

Applied GCE Travel and Tourism

Candidate Mark Record Sheet

Unit 3 - Destination Europe

Centre Name:		Centre Number:			
Candidate Name:		Candidate Number:			
Your work must include evidence of:					
The report must include evidence of all of the following:	Page(s) ref.	Marks Available			Centre Mark
		MB1	MB2	MB3	
a	Six maps, one for each type of destination. Each map should locate the appropriate European travel destinations popular with UK tourist and highlight the relevant gateways and road and rail routes for these destinations from the UK And For each of the six types of destination, an explanation of the features that differentiate them and the difficulties in categorising some destinations, giving examples.	1 - 9	10 - 14	15 - 18	
b	The key features that give destinations appeal to different types of tourist. Recommendations for a European destination that meets the needs of a tourist whose needs and circumstances are given to you by your tutor in the form of a pen portrait. These might be complex. A description of the main features that give the recommended destination appeal and an explanation of how it meets the needs of the tourist specified.	1 - 7	8 - 12	13 - 15	
c	Research undertaken to complete all task And An analysis of the factors that have led to the growth in popularity and appeal of one European travel destination and how the destination has controlled factors to maximise their appeal and popularity.	1 - 7	8 - 12	13 - 15	
d	An assessment of the suitability of the different modes of transport to a European travel destination for a type of tourist. Details of the type of tourist and their needs and circumstances will be given to you in the form of a pen portrait. This will include details of their departure point and destination. The tourist might have complex needs and circumstances.	1 - 6	7 - 9	10 - 12	
		Total marks	60		

Declaration of Authentication: I declare that the work submitted for the assessment has been carried out without assistance other than that which is acceptable under the scheme of assessment (unless indicated on the back of this mark record sheet).

Signed (candidate)

Date

Signed (teacher)

Date