

Notice to centres

GCE Business Studies; Unit 4A: Making Business Decisions (6BS04/01)

Pre-release material for examination Summer 2016

I hope you've had a restful summer break and a good start to the new term. I would be grateful if you could pass a copy of this notice to your colleagues responsible for GCE Business Studies.

In June, we issued the unit 4A Pre-release materials for the Summer 2016 assessment. On reflection, we think that further clarification of some of the information included in this Pre-release would be helpful. It is for this reason that we have amended the version that was made available in June 2015; the updated version is now available on our website.

To clarify, the amendment has been made to this extract from Evidence F on page 5 of the Pre-release material:

New Balance hopes football and its Warrior brand will drive growth. The American group has already secured a deal to supply the football kits for Liverpool FC, which is expected to make as much as £3 bn in 2013.

The updated version of Evidence F now reads as follows:

New Balance hopes football and its Warrior brand will drive growth. The American group, which is expected to make as much as \$3 bn in 2013, has already secured a deal to supply the football kits for Liverpool FC.

Please accept our sincere apologies if there has been any unnecessary confusion caused. It is our expectation that until recently you would have been using the Pre-release material for teaching preparation. Therefore we hope your candidates have not been impacted by this further clarification of the Pre-release material.

Please be assured that the senior examining team have the interests of all candidates uppermost in mind during the whole examining process, from question paper production through to marking of candidates question papers, and it is always our intention to ensure that candidates are not disadvantaged in any way.

If you have any further queries or concerns in relation to this matter, please contact the GCE Business Team at GOEconomics@pearson.com.