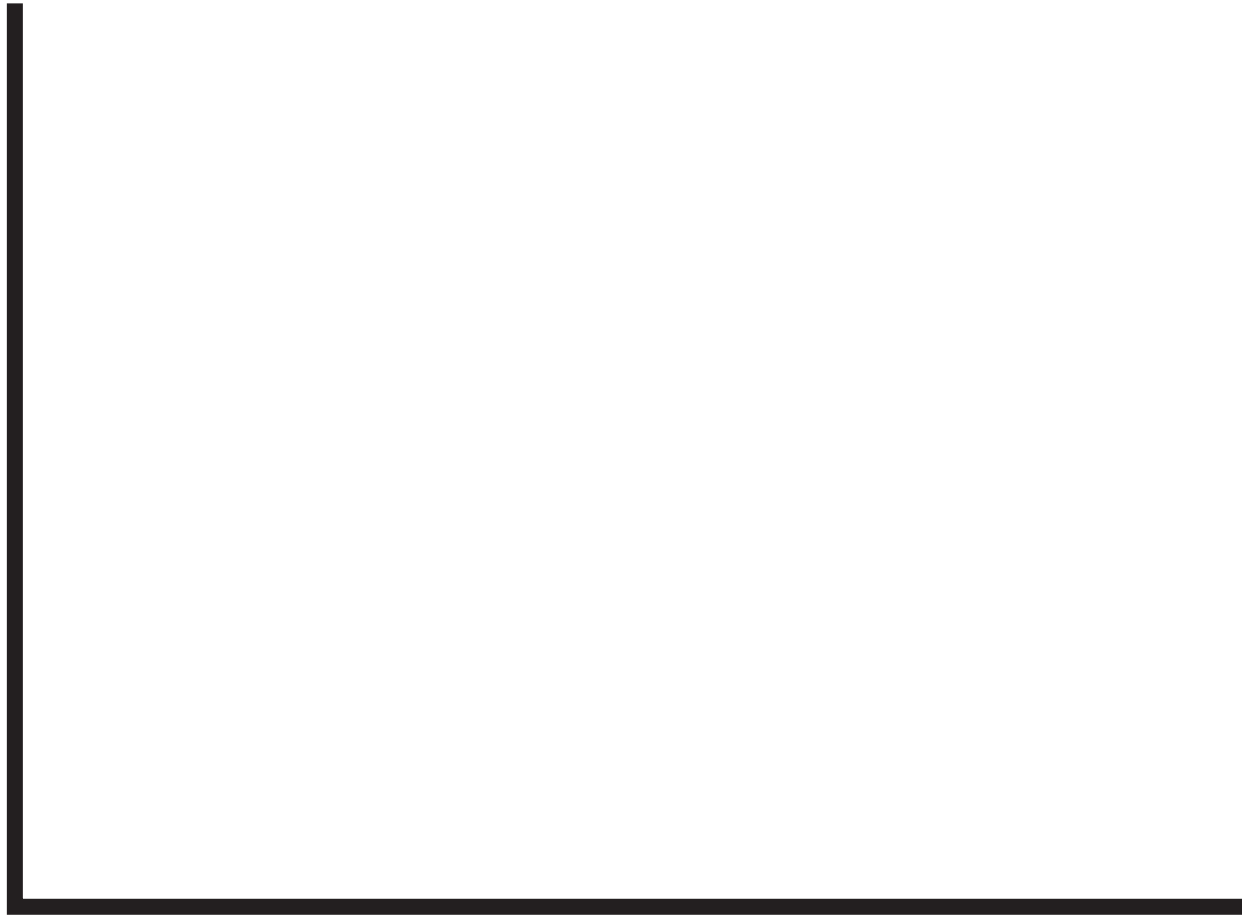
Question 1(a)



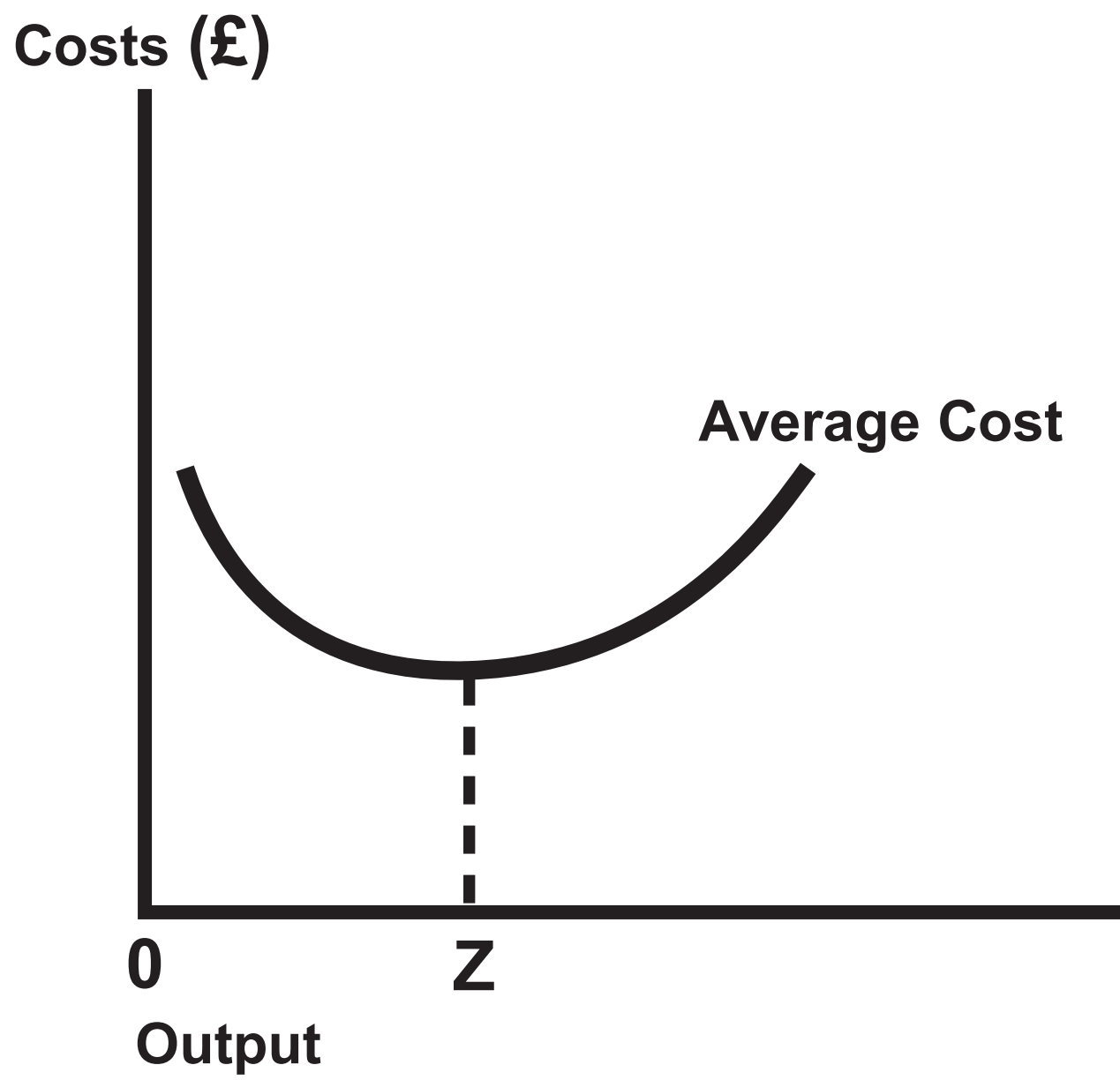
Question 2(a)



Question 2(a)



Question 4





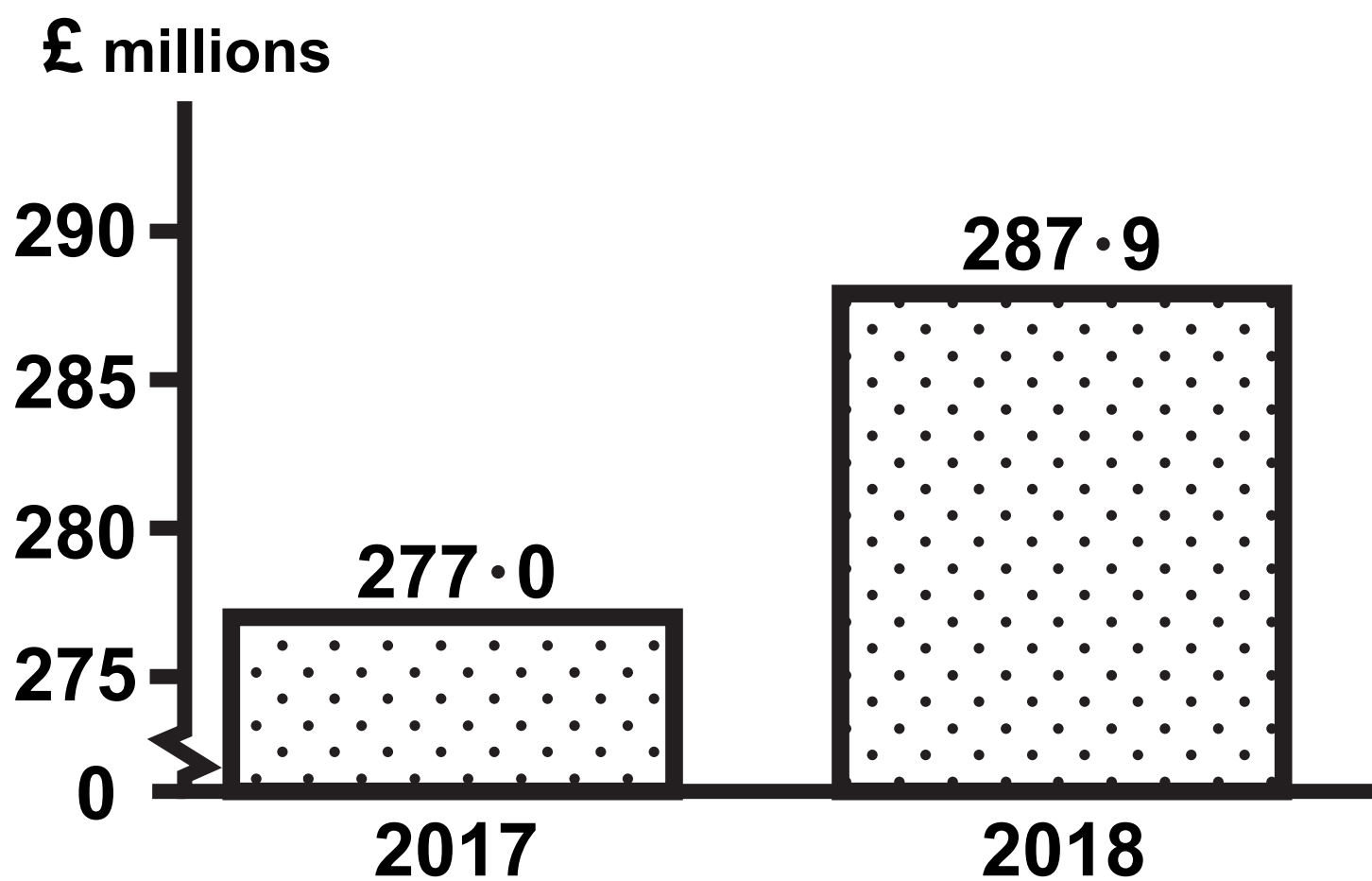
## Question 5

**‘Bettys’ is a luxury café, first opened in Harrogate in 1919 specialising in afternoon tea service. Since then it has opened a further five branches in Yorkshire. It has no plans to increase the number of cafés. The six branches have 2 million customers a year.**

**(Source adapted from: <https://www.forbes.com/sites/sarahturner/2018/03/22/the-famed-yorkshire-cafe-that-blends-nostalgia-with-profits-and-conservation/#7eb50cec7a4e>)**

## Question 6

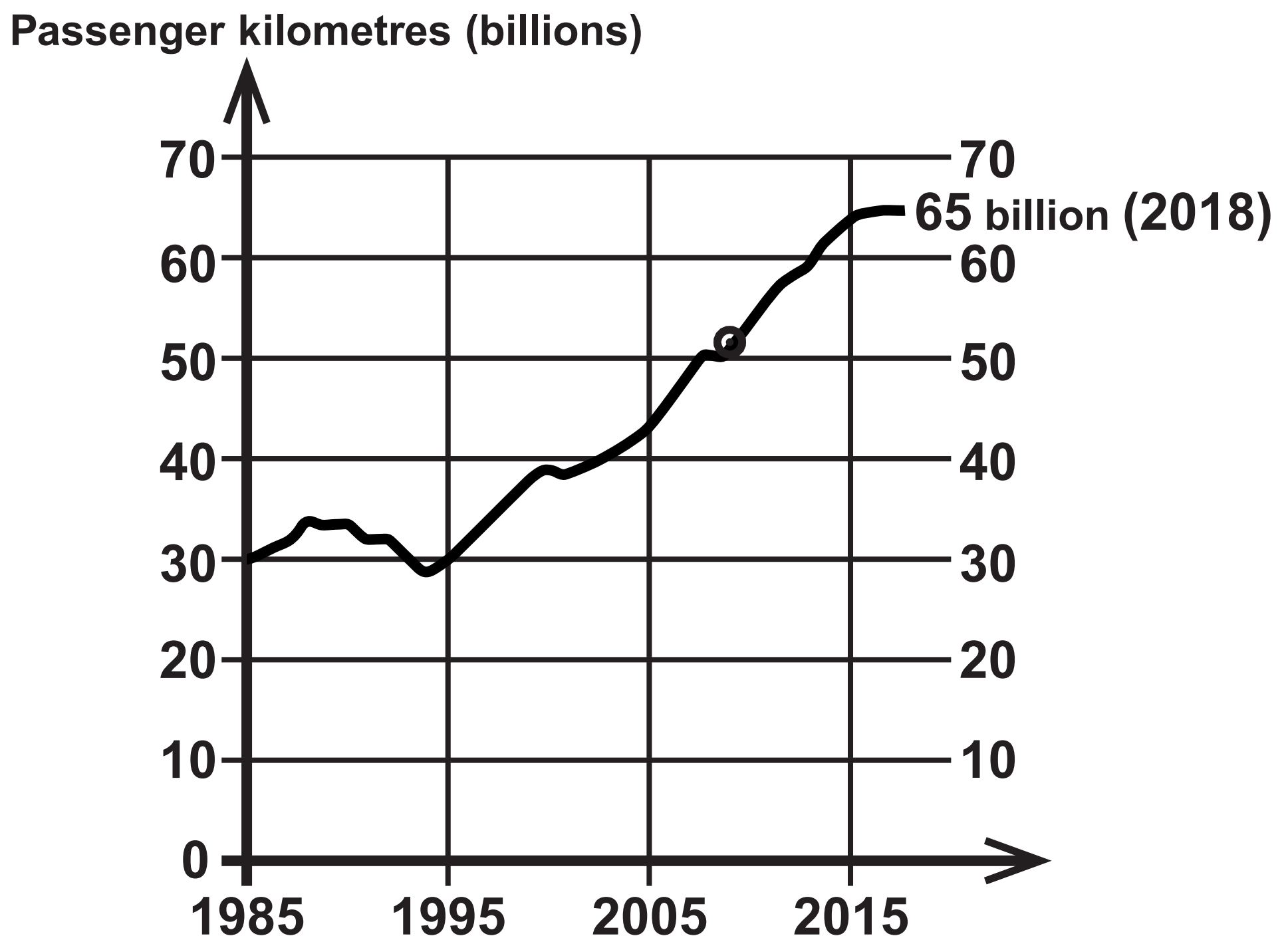
**Figure 1: UK government subsidy to Northern, a train operating company in Northern England**



(Source adapted from: <https://www.theyworkforyou.com/wrans/?id=2018-10-18.181280.h>)

## Question 6

**Figure 2: Rail passenger kilometres travelled per year in the UK, billions**



(Source adapted from: [fullfact.org](http://fullfact.org))

Question 6

**Figure 3: Price of a single off–peak train journey,  
Edinburgh to Leeds Saturday 22nd December 2018  
19:00 hours**

Adult	Young Persons (16–25) Railcard
£105·30	£69·50

Source: <https://www.lner.co.uk/buy–tickets/booking–engine>)

## Question 6

**Extract A****The case for nationalisation**

Privatisation has not made the rail industry cheaper to operate, despite the promise from one government source that it would see private companies bringing: “more  
5 competition, greater efficiency and a wider choice of services”.

One reason, suggest the critics, is fragmentation. Instead of pushing British Rail into the private sector as a single supplier the government chose to break it into three  
10 components of track, train operators and rolling stock i.e. the trains and carriages. This has encouraged each part of the rail industry to prioritise its own profits rather than collaborating to improve the system.

Privatisation, meanwhile, never really worked. The rail  
15 network of 2 500 stations and 32 000 km of tracks was renationalised in 2001. This has encouraged the government’s transport secretary, a supporter of private sector involvement, to argue that the state Network Rail monopoly should be removed so that companies can bid  
20 to build new rail lines to upgrade the railway.

(continued on the next page)

**Extract A continued.**

The privately-owned train operators are now the subject of fierce criticism, due to overcrowding and cancelled services. Private companies are supposed to compete to win a bid to be the train operator for a region for a short  
25 number of years. However in recent years the number of private companies bidding or renewing their contract as rail operators has fallen. In May 2018 the government rescued the East Coast line by renationalising it. The line had been run by the private rail operator Virgin Rail, which  
30 was suffering lower passenger numbers and revenue than forecast.

Some argue that there is a simple solution: reunite track and train in the only feasible manner, nationalisation.

(Source adapted from: <https://www.ft.com/content/d82848ca-f7ba-11e7-88f7-5465a6ce1a00>)

## Question 6

**Extract B****Southern Rail boss paid £495 000**

- The Chief Executive of Southern Rail, the private–sector train operator that has become associated with delays, losses, cancellations and strikes, was paid **£495 000** last year. This increased calls for nationalisation and a maximum wage for executives at companies with government contracts. In contrast the average base pay for a train driver in the UK is **£47 705**, although they can earn up to **£63 000**.
- 10 Nearly a third of Southern Rail trains were late in **2016** as it tried to deal with a labour dispute that involved extensive strike action. The rail trade unions are opposed to planned changes to the role of train guards, which they claim will put passenger safety at risk.

(Source adapted from: Rob Davies, The Guardian 10 April 2017  
<https://www.theguardian.com/business/2017/apr/10/southern-rail-boss-double-pay-rise>)

Question 6(a)





Question 6(a)

